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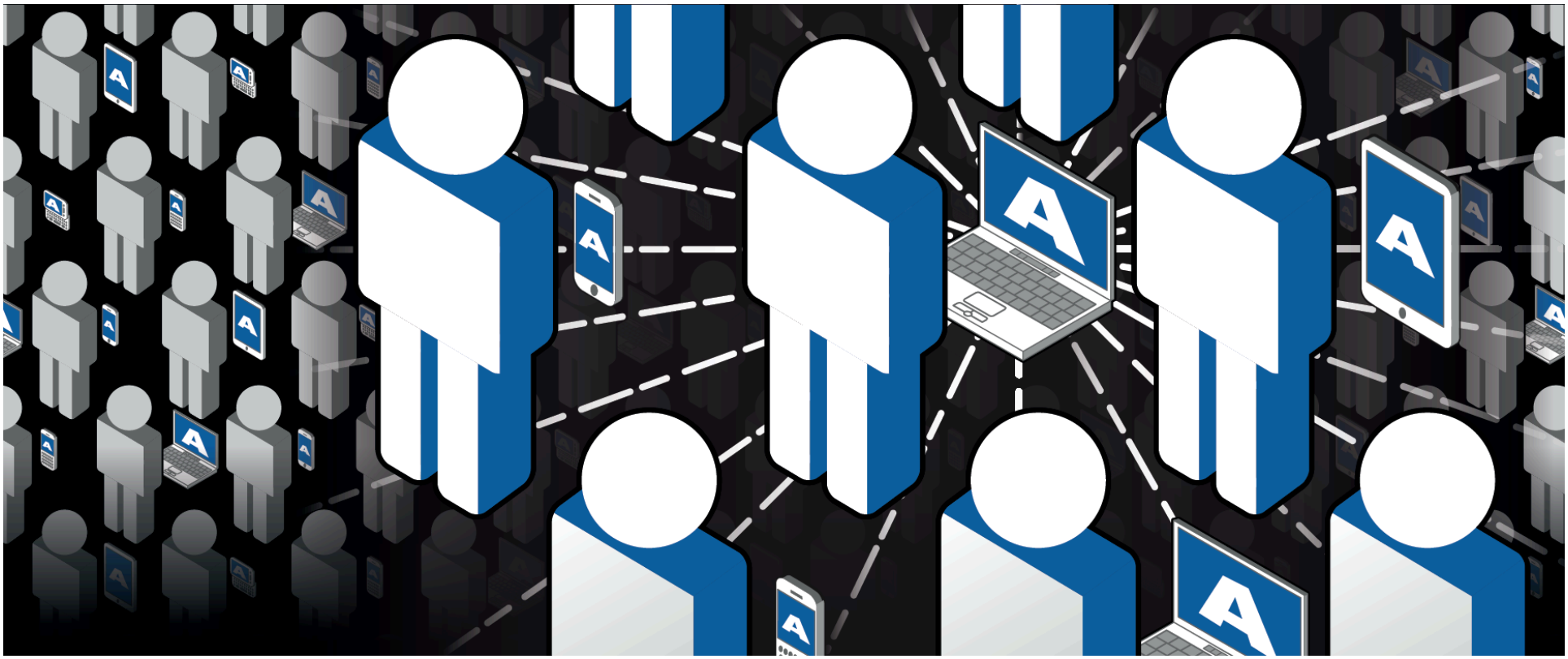
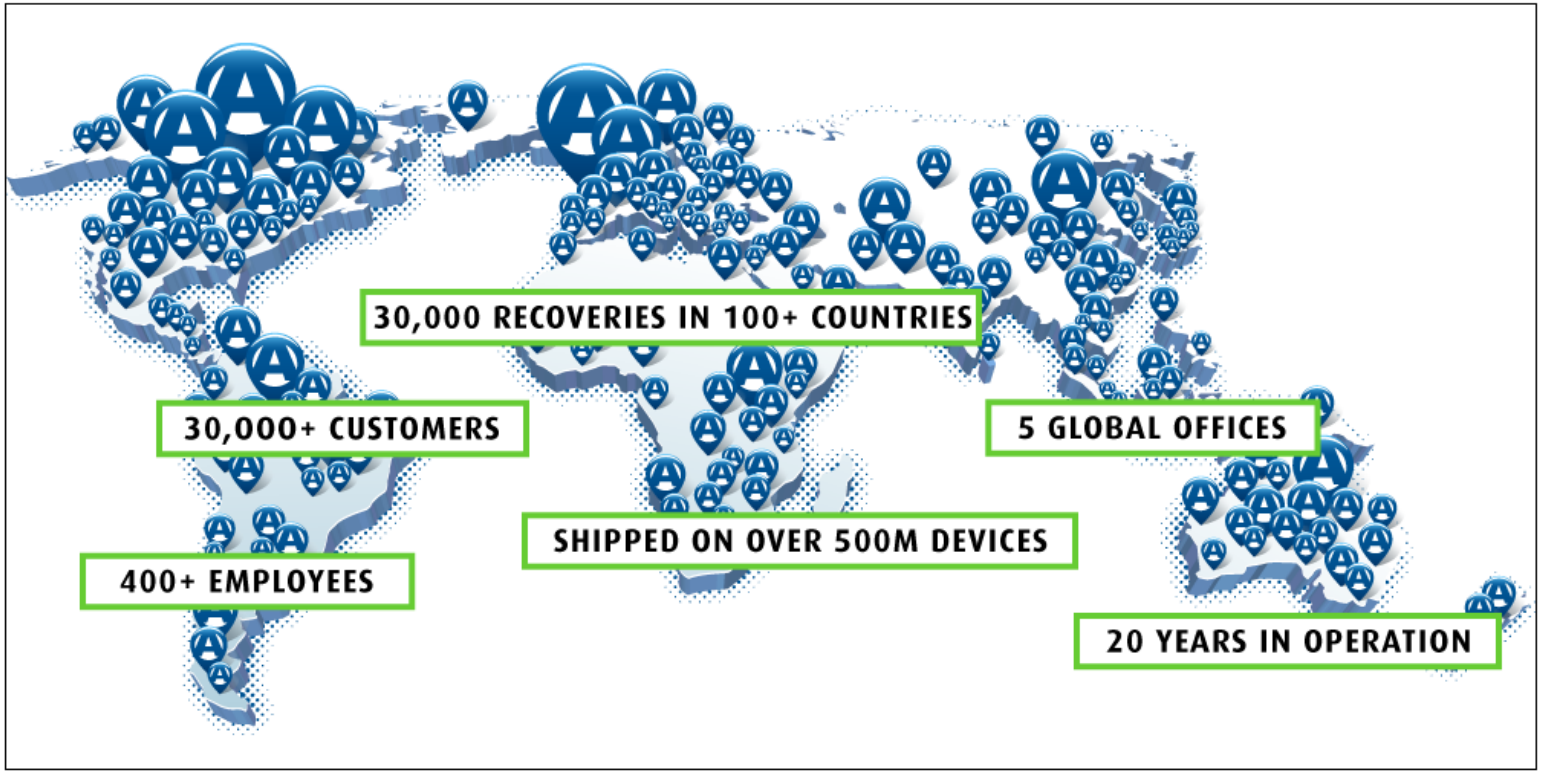


Cradle-to-Grave Endpoint Lifecycle Management – and Everything in Between

Who is Absolute Software?

Global leader in persistent endpoint security and management solutions.



