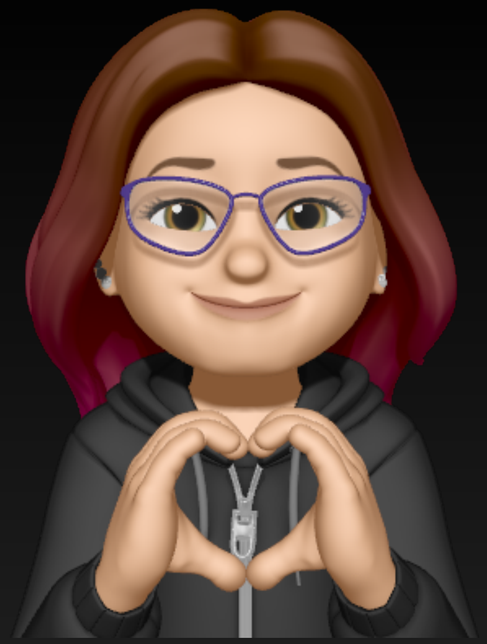
So You Want To Give A Conference Presentation

2023 MACADMINS CONFERENCE



MAC ADMINS FOUNDATION

MacIT.

2015 MACADMINS CONFERENCE AT PENN STATE®

Jack-Daniyel
Dmitri Altum
Adam Anklewicz
Sergio Aviles
Sergio J Aviles
Ryan Ball
Andrew Barnett
Damien Barrett
Ben Bass
Joseph Becker
Scott Blake
Tom Bridge
Dan Brodjieski
Evan Byrnes
Manny Cabrera
Bryce Carlson
Brad Chapman
Joseph Chilcote
Jon Crain
Chris Dawe
Adam Derrick
Weldon Dodd
Charles Edge
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Paul Evans
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Yoann Gini
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Oscar Reyes
Sean Rose
Guillaume Ross
John Ross
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Christopher Schasse
Dave Siederer
Jesse C. Smillie
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Jason Stanford
James Stewart
Chad Swarthout
Ventura Torres
Rich Trouton
Jennifer Unger
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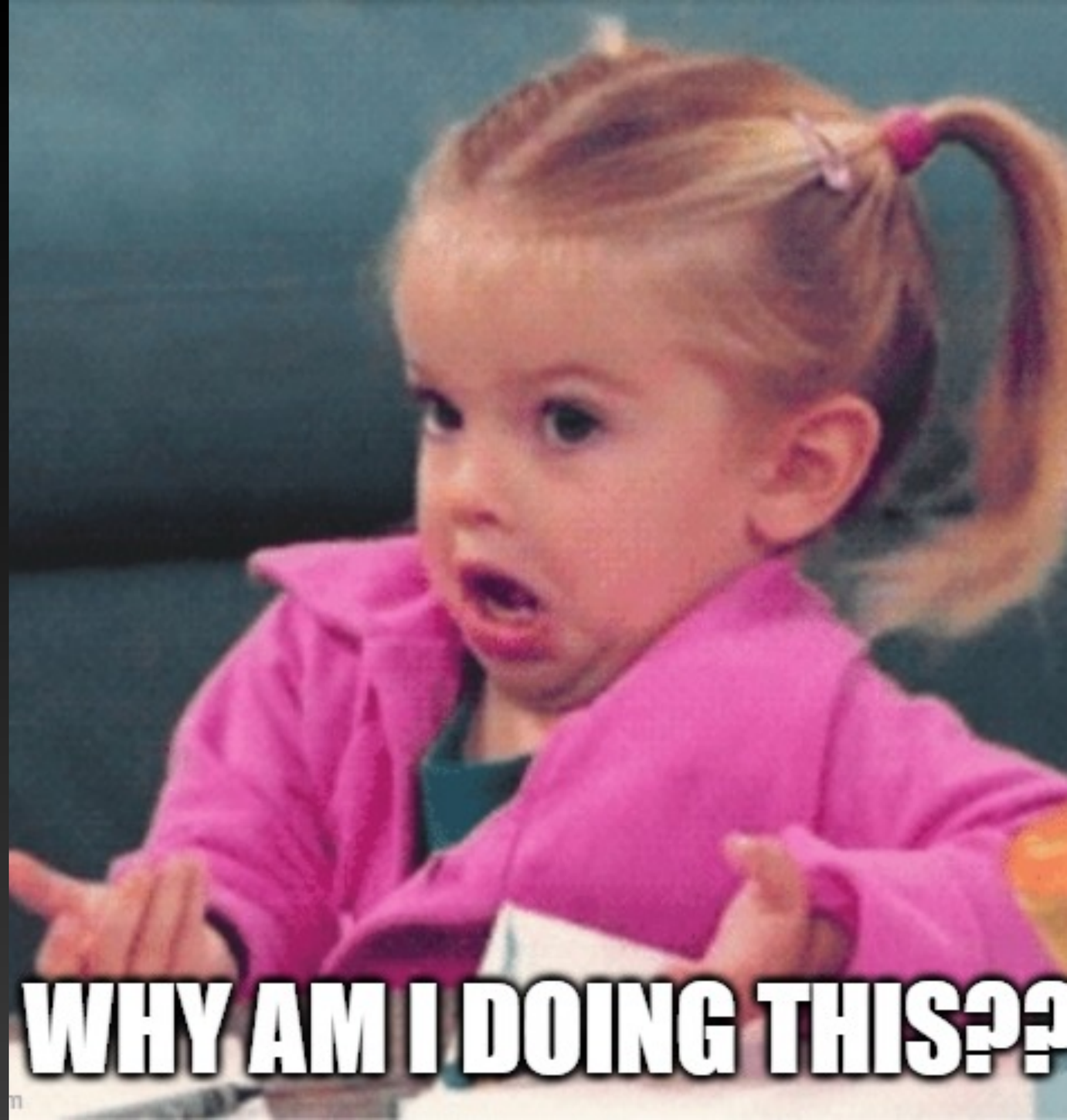
Adam Wickert

Your Name Here

Getting Started

Why?

- MONEY
- FAME
- POWER



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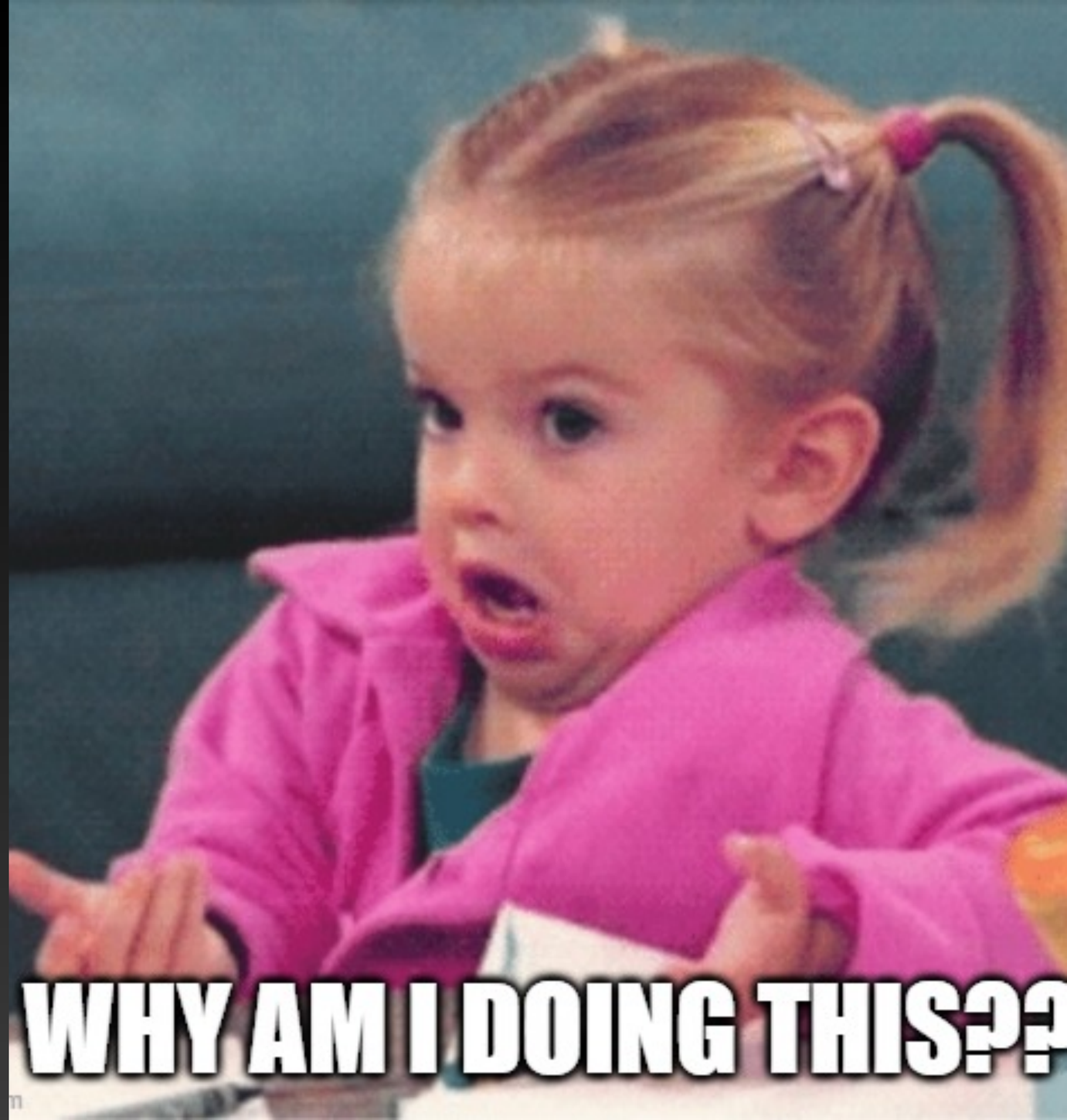

