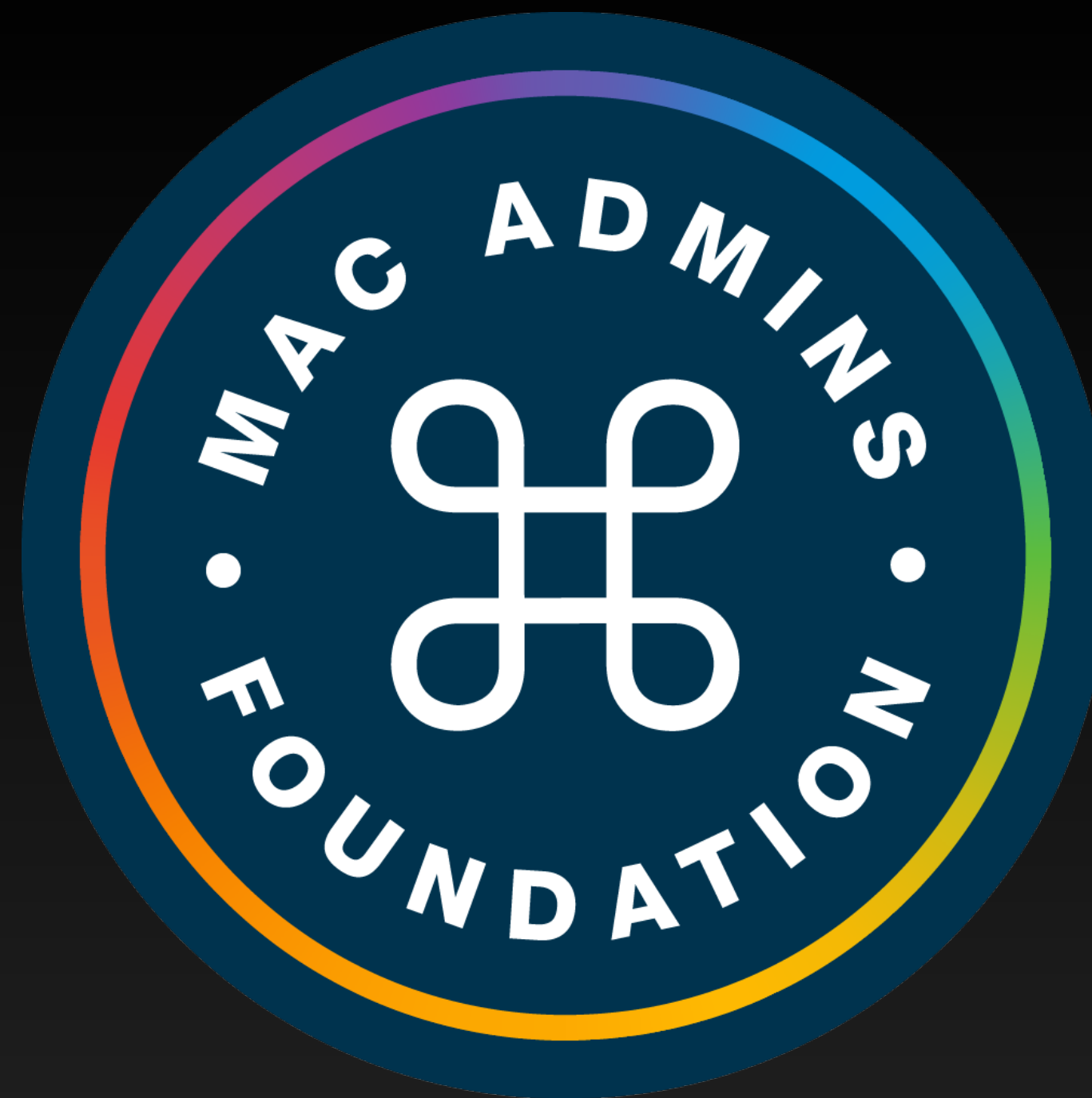
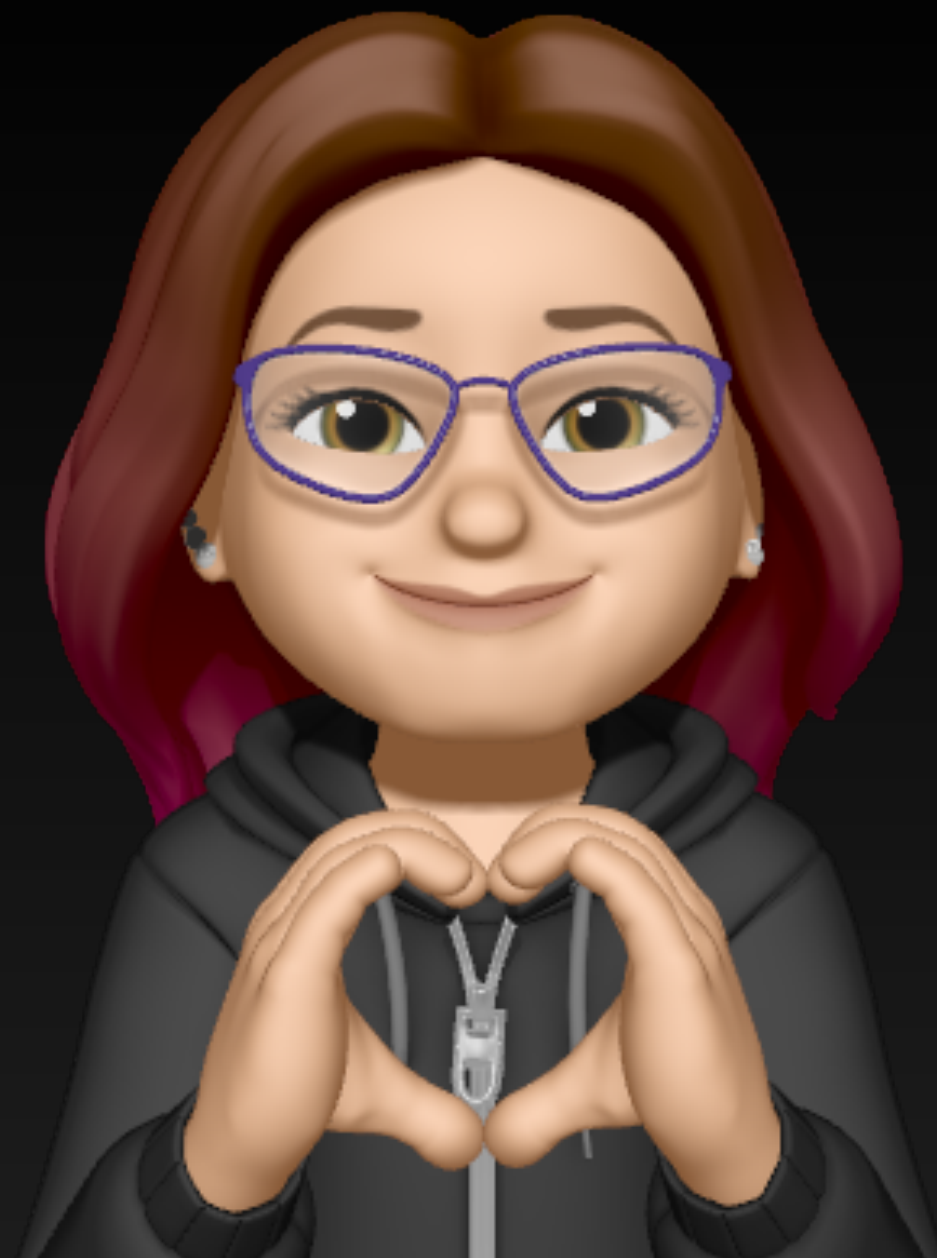