LOWE'S Let's Build Something Together™ · UnitedHealth Group℠ · Dallas Independent School District · Florida Hospital · Department of Veterans Affairs · Cigna HealthSpring · TimeWarner · UNDER ARMOUR

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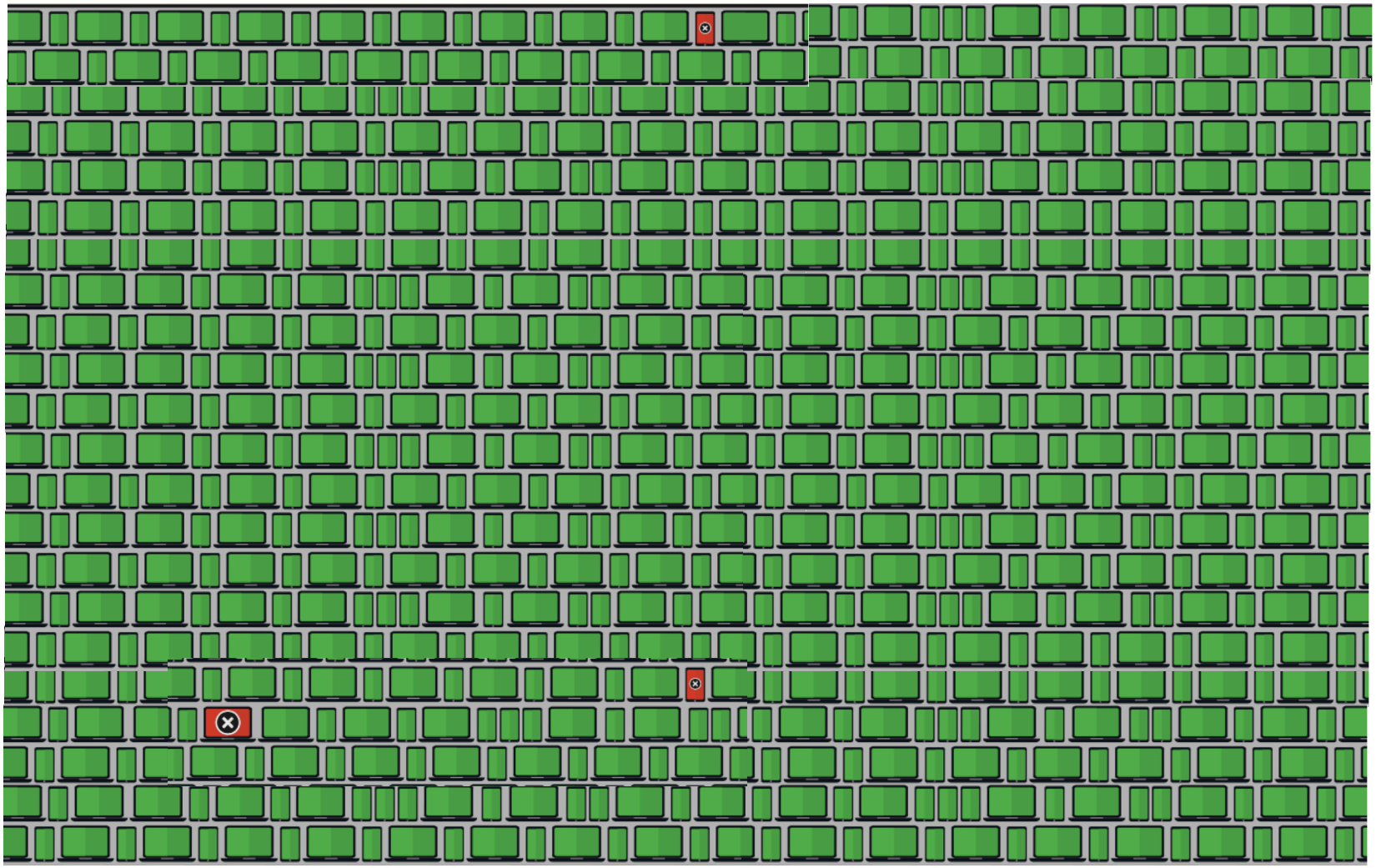
Panasonic

What if you had to prove a missing device - and its data - was protected, and policies adhered to?



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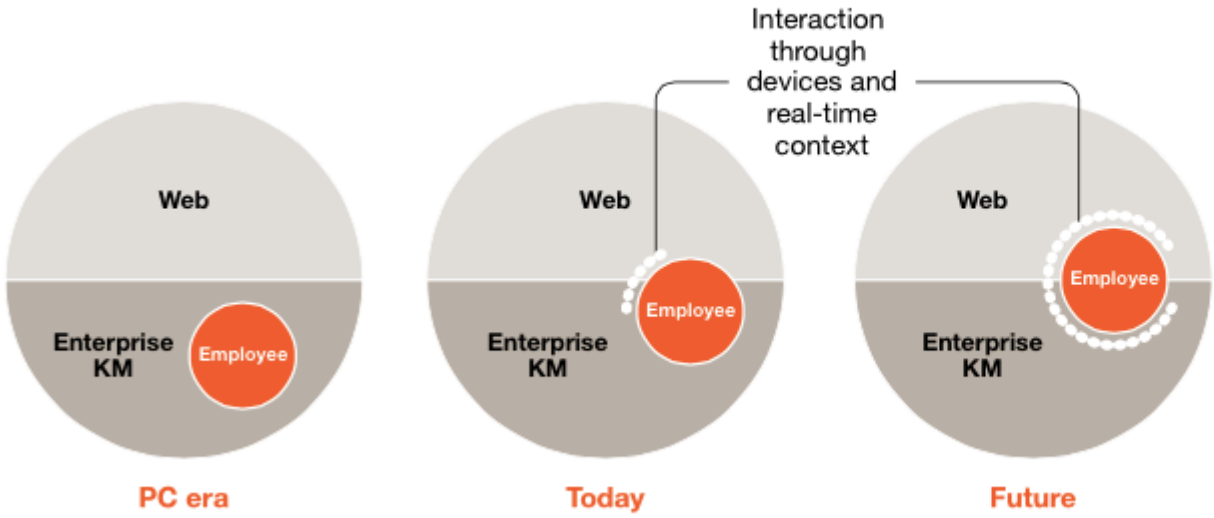
Unleashing Mobility

- **Empowering the knowledge driven workforce**
  - Always on – Access to corporate resources anytime, anywhere
  - Highly personal – Expect personalization and sense of ownership
  - Shared use – Personal and corporate use begin to blend
- **… Adds risk to the corporation**
  - Insecure WiFi
  - Device theft or loss
  - Data loss
  - Malware/Viruses