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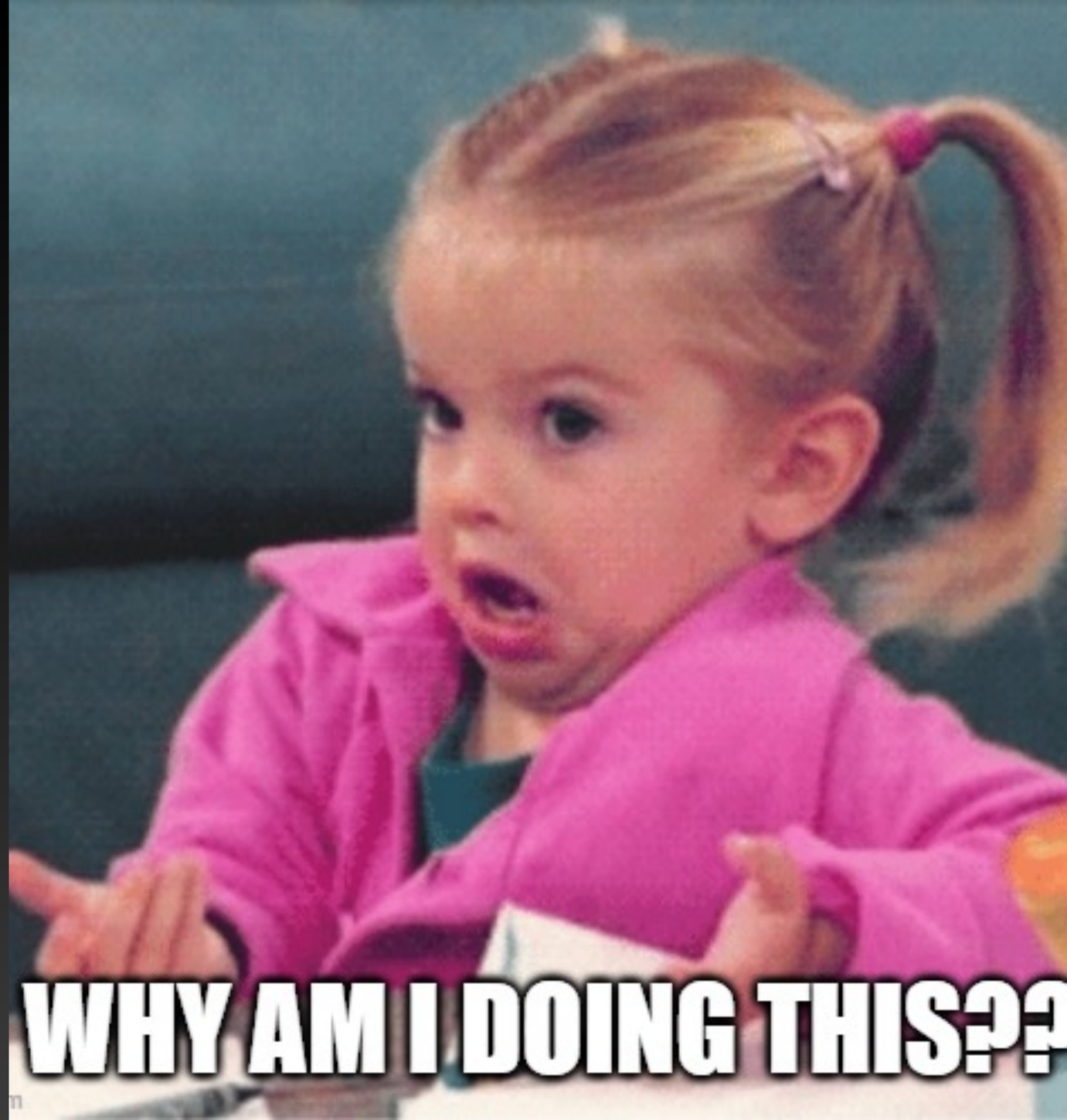
- ~~FAME~~
- ~~POWER~~

Growth



alwaysdns 10:33 AM

nobody presenting invented anything.

Attendees are at all levels. There is, literally, something for everyone.

And, fwiw, even if you crash and burn during a preso you can still 1) learn something from the experience and 2) give something (however small) to someone and 3) present differently the next time. Ask me how I know. hahaha

Pick Your Conference

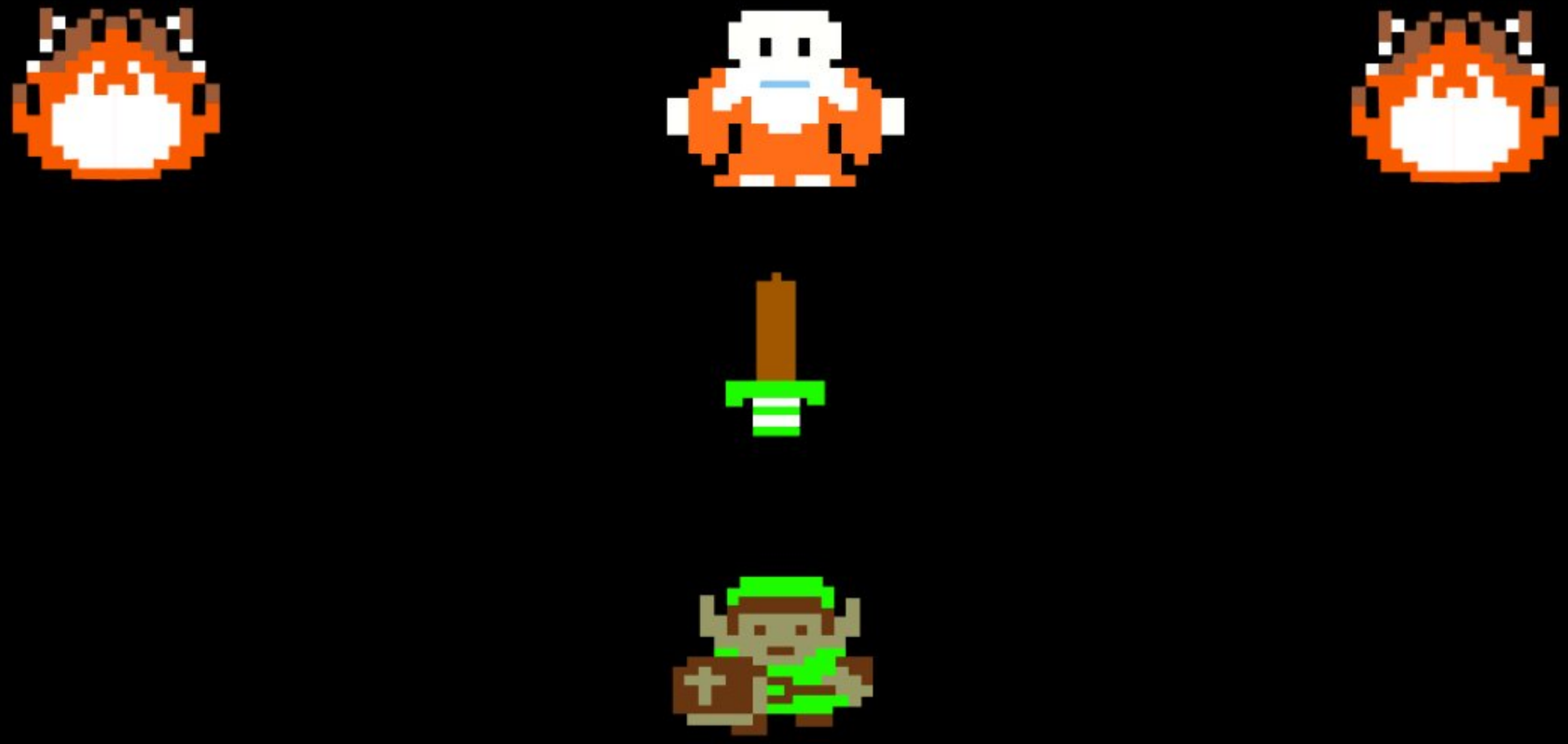
- MacAdmins PSU 2024
  - A conference session is 75 minutes.
  - A full day workshop is 300 minutes divided into four 75-minute parts with breaks or lunch in between.
  - A half day workshop is 150 minutes divided into two 75-minute parts with a break in between.

Alternatives

Alternatives

- Local Meetups
  - Apple Admins of LA and OC: http://www.meetup.com/Los-Angeles-Mac-Meetup/
  - Austin Apple Admins: http://www.austinappleadmins.org
  - Boston Mac Admins: http://www.meetup.com/bostonmacadmins/
  - Chicago Mac Admins: http://www.chicagoappleadmins.org
  - Colorado iOS Admins: http://coiosadmin.tumblr.com
  - Denver Mac Admins: http://www.meetup.com/Denver-Mac-Admins/
  - London Apple Admins: http://www.londonappleadmins.org.uk
  - MacAdmin Monthly: http://www.macadminmonthly.org
  - [MacSysAdmin] Bier: http://macsysadmin.ch
  - MacBrained: http://macbrained.org
  - MacDMV (The DC Metro area): http://www.macdmv.com
  - NW Apple Administrators (Portland): http://www.meetup.com/NW-Apple-Administrators-Eng-Architects-Support-JAMF-Casper/
  - Perth Apple Admins: http://www.meetup.com/Perth-Apple-Admins/
  - Philly Mac Admins: http://www.meetup.com/Greater-Philadelphia-Area-Mac-Admins/
  - Providence Apple Admins: http://www.meetup.com/providenceappleadmins/
  - Apple Admins of Seattle and the Great Northwest: http://www.meetup.com/Seattle-Apple-Admins/
  - Sydney Mac Admins Meetup: http://www.meetup.com/Sydney-Mac-Admins/
  - Twin Cities Mac Admins Group: Twin Cities Mac Admins