So You Want To Give A Conference Presentation

2023
MACADMIN'S
CONFERENCE



Jack-Daniyel	Weldon Dodd	Rebecca Latimer	Christopher Schasse
Dmitri Altum	Charles Edge	Pam Lefkowitz	Dave Siederer
Adam Anklewicz	Justin Esgar	Josh Levitsky	Jesse C. Smillie
Sergio Aviles	Paul Evans	Milly Marsh	Alexander Smith
Sergio J Aviles	Sam Gibbs	Justin Masek	William Smith
Ryan Ball	Kyle Gilmore	Ross Matsuda	Jason Stanford
Andrew Barnett	Yoann Gini	Myles McConkey	James Stewart
Damien Barrett	Allen Golbig	Brandon Mesa	Chad Swarthout
Ben Bass	Jon Goldman	Tobias Morrison	Ventura Torres
Joseph Becker	Ben Greisler	Andrew Myers	Rich Trouton
Scott Blake	Robert Hammen	Greg Neagle	Jennifer Unger
Tom Bridge	Quentin Harouff	Kat Orta	Nate Walck
Dan Brodjieski	Rick Heil	Sean Rabbitt	John Welch
Evan Byrnes	Justin Henderson	Chris Ramsey	Adam Wickert
Manny Cabrera	Roger Herling	Thomas Reed	
Bryce Carlson	Hugo Immediato	Anthony Reimer	
Brad Chapman	John Mahlman IV	Oscar Reyes	
Joseph Chilcote	Stephen Johnson	Sean Rose	
Jon Crain	Elliot Jordan	Guillaume Ross	
Chris Dawe	Jonathan Kane	John Ross	
Adam Derrick	Dr. Emily Kausalik	Joe Scalone	