Source: PWC Technology Forecast: Unleashing Enterprise Mobility, 2011

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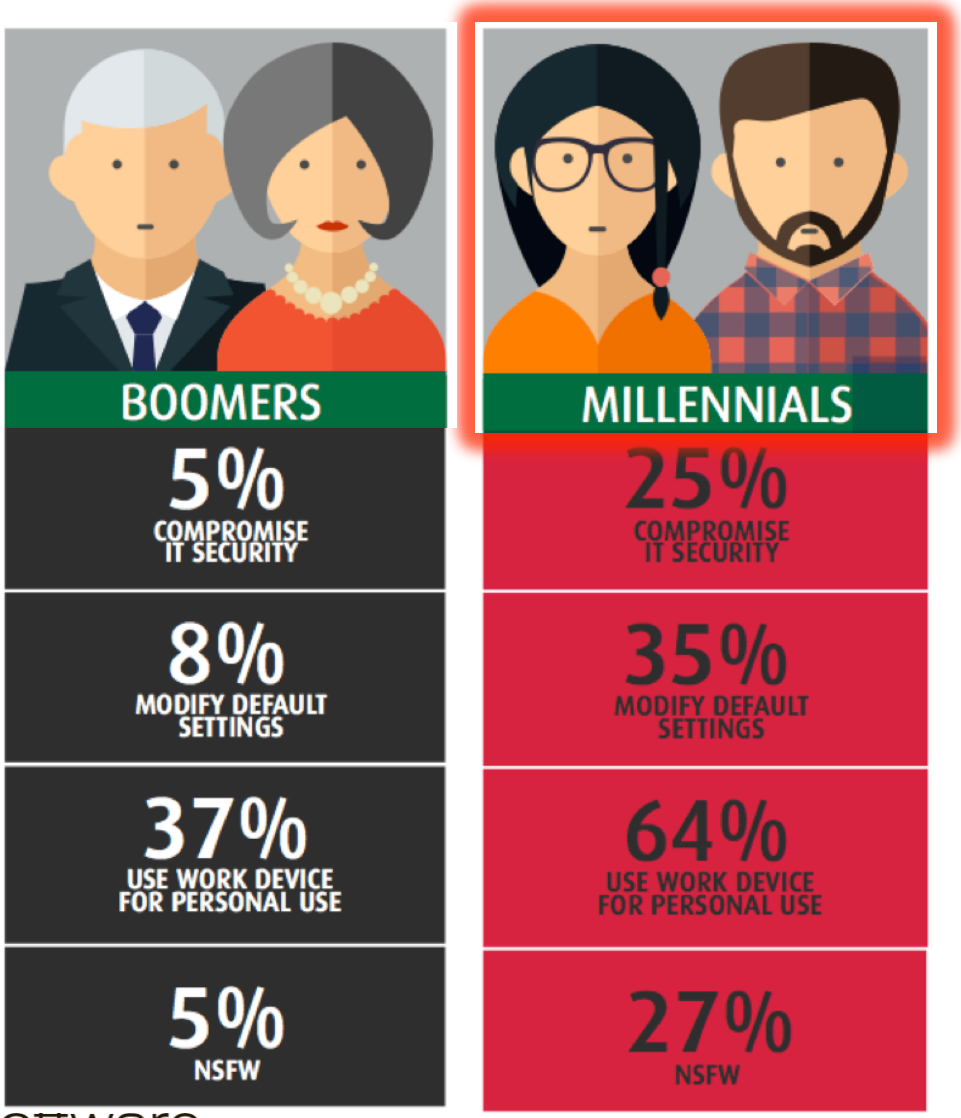
Who poses the greatest risk to IT security?



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Why the concern over endpoint security?

7/2011
Employee laptop containing information on 23,000 patients stolen.

7/2012
$2.5M MN AG Settlement
Accretive may not operate in MN for 2 years, $25m loss of revenue.

6/2013
Class action lawsuit.

9/2013
$14M Class Settlement

12/2013
FTC Settlement.

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Who is Absolute Software?

The global leader in

persistent endpoint security and management solutions.

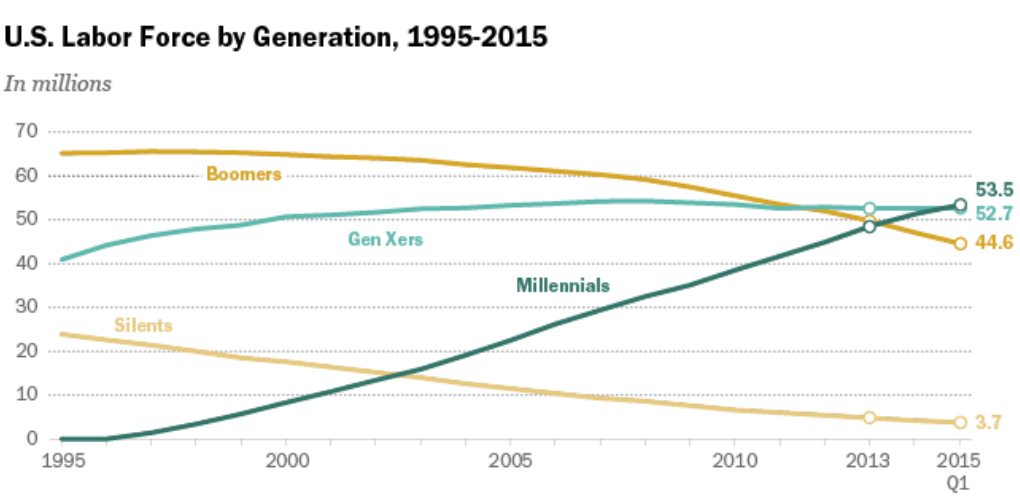
- **Over 22 years old**
- **4 global offices**
- **Over 26,000 customers**
- **Most customers have OS X and/or iOS**

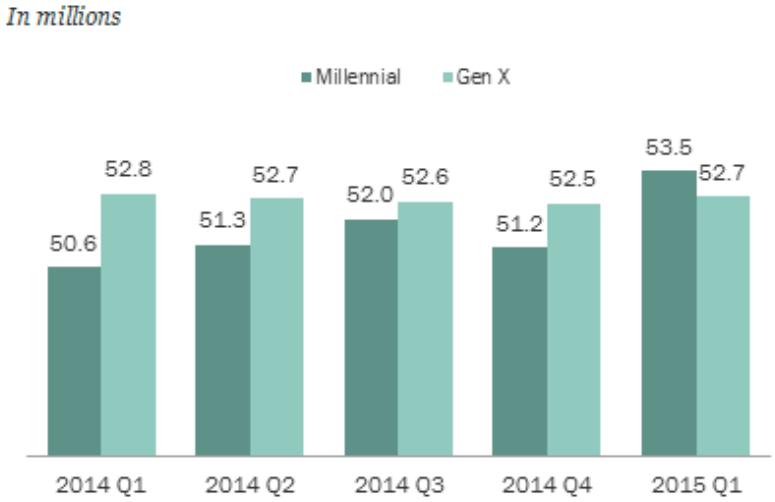
Who pose the greatest risk to IT security?