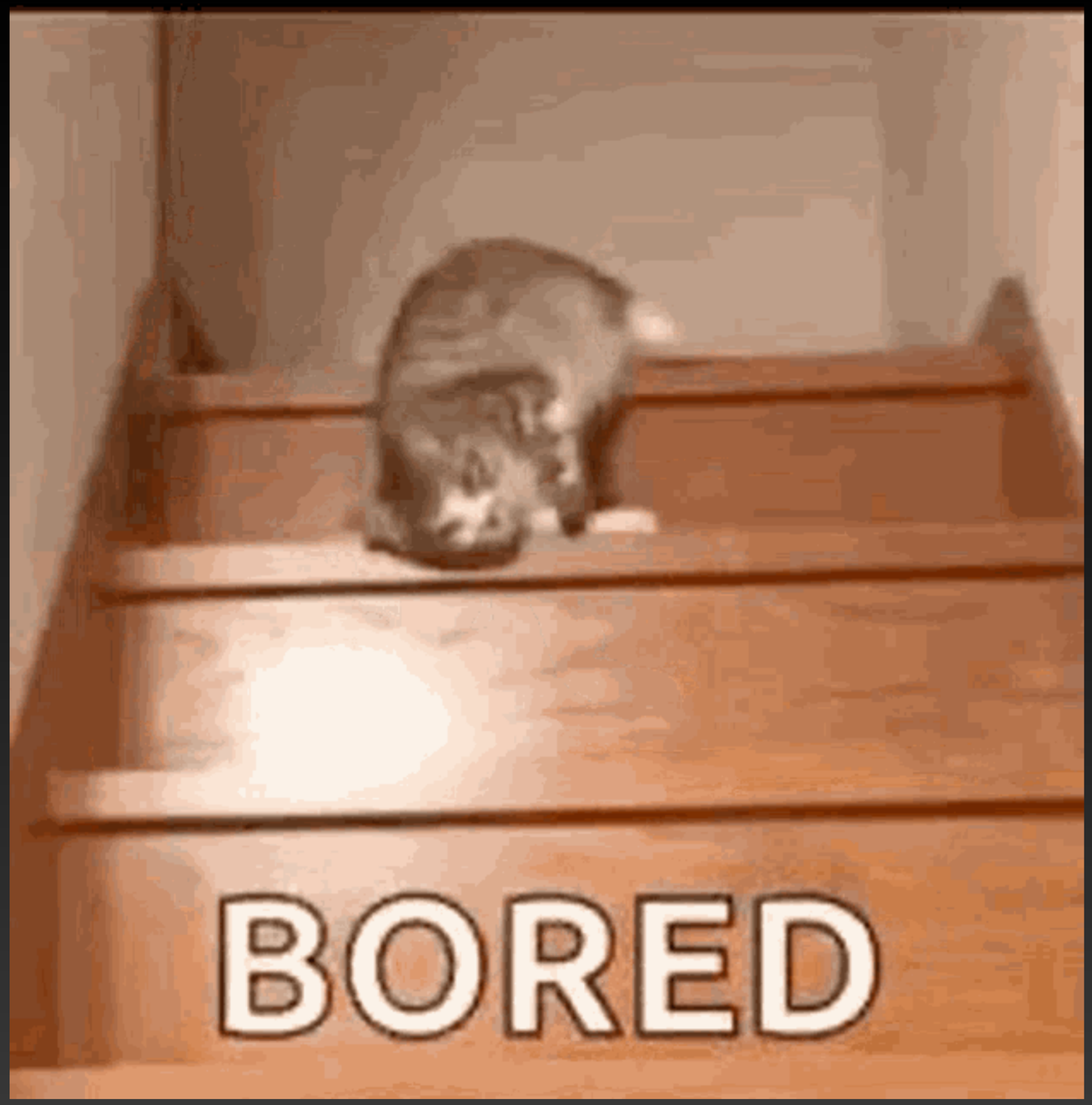
IT'S DANGEROUS TO GO ALONE! TAKE THIS.



#psumac-mentors

Picking A Topic

If you're bored, your audience will be too.



What are you passionate about?

You’re not here to reinvent the wheel

Erin Merchant 💰 Feb 13th, 2020 at 10:51 AM

Literally everything that comes out of my mouth is from learned experience of others. It's not so much about the fact that it wasn't your knowledge originally, it's how you share, present, and highlight its origin and evolution in your words that counts. Which means that you have valuable content to share (which please, is already clear from your contributions here).

This. 2 Pro™ Tip 1 ❤️ 1

Technical vs Non Technical

OPEN TO ALL

Using Google's Tools: What They Do For You

Damien Barrett 3:44 PM

Sometimes I feel like every Mac Tech conference I go to is the same. Extremely useful and practical presentations, but not much else. My favorites over the years have been the panels, or the one on ethical leadership by the guy from the Seminary school. Or the one Pam L. (alwaysdns) did on women-in-tech.

Damien Barrett 3:44 PM

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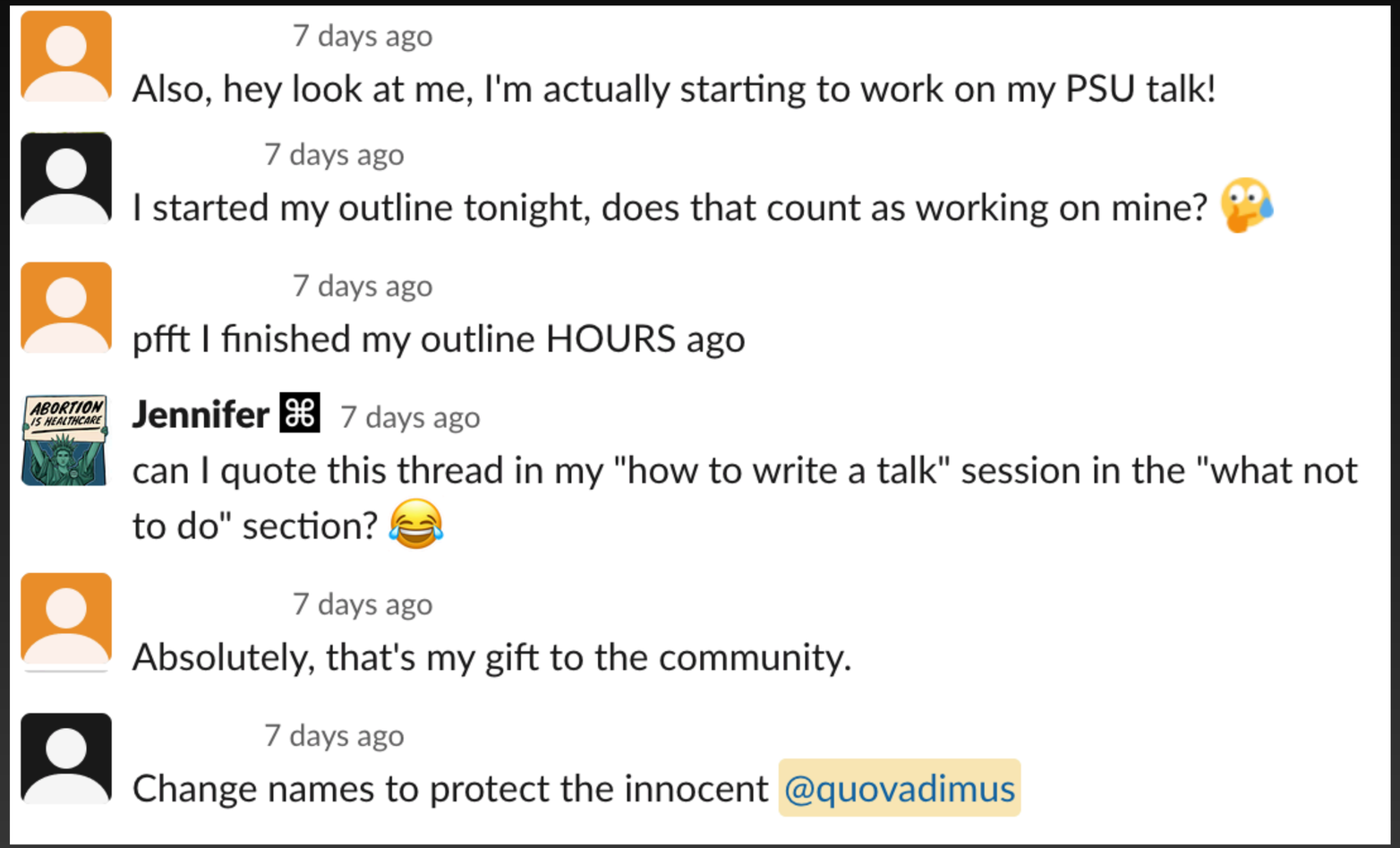
Writing Your Session

The Process

- Drafts

The Process

- Drafts



The Process

- Drafts
- Demos

The Process

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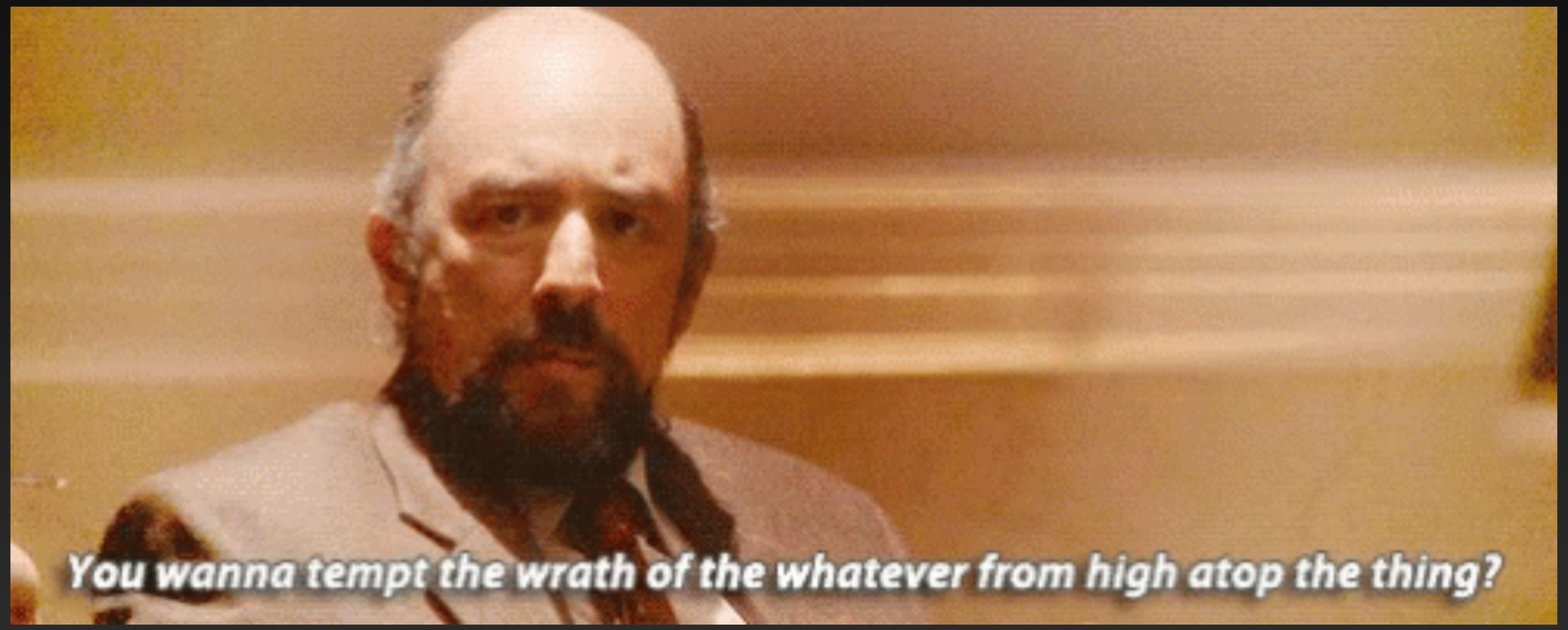
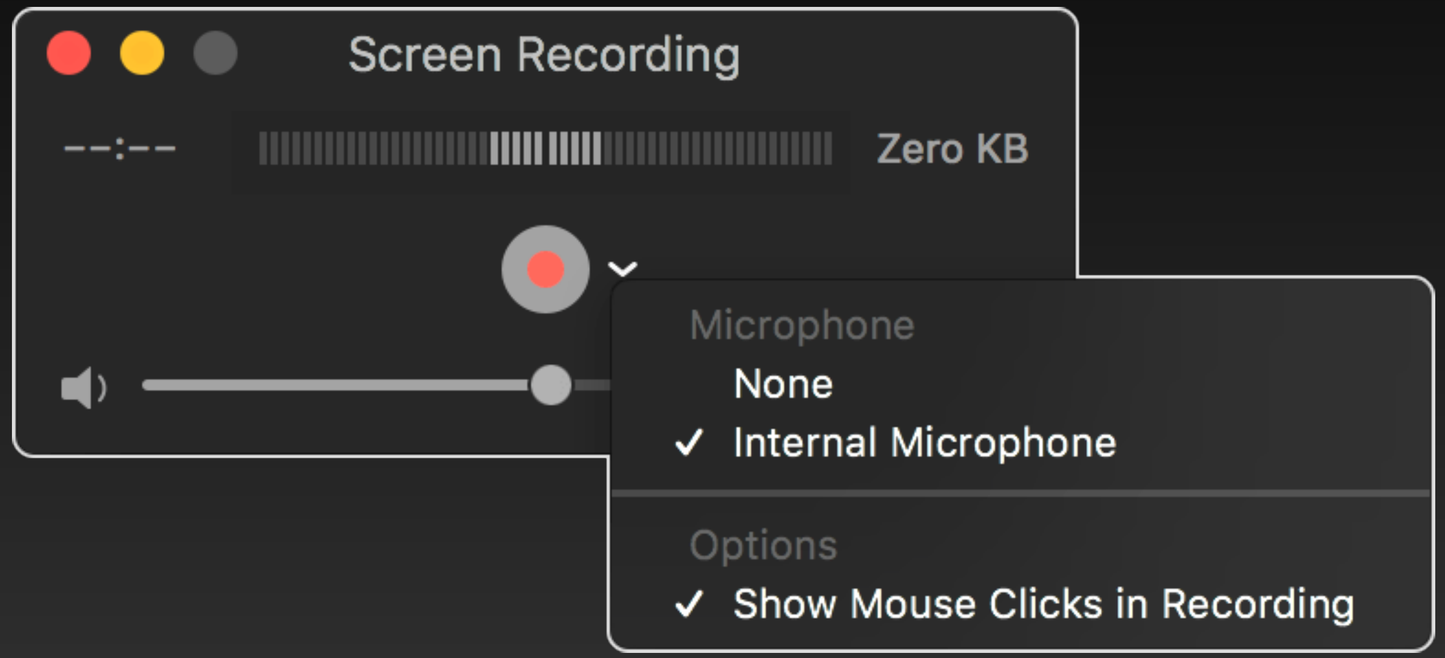