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Joe Scalone

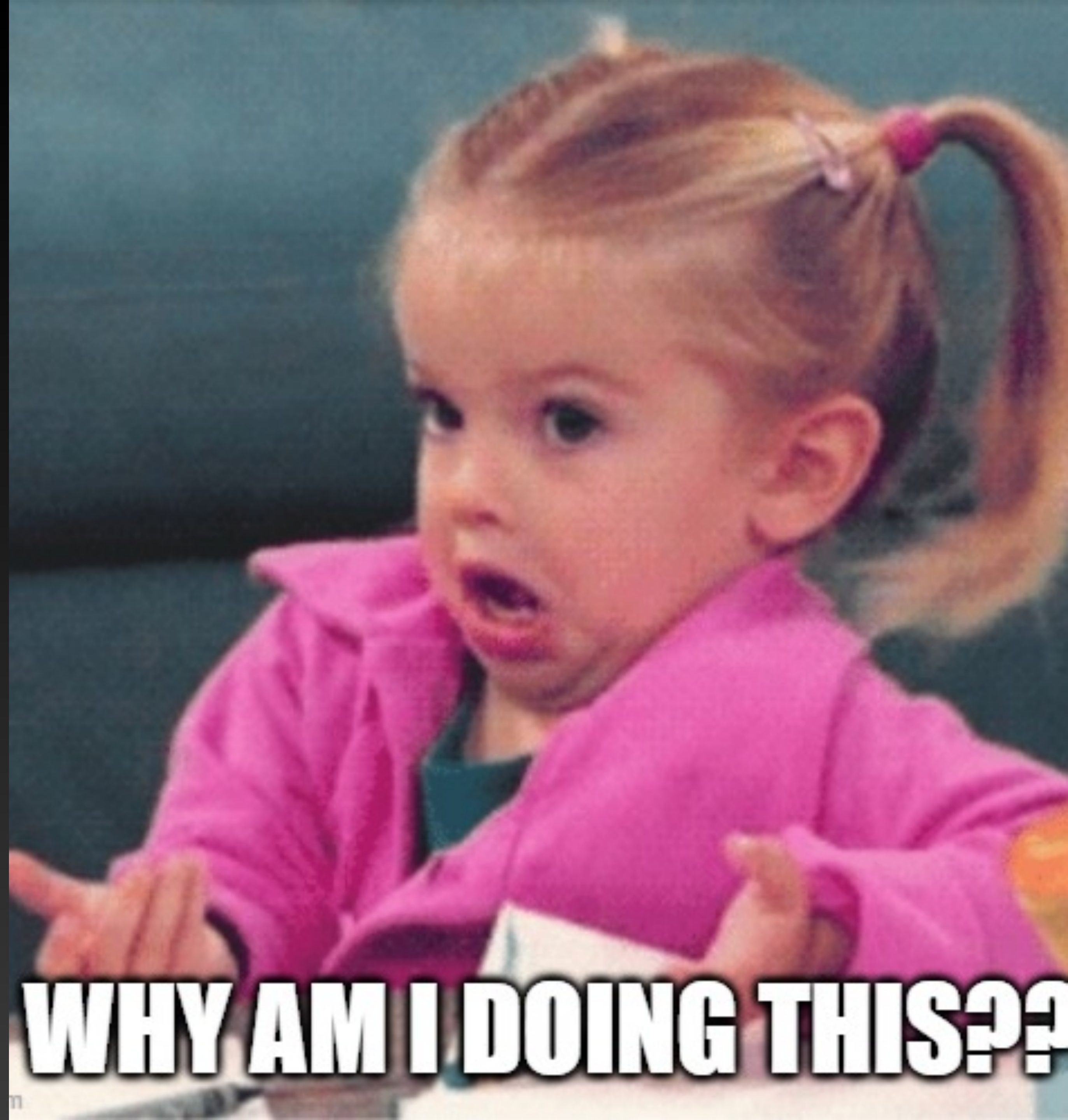
Christopher Schasse
Dave Siederer
Jesse C. Smillie
Alexander Smith
William Smith
Jason Stanford
James Stewart
Chad Swarthout
Ventura Torres
Rich Trouton
Jennifer Unger
Nate Walck
John Welch
Adam Wickert

***Your
Name
Here***

Getting Started

Why?