Millennials Represent Greatest Risk

Millennials are now the largest workforce

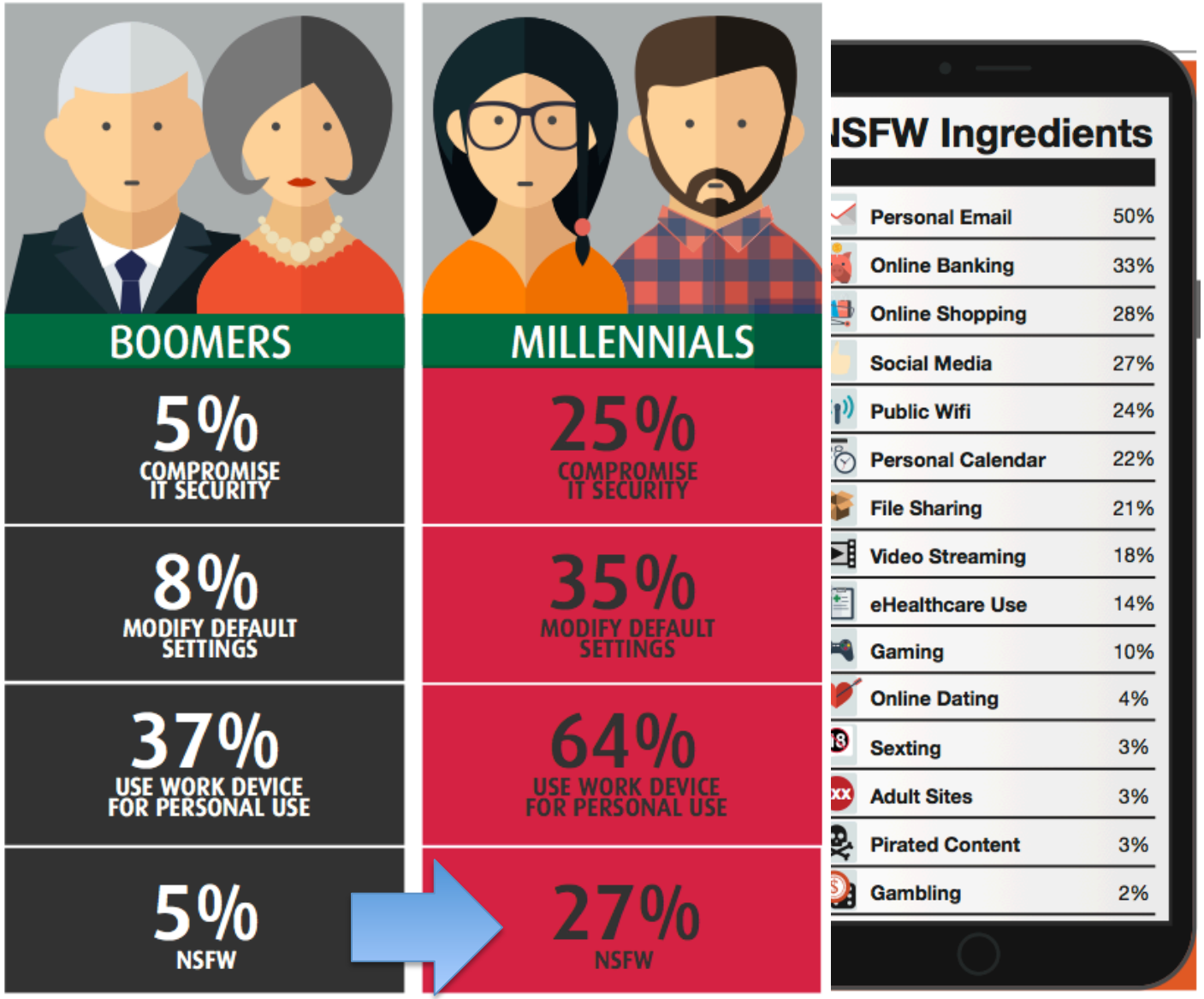
Millennials: Ages 18-33





Source: Pew Research Center

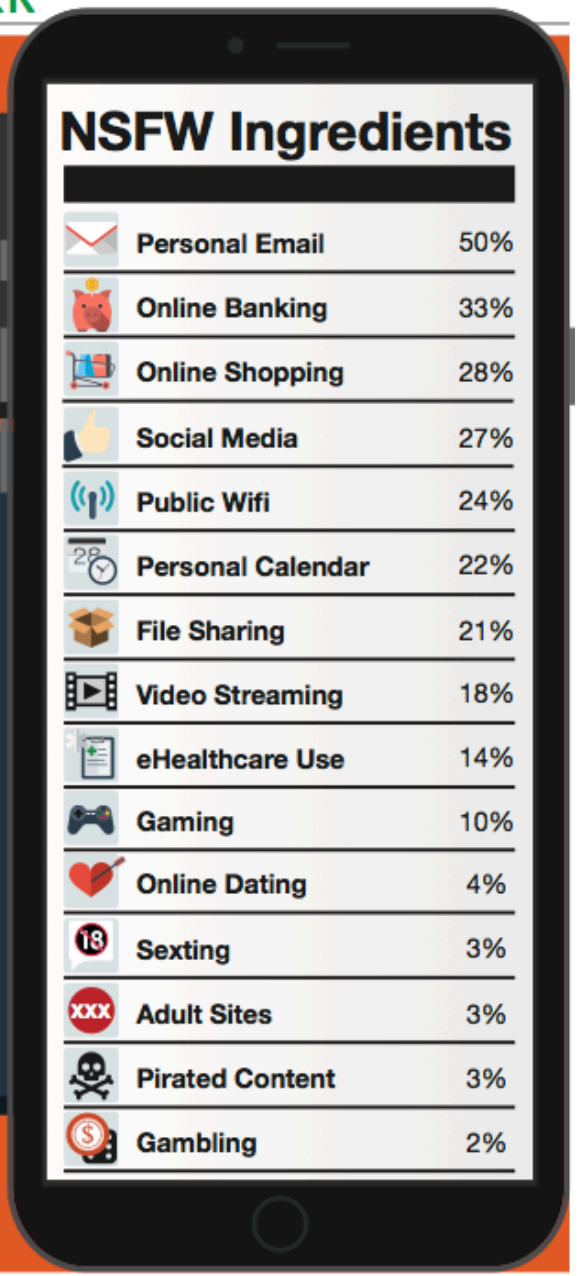
Risk Comparison



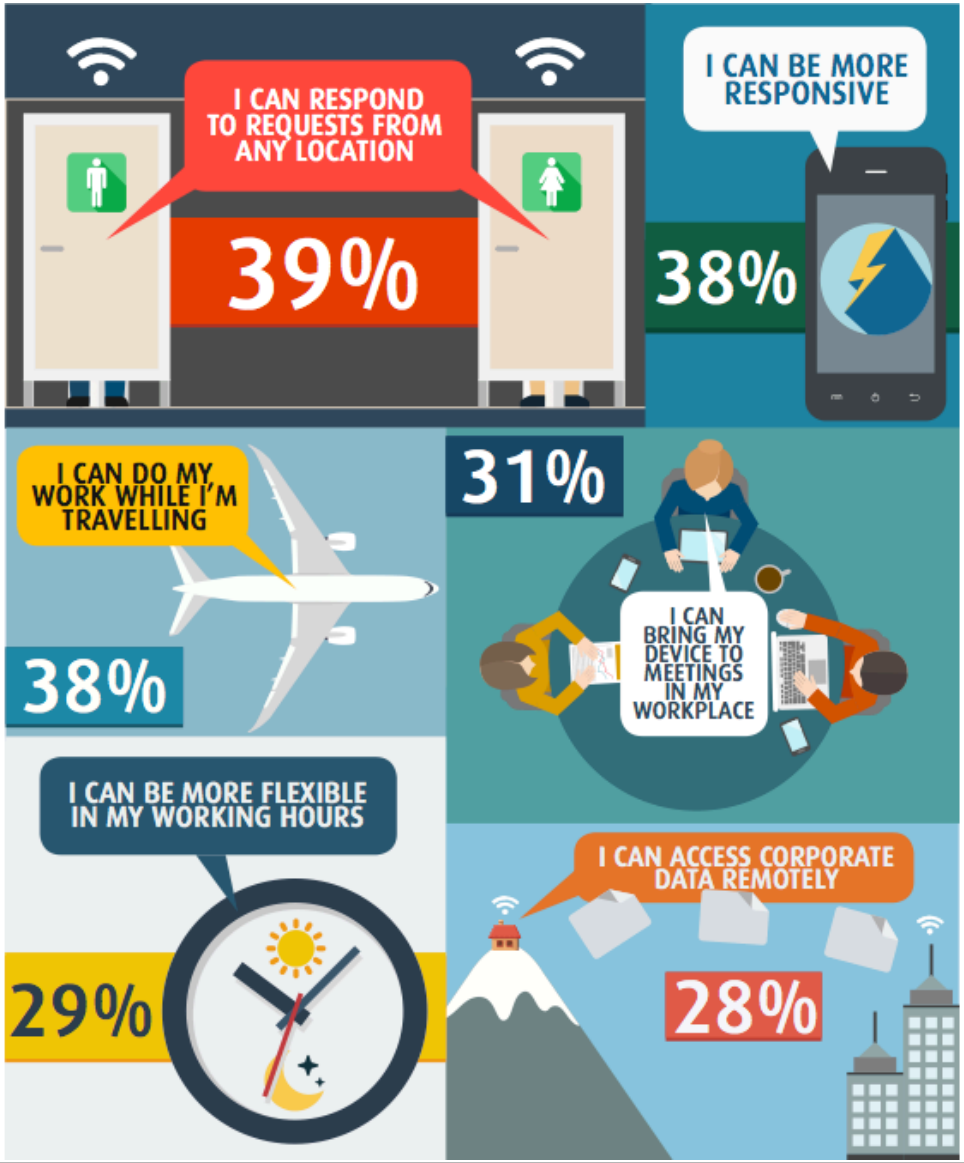
NOT SAFE FOR WORK

15%
OF EMPLOYEES HAVE NSFW CONTENT ON THEIR DEVICE

33%
OF C-LEVEL/SENIOR MANAGERS ACCESS NSFW CONTENT



Working outside the office can be unsafe

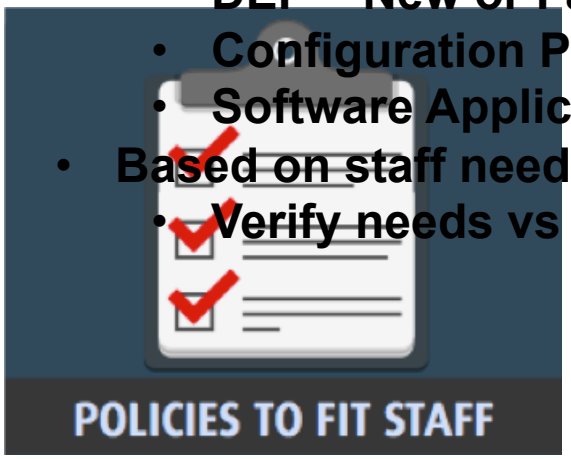