The Process

- Drafts
- Demos



The Process

- Drafts
- Demos
- Scripts
  - Written Text
  - Not #!/bin/bash

The Process

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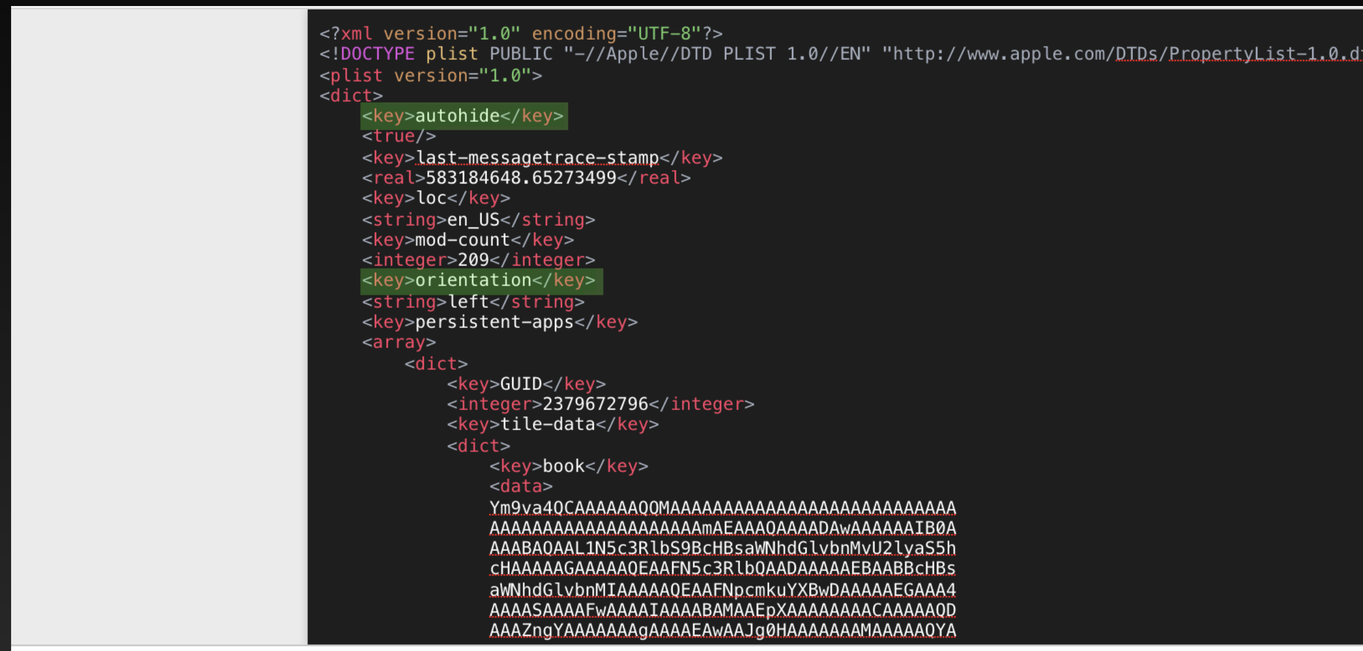