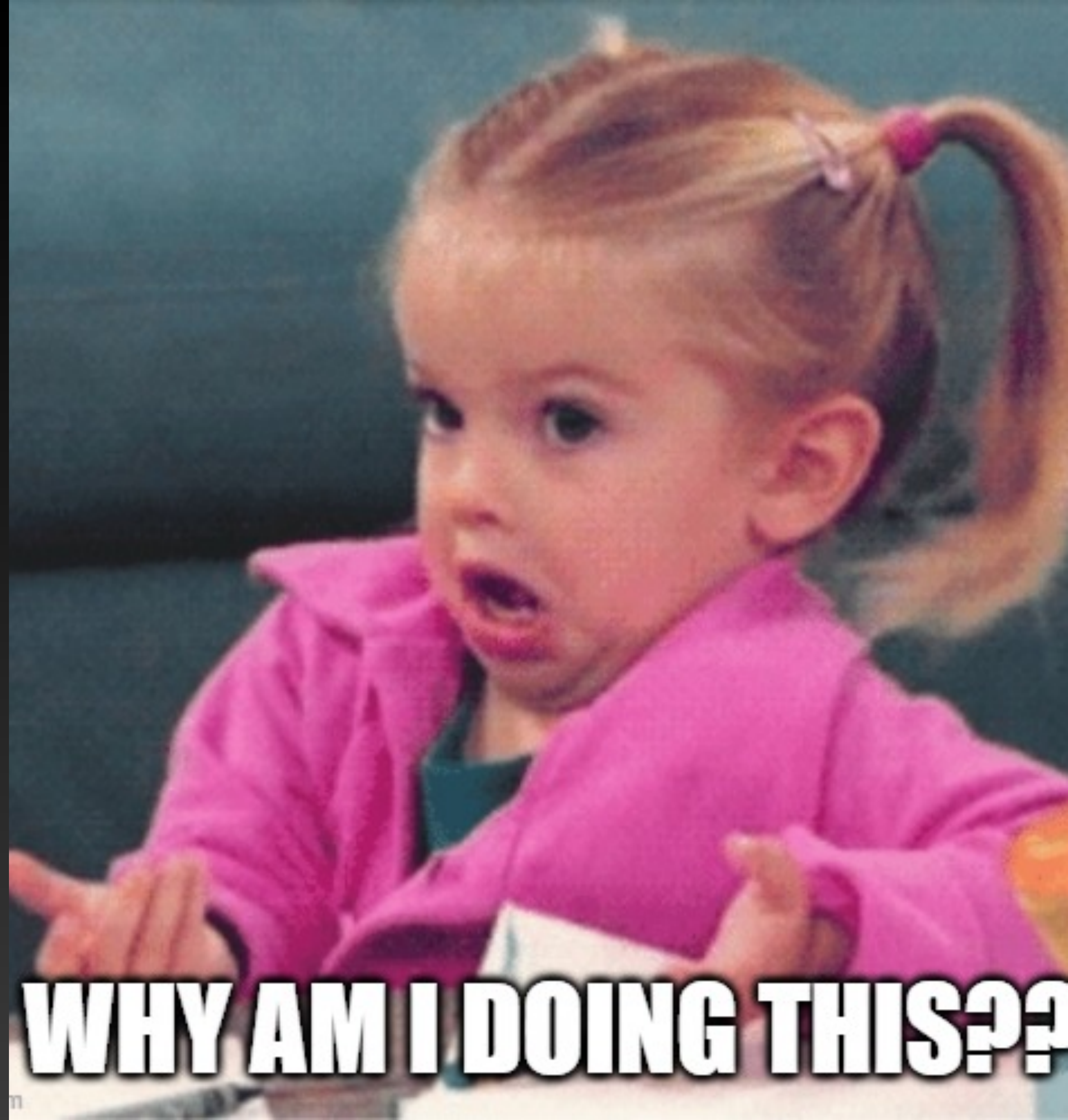
- MONEY
- FAME
- POWER



WHY AM I DOING THIS???

Why?

- ~~MONEY~~
- ~~FAME~~
- ~~POWER~~



WHY AM I