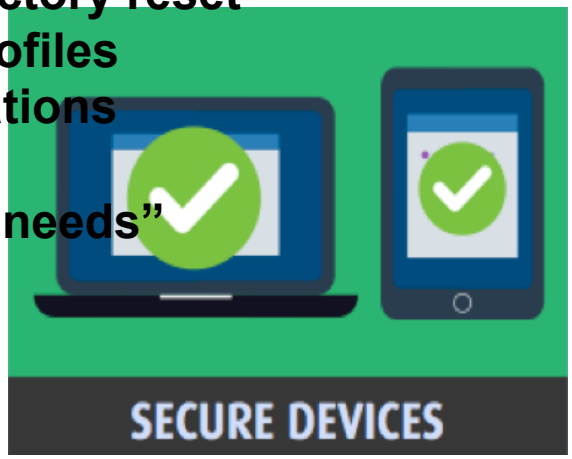
Vulnerable to:

- **Device theft or loss**
- **Data loss**
- **Unpatched**
- **Malware/Viruses**

What should you do?

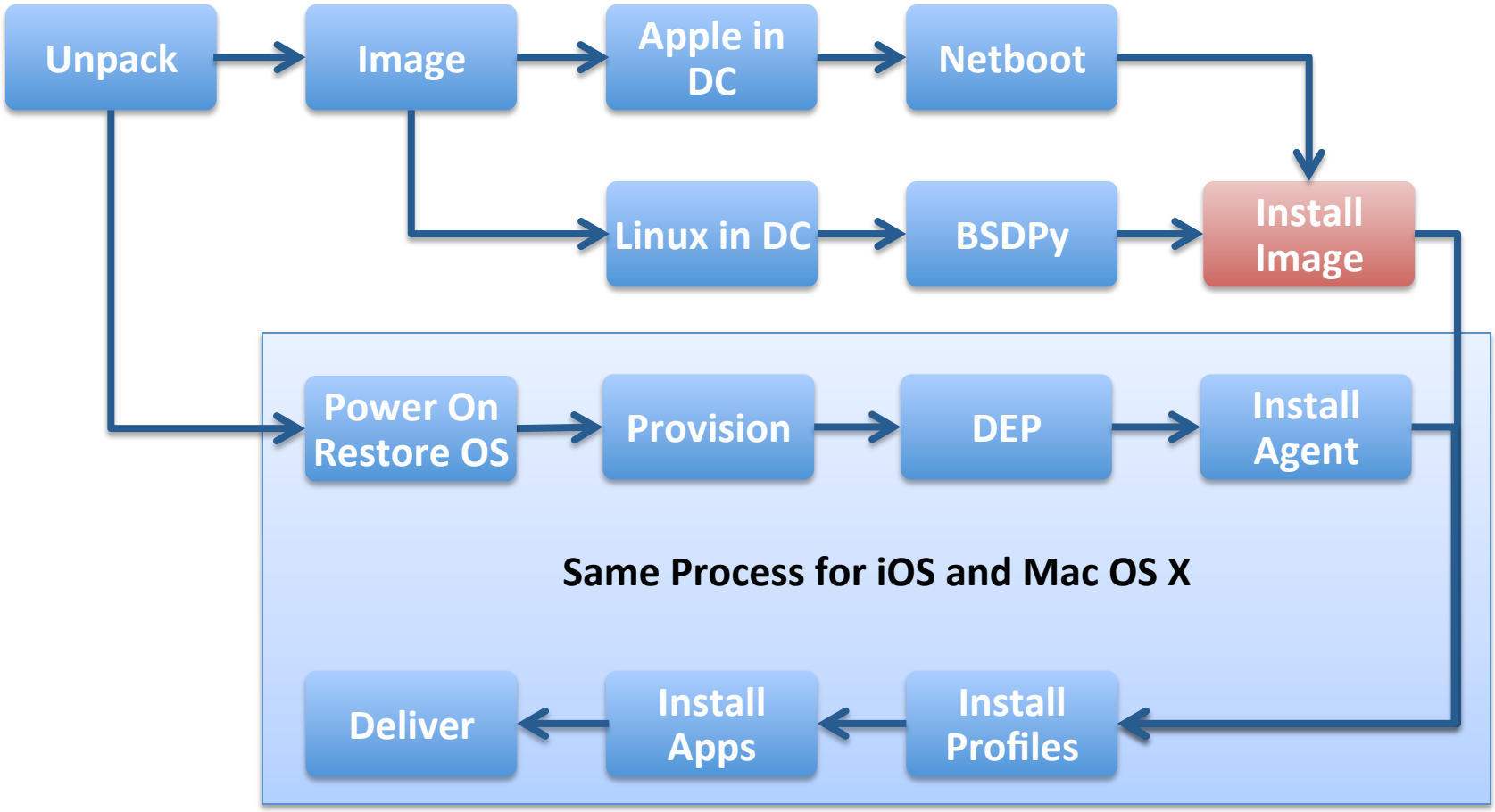
- Consistent setup
  - DEP – New or Factory reset
  - Configuration Profiles
  - Software Applications
- Based on staff needs
  - Verify needs vs “needs”





- Everywhere
- Always patched
- Independent verification of other tools
- Block unauthorized applications
- Control permissions
- Control data