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.d
<plist version="1.0">
<dict>
    <key>autohide</key>
    <true/>
    <key>last-messagetrace-stamp</key>
    <real>583184648.65273499</real>
    <key>loc</key>
    <string>en_US</string>
    <key>mod-count</key>
    <integer>209</integer>
    <key>orientation</key>
    <string>left</string>
    <key>persistent-apps</key>
    <array>
        <dict>
            <key>GUID</key>
            <integer>2379672796</integer>
            <key>tile-data</key>
            <dict>
                <key>book</key>
                <data>
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                AAAAAAAAAAAAAAAAAAAAmAEAAAQAAAADAwAAAAAIB0A
                AAABAQAAL1N5c3RlbS9BcHBsaWNhdGlvbnMvU2lyaS5h
                cHAAAAAGAAAAAQEAAFN5c3RlbQAADAAAAAEBAABBcHBs
                aWNhdGlvbnMIAAAAAQEAAFNpcmkuYXBwDAAAAAEGAAA4
                AAAASAAAAFwAAAIAAAABAMAAEpXAAAAAAACAAAAAQD
                AAAZngYAAAAAAgAAAAEAwAAJg0HAAAAAAAMAAAAQYA
```

This is the dock plist. Its rather long, as it has an array for each persistent app in
but lets focus on just the top part

We are going to look at two keys,
CLICK
autohide
CLICK
and orientation.

The Process

- Drafts
- Demos
- Scripts
- Practice

The Process

- Drafts
- Demos
- Scripts
- Practice
  - Friends
  - Strangers
  - Ducks

The Process

- Drafts
- Demos
- Scripts
- Practice
- Feedback

Success is not final, failure is not fatal: it is the courage to continue that counts.

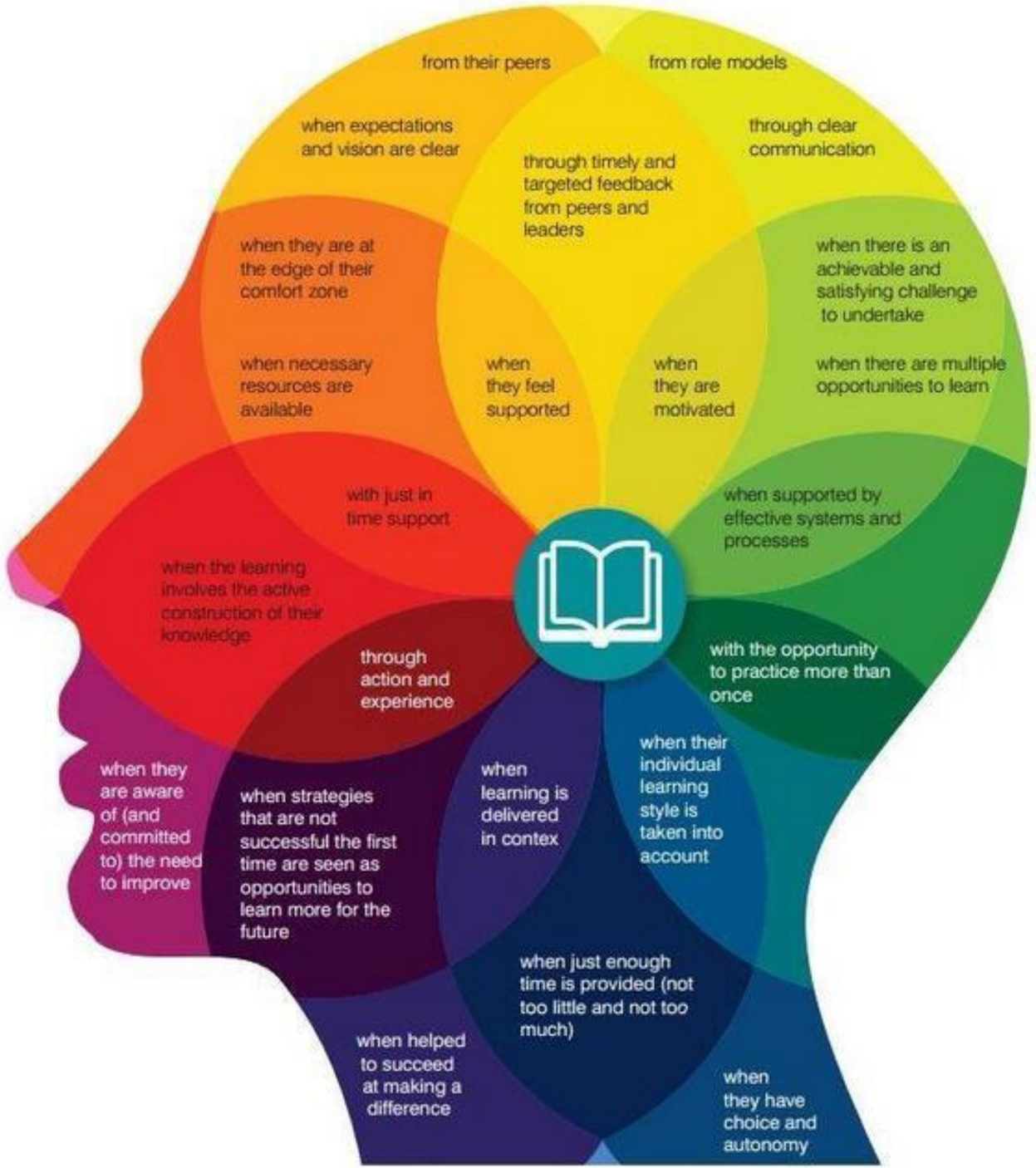
- W. Churchill

Content

VERY Basic Overview

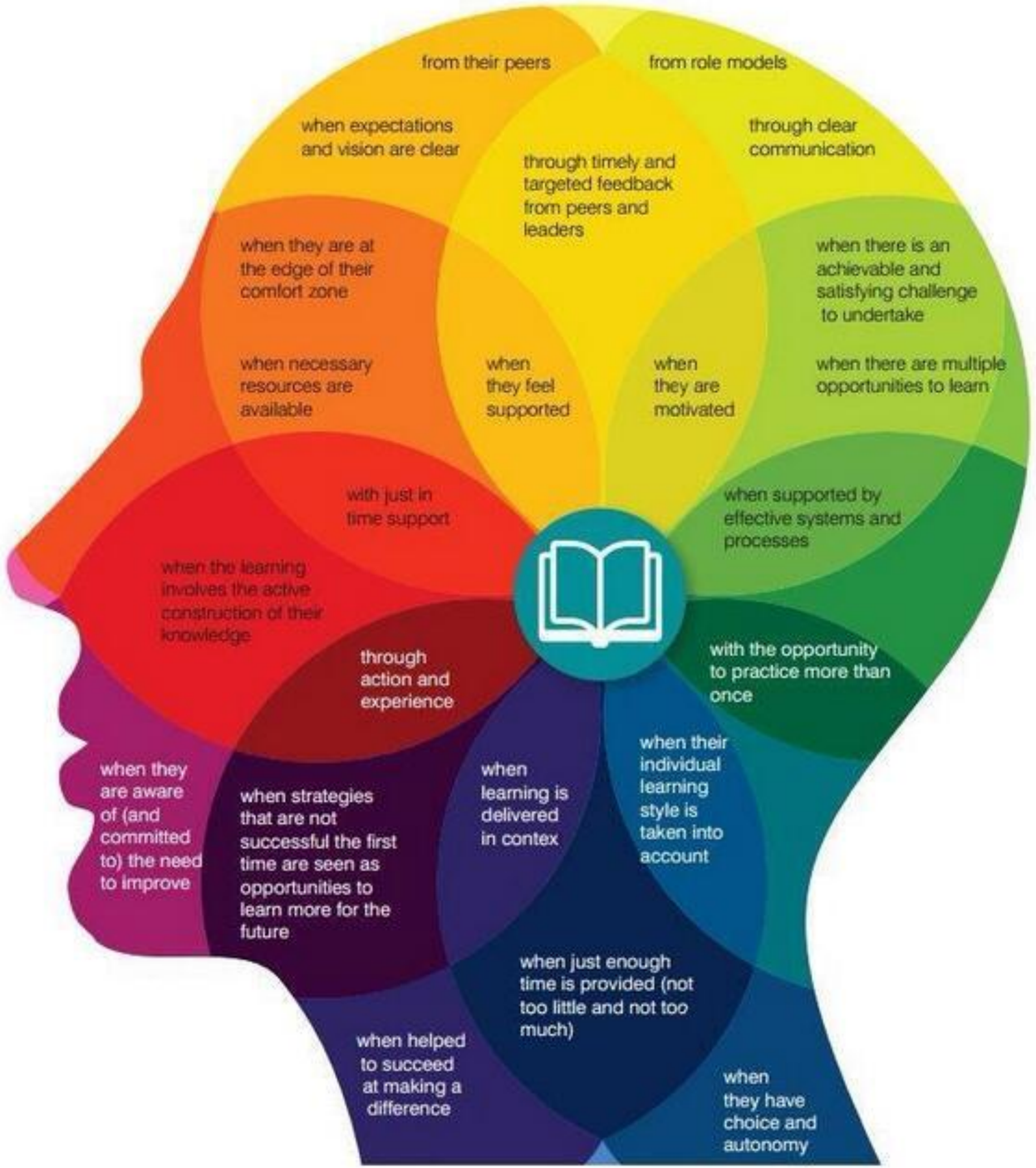
Types of Learners

- Visual / Spatial
- Auditory
- Linguistic
- Logical / Mathematical
- Intrapersonal
- Interpersonal
- Kinesthetic



Possible Elements

- Infographics