Re-Image vs Provision Workflow



Re-Image vs Provision Workflow

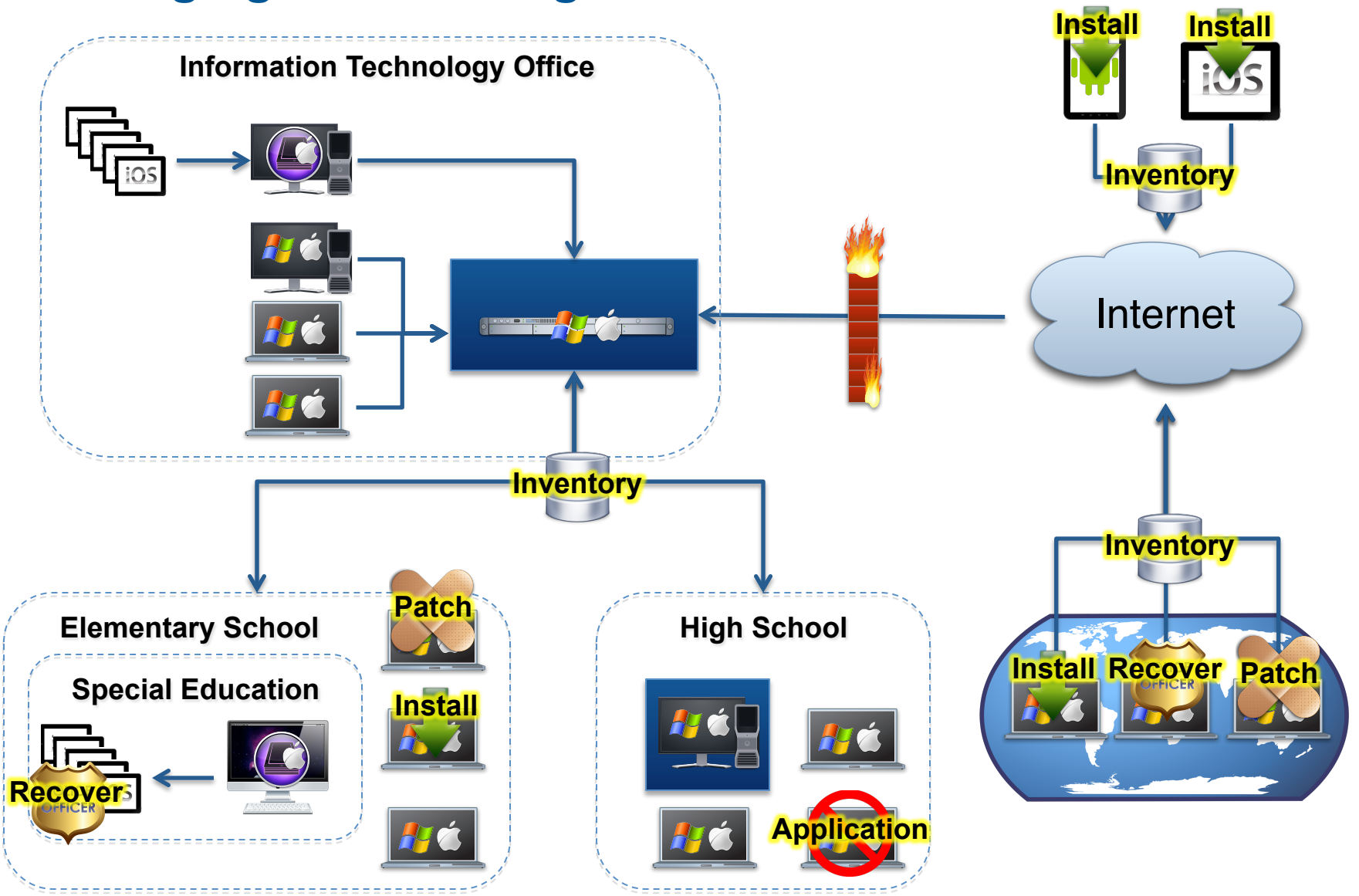
Re-Image

- Fast
- Consistent
- Easily shared

Provision

- Latest versions
- Easily maintained
- All items ordered in system
- Can occur remotely
- Ensures management agent installed

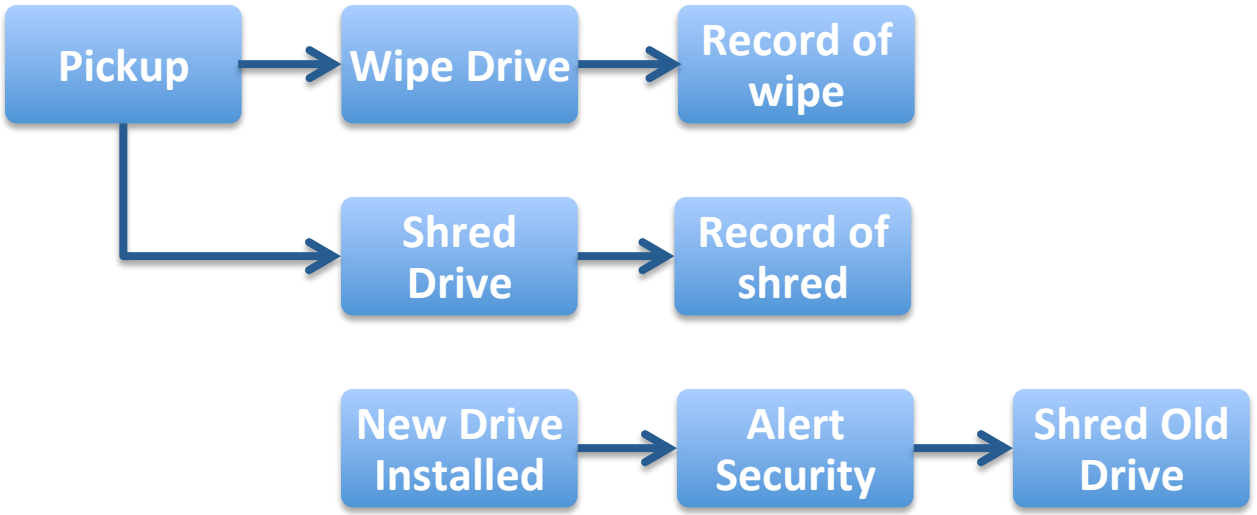
Managing and tracking devices



Managing and tracking devices

- Inventory
- Blacklist
- Patch deployment
- Software deployment
- Remote control
- Configure
- Customizable
- Geofencing
- Data protection
- Device freeze
- Data delete

End of life / Drive issue



How Absolute can help?

LIFECYCLE SECURITY

Secure endpoints throughout their lifecycle

- **Service request**
- **Track device inventory**
- **Software/patch/image**
- **Configuration mgmt**
- **EOL certificate**

RISK ASSESSMENT

Investigate device status and determine next steps

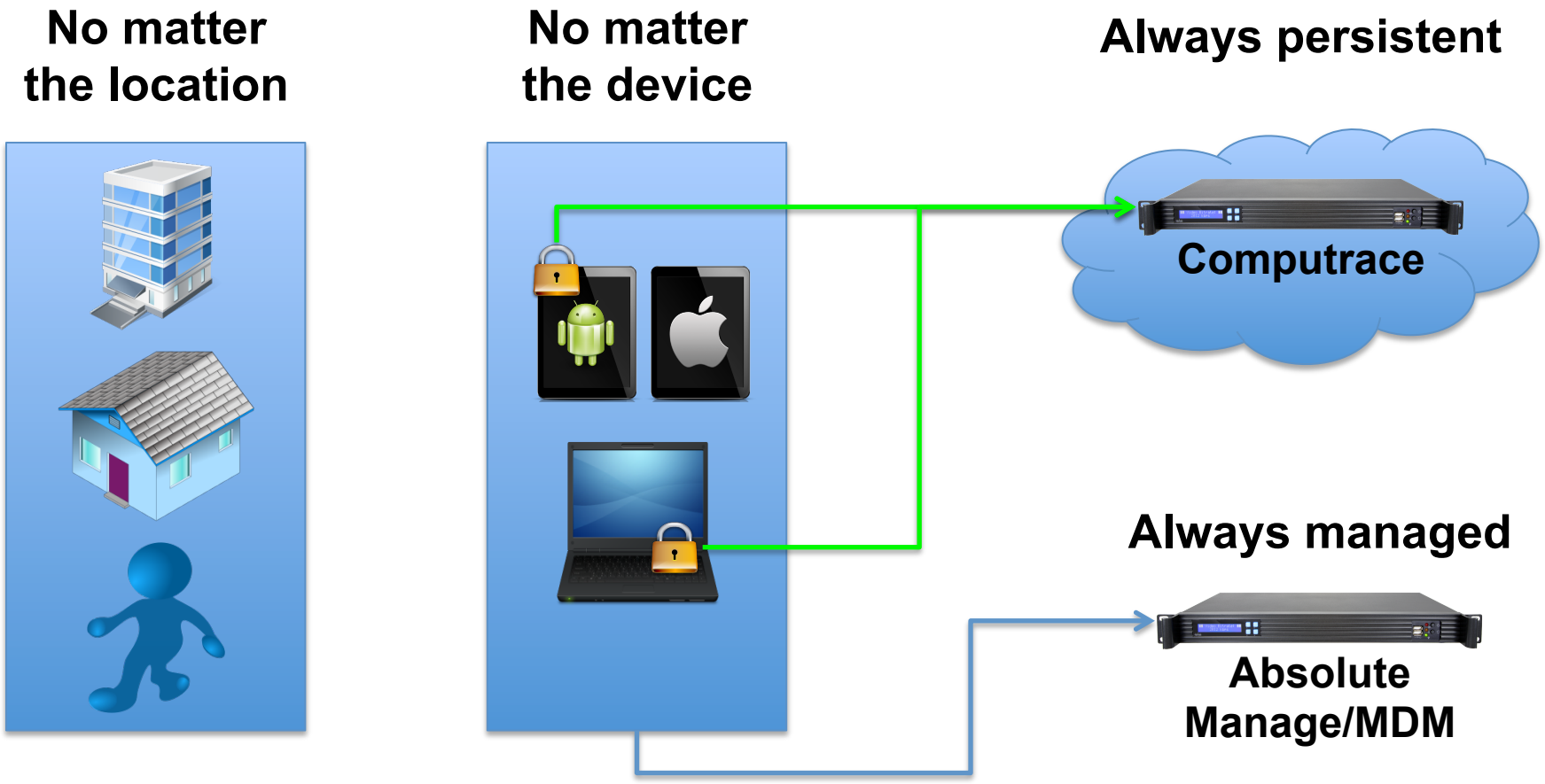
- **Compliance reports**
- **Alerts**

RISK RESPONSE

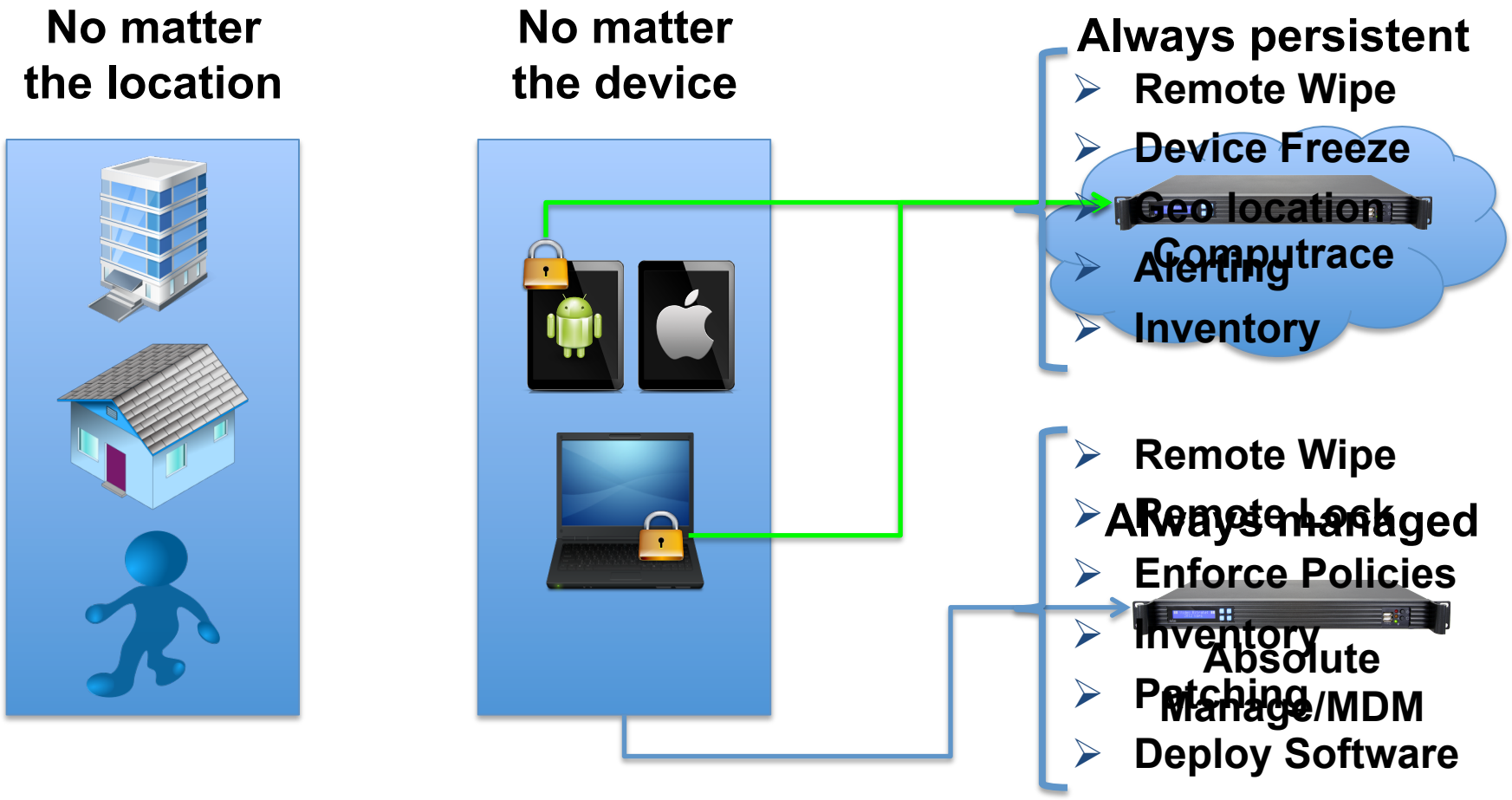
Remotely invoke security commands to protect data and devices

- **Device freeze**
- **Data delete**
- **Device recovery**
- **Investigations**

How do you manage your devices?

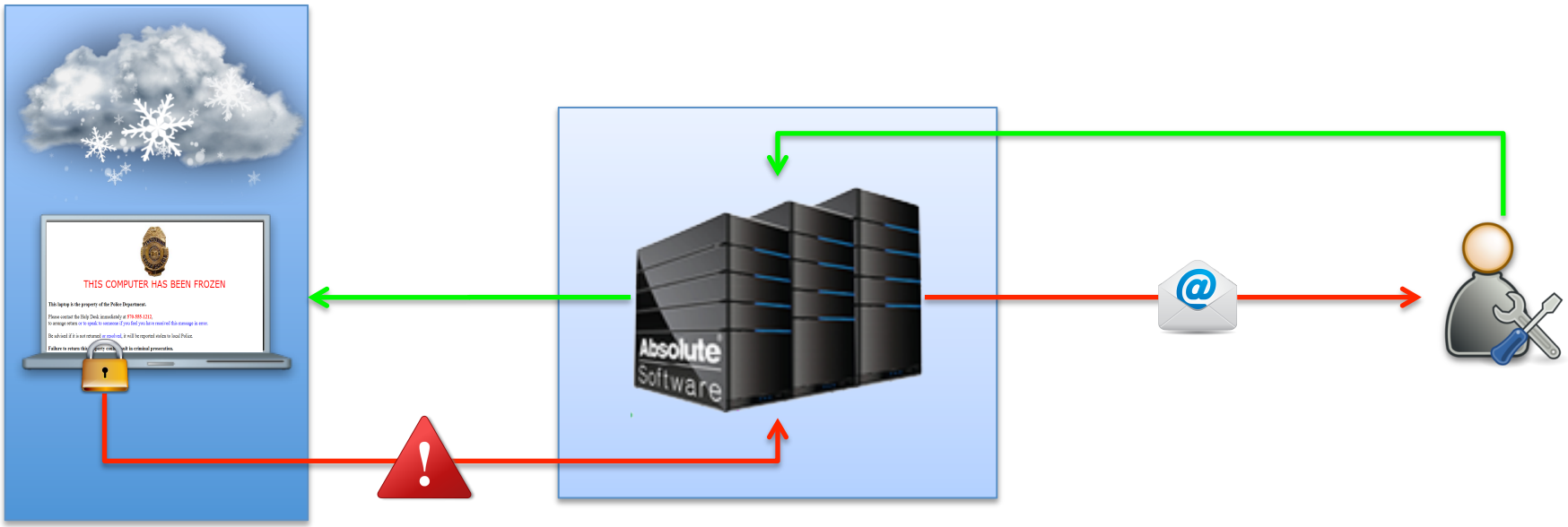


How do you manage your devices?