- Text & Illustrations
- Lectures
- Multimedia
- Closed Captioning
- Discussion Boards

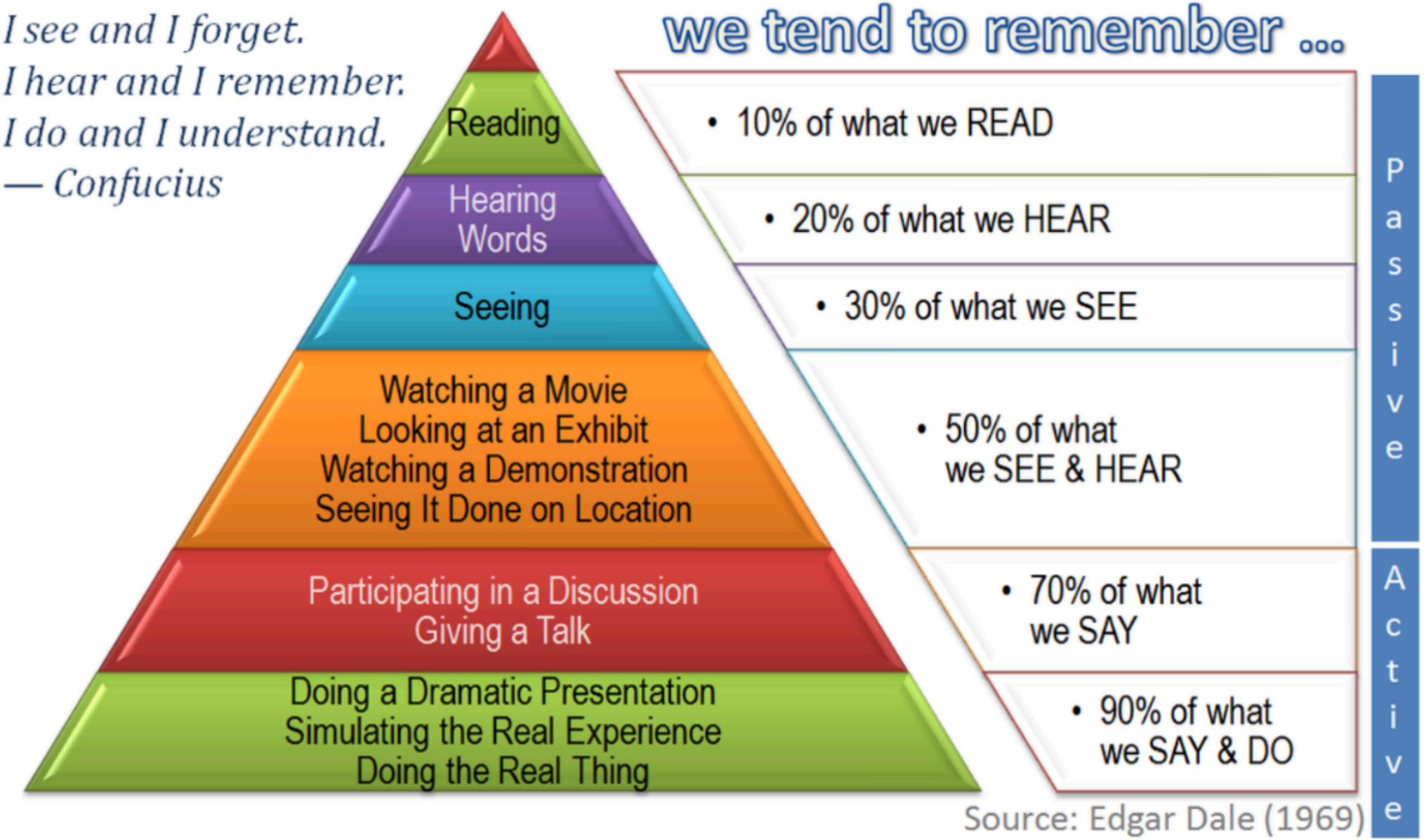


Possible Elements

- Flow Charts
- Gamification
- Time for Reflection
- Groups
- Hands-On Activities

I see and I forget.
I hear and I remember.
I do and I understand.
— Confucius

After 2 weeks, we tend to remember ...



Source: Edgar Dale (1969)

Visuals

Writing a slide your audience can understand.

WRITING A SLIDE YOUR AUDIENCE CAN UNDERSTAND.

Writing a slide your audience can understand.

WRITING A SLIDE YOUR AUDIENCE CAN UNDERSTAND.

Writing a slide your audience can understand.

Writing a slide your audience can understand.

r i t i n g a s l i d e y o u r a u d i e n c e c a n u n d e r s t a n d

Writing a slide your audience can understand.

Media

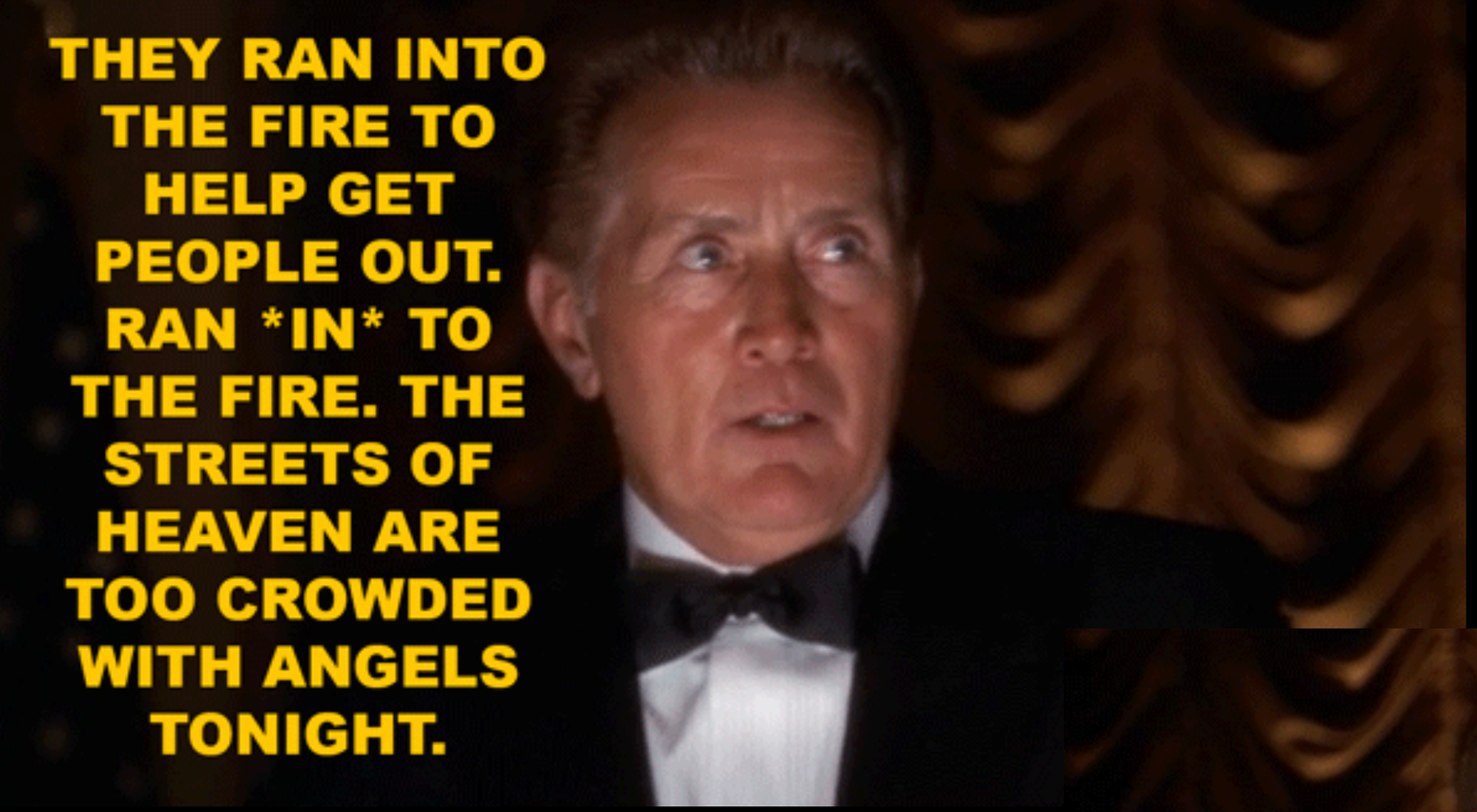
More than any time in recent history, America's destiny is not of our own choosing.
We did not seek, nor did we provoke, an assault on our freedoms and our way of life.

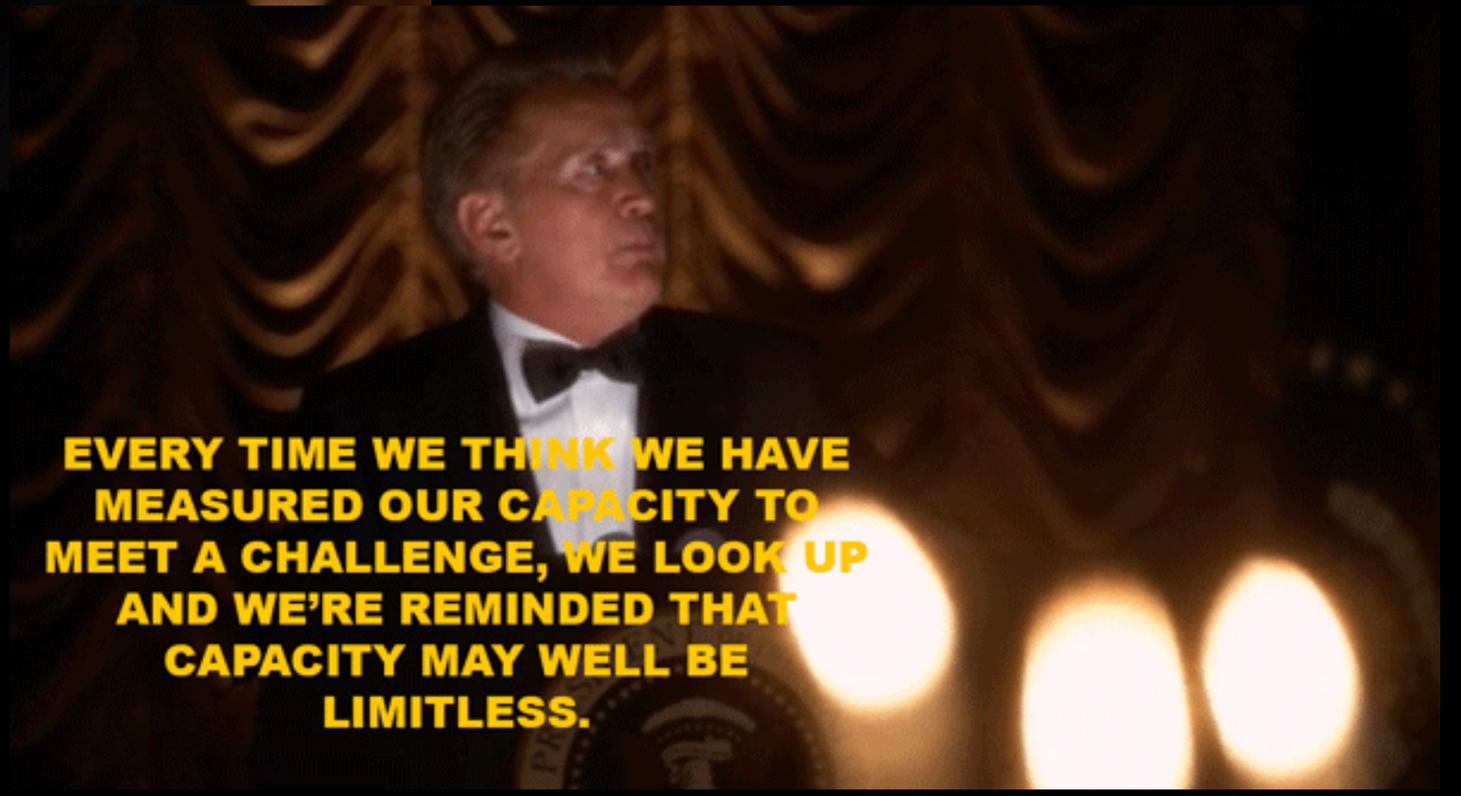
We did not expect, nor did we invite, a confrontation with evil.
Yet the true measure of a people's strength is how they rise to master that moment when it does arrive.

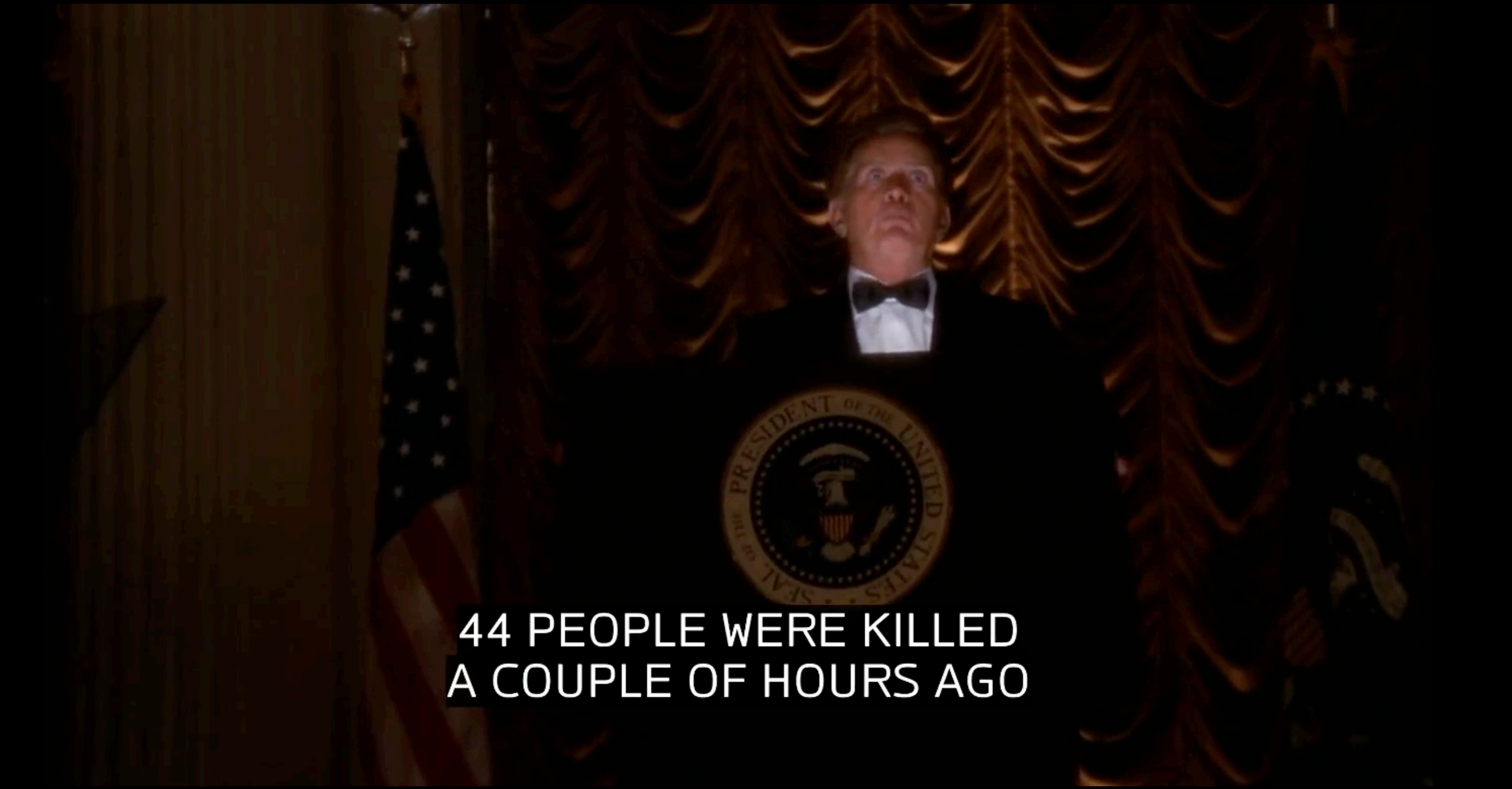
Forty-four people were killed a couple of hours ago at Kennison State University; three swimmers from the men's team were killed and two others are in critical condition, when after having heard the explosion from their practice facility they ran into the fire to help get people out.

Ran into the fire.
The streets of heaven are too crowded with angels tonight. They're our students and our teachers and our parents and our friends.

The streets of heaven are too crowded with angels, but every time we think we have measured our capacity to meet a challenge, we look up and we're reminded that that capacity may well be limitless.


THEY RAN INTO THE FIRE TO HELP GET PEOPLE OUT. RAN *IN* TO THE FIRE. THE STREETS OF HEAVEN ARE TOO CROWDED WITH ANGELS TONIGHT.


EVERY TIME WE THINK WE HAVE MEASURED OUR CAPACITY TO MEET A CHALLENGE, WE LOOK UP AND WE'RE REMINDED THAT CAPACITY MAY WELL BE LIMITLESS.


44 PEOPLE WERE KILLED
A COUPLE OF HOURS AGO

Delivery

TEDx
Citad
x = independently

Timing

- Practice

Timing

- Practice
- MacAdmins MCP

Timing

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- MacAdmins MCP

Timing

- Practice
- MacAdmins MCP

Timing

- Practice
- MacAdmins MCP

Timing

- Practice
- MacAdmins MCP
- Keynote Timer

Show Navigator

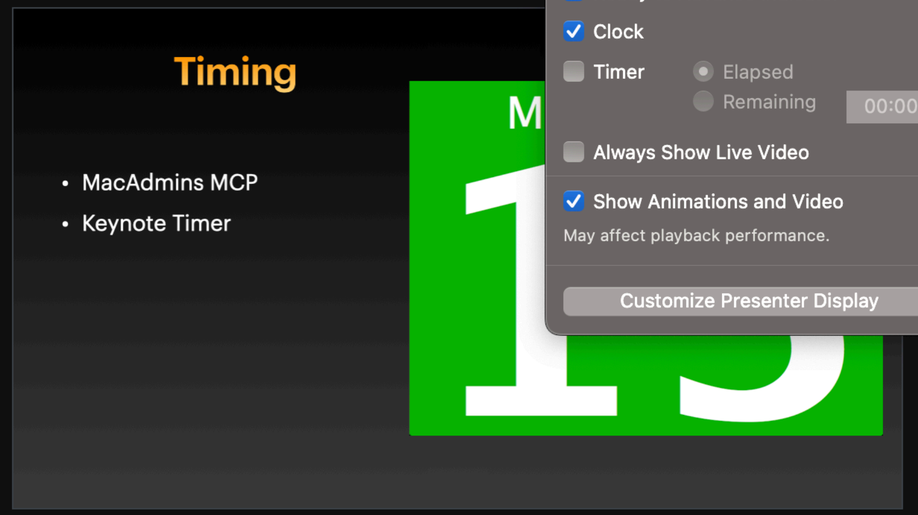
11:23:55 AM

Current: Slide 34 of 49

Timing

- MacAdmins MCP
- Keynote Timer

Builds Remaini

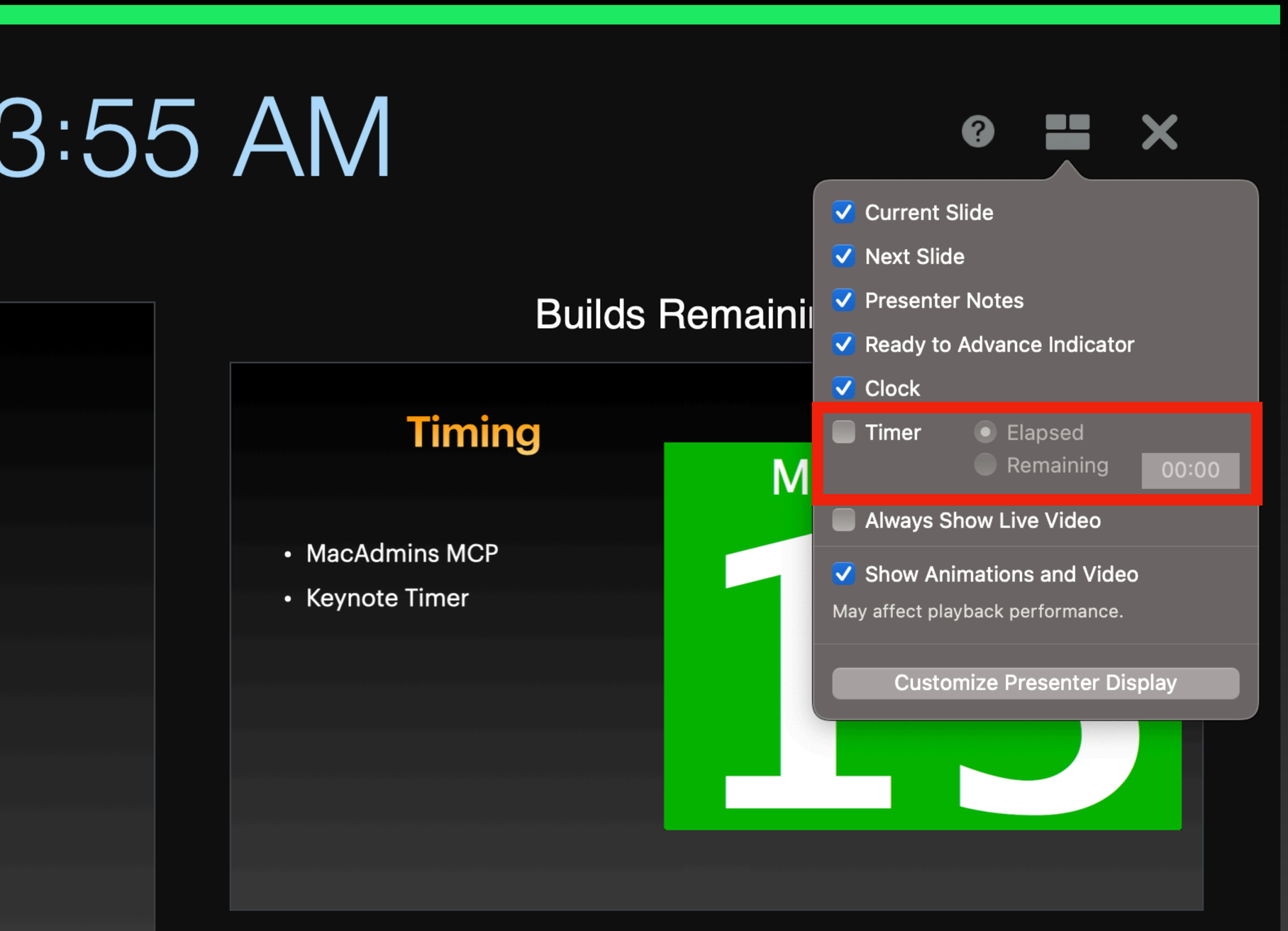


- Current Slide
- Next Slide
- Presenter Notes
- Ready to Advance Indicator
- Clock
- Timer — Elapsed / Remaining — 00:00
- Always Show Live Video
- Show Animations and Video

May affect playback performance.

Customize Presenter Display

Presenter Notes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Timing
• MacAdmins MCP
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Customize Presenter Display

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00:00:07

Current: Slide 34 of 49

Builds Remaining: 3

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

13

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

6

Presenter Notes

11:29:44 AM

23:59:55

Current: Slide 34 of 51

Builds Remaining: 3

Timing

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- Keynote Timer

Minutes Left:

13

Timing

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- Keynote Timer

Minutes Left:

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A | A Invert Colors Presenter Notes Edit

Timing

- Practice
- MacAdmins MCP
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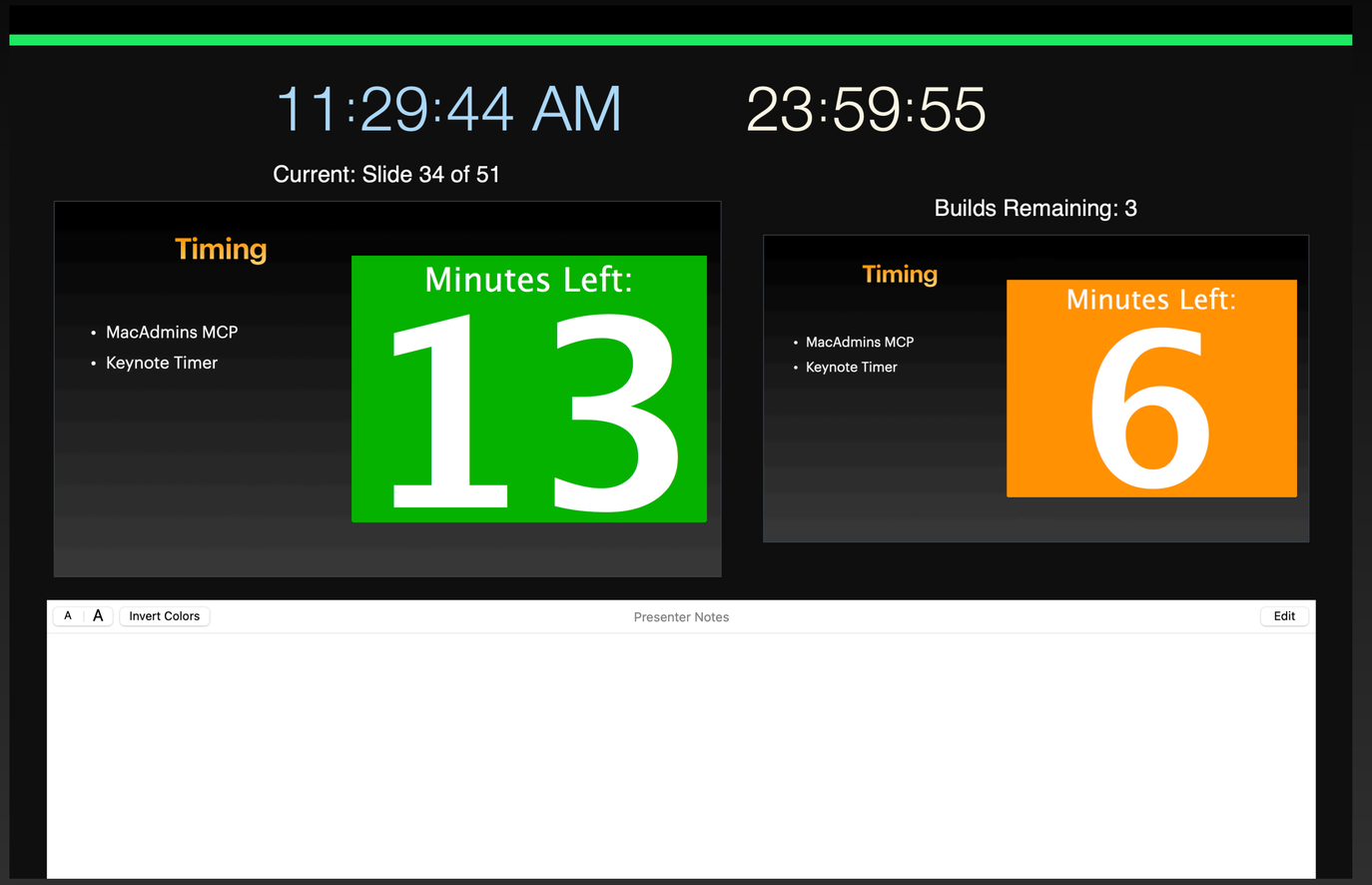
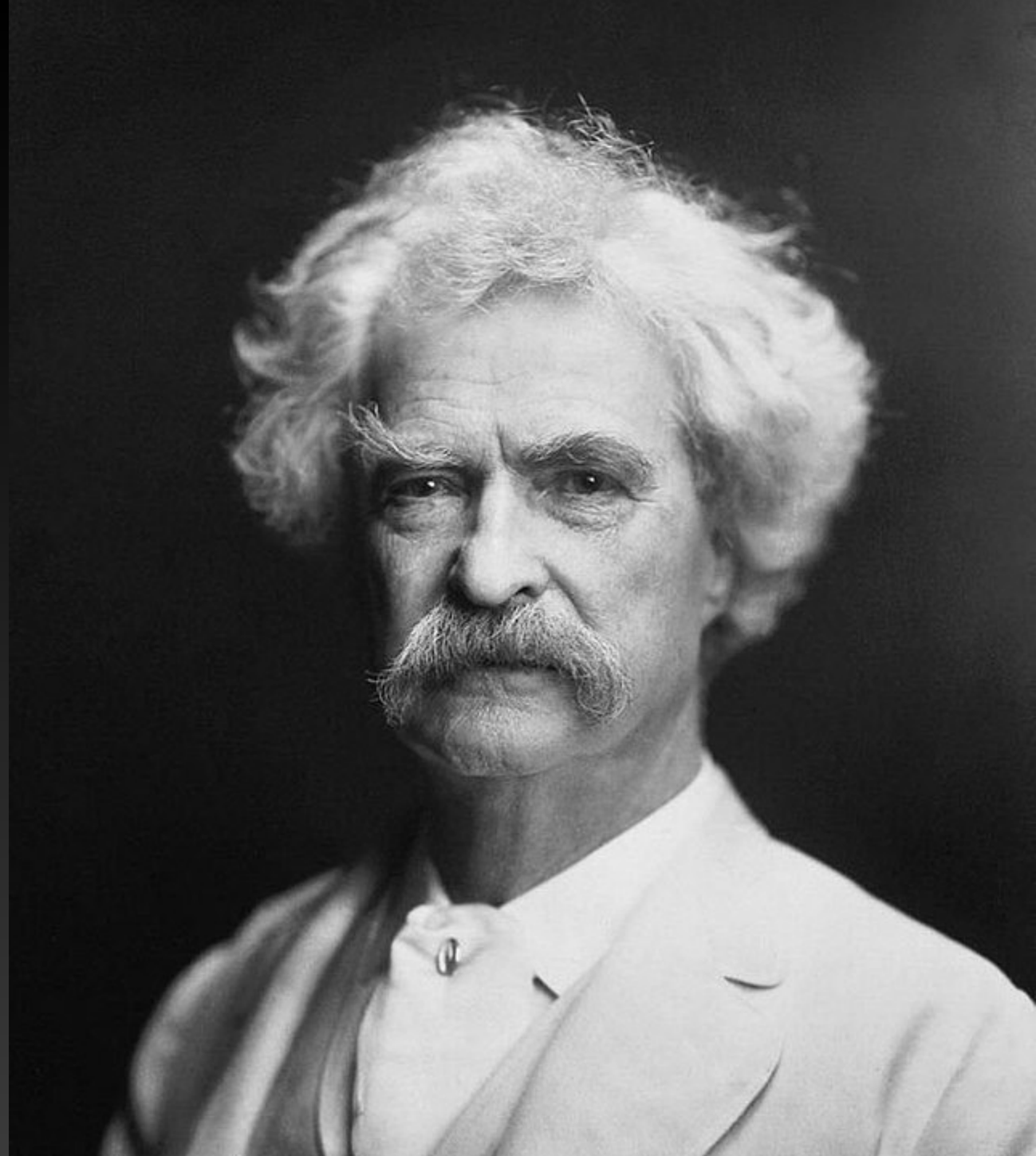
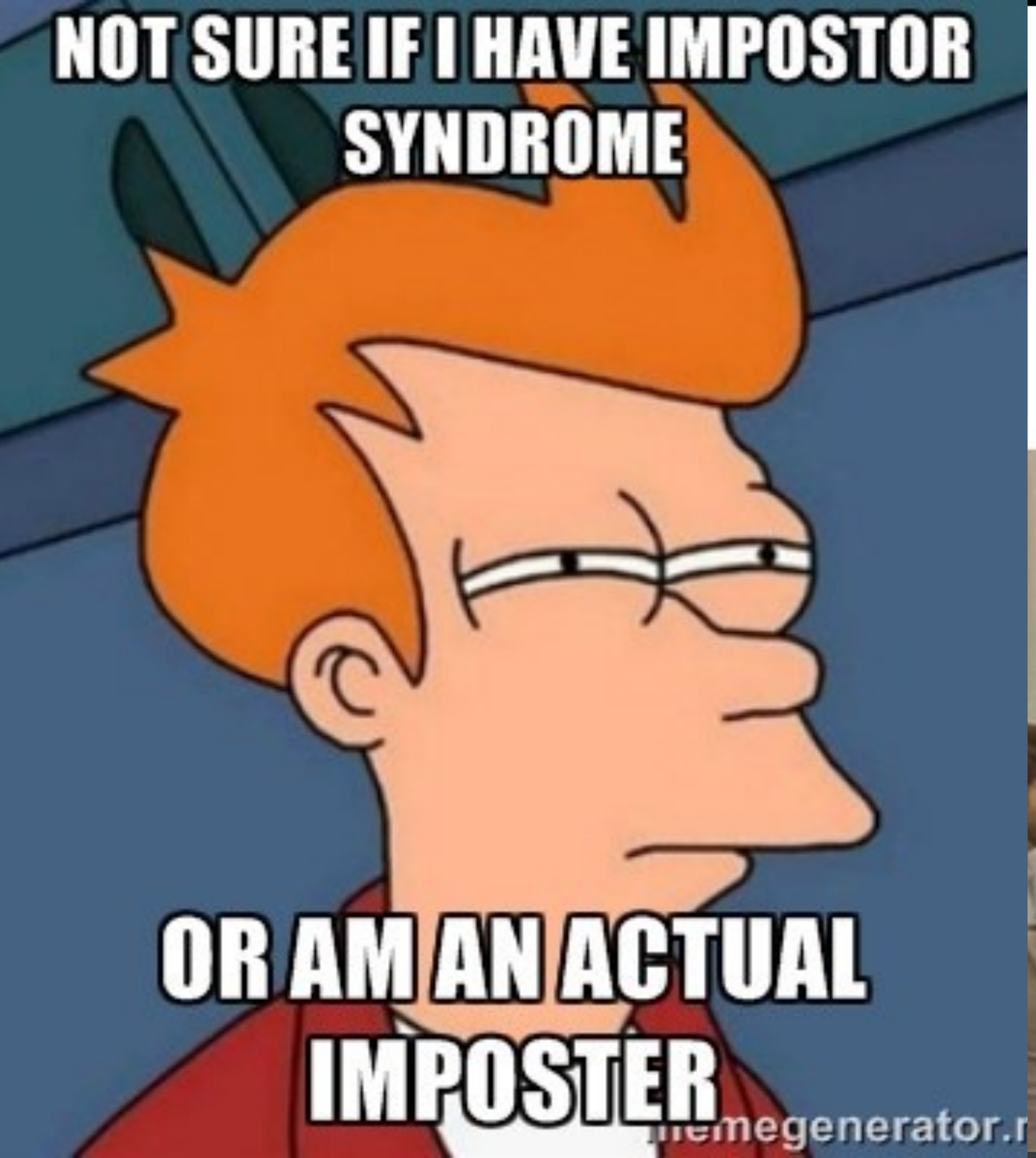


Dealing with Fear and Worries

“There are two types of speakers: those that are nervous and those that are liars.”

- Mark Twain

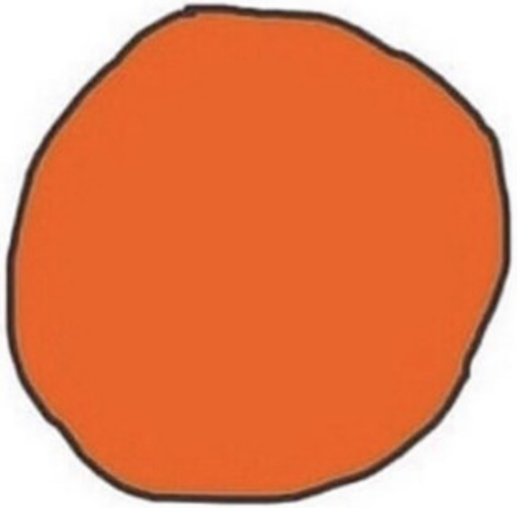




Chris 🏳️‍🌈
@chrispaget1

Every meeting when you suffer from imposter syndrome

TYPES OF PEOPLE WHO CAN HAVE IMPOSTOR SYNDROME:



ALL THE SMART, SUCCESSFUL PEOPLE THAT YOU THINK HAVE THEIR SHIT TOGETHER

Eli Barraza

@EliLizzieLizbet

Embrace imposter syndrome.

Revel in the fact you have fooled everyone.

You are a Trickster Goddess.

You are the Imposter Child for Deception and Clever Ruses.

11:40 PM · 16 Mar 19 · Twitter for Android

1,309 Retweets **3,177** Likes

Conquering Fear

- Separate Tasks
- Specific Goals
- Create a Timeline
- Celebrate Milestones

Conquering Fear

- Separate Tasks
- Specific Goals
- Create a Timeline
- Celebrate Milestones
- Ask for Help

DUDE, SUCKIN'
at something
IS THE FIRST STEP
to being sorta good
at something

Everyone in the room is excited to see you and wants you to do well

Wrap Up

How?

How?

- Call For Proposals (CFP)
  - Jan 31, 2023
    - Workshop Deadline March 1th
    - Session Deadline March 29th
  - Conference Acceptance
    - April 2023
  - Approvals

Where / When?

2023 MACADMINS CONFERENCE

JULY

2023 JNUC

SEPTEMBER

OCTOBER

MAC · SYS · ADMIN · GOTHENBURG

JUNE

MAC DEV OPS YVR

OCTOBER

MAY

MACAD.UK

MARCH

World

2023

P.S.

so you WANT to give a conference presentation