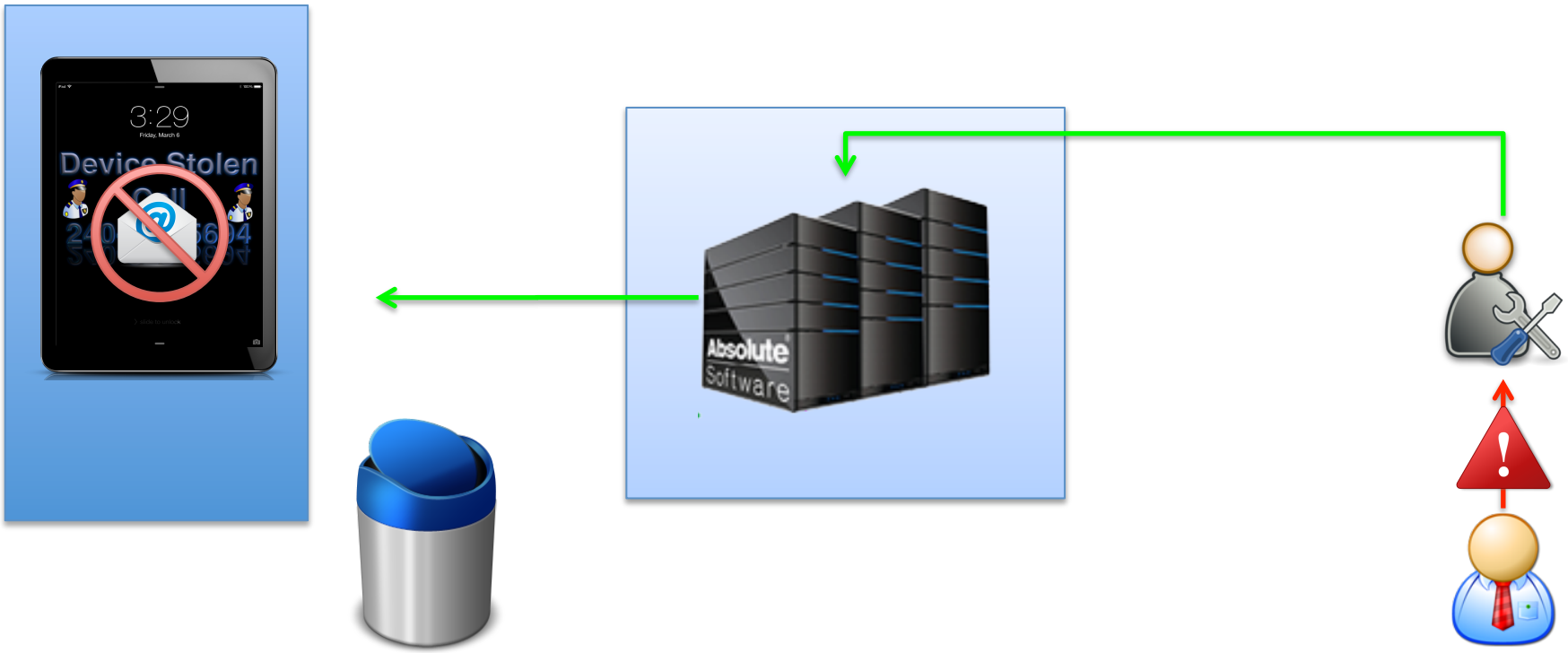
Common examples: Device leaves jurisdiction

- Device trips geofence alert
- System emails admin
- Admin sends device freeze



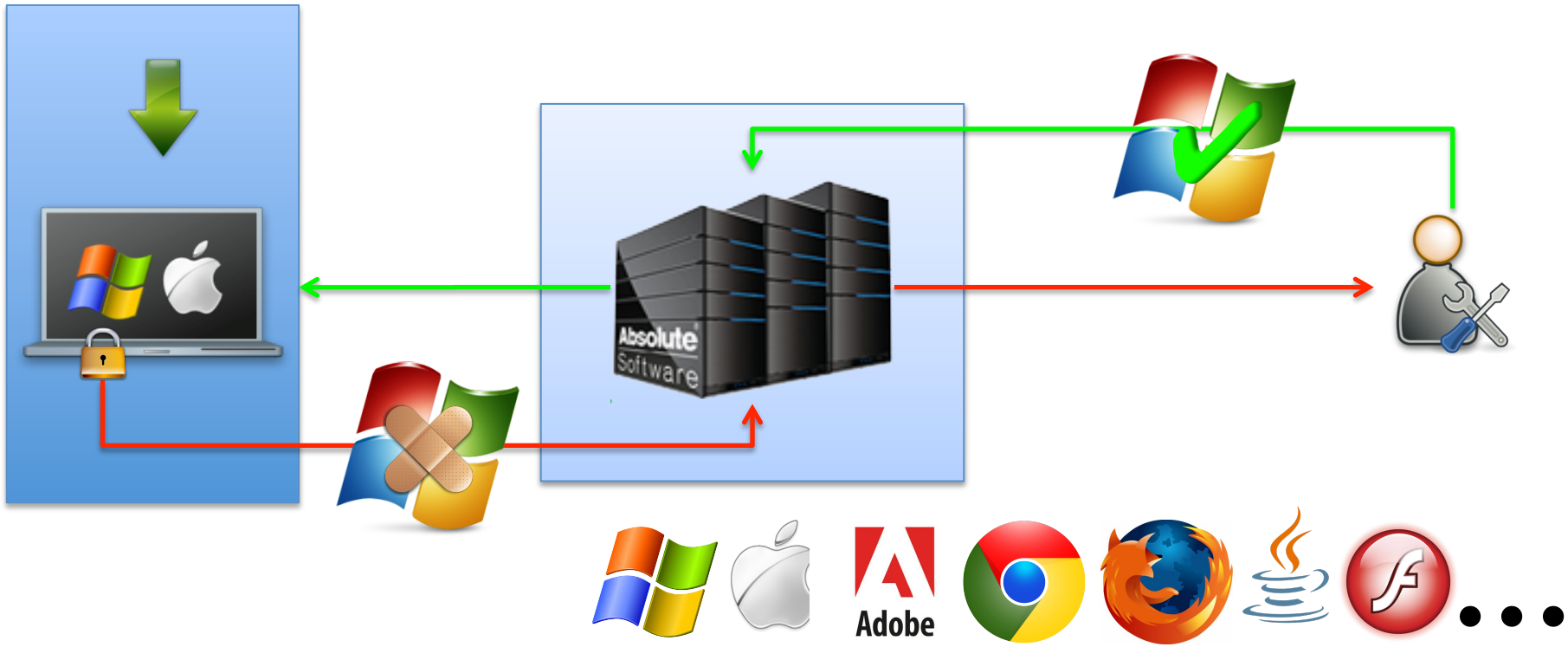
Common examples: Device is left at restaurant

- User alerts admin
- Admin removes office information
- Admin sends device lock and sets lock screen image



Common examples: MS releases new patches

- Device identifies missing patches
- Admin approves patches
- Device installs patches



Absolute® MANAGE

Client Management/MDM

Software deployment
Patch management
Imaging
Inventory
Power management
Software metering
Configuration management
Remote control
DEP
VPP

Absolute® COMPUTRACE

Data and Device Security

Location tracking
Device wipe
Device freeze
Inventory
Alerts
Device recovery
Configuration change audit

Absolute® SERVICE

Service Management

Incident management
Service level
Knowledge management
Workflow
Impact analysis
Governance

Additional Information

Friday @ 9AM: Absolute Manage as a Management and Deployment Tool for Macs

Come see us across from registration

or visit absolute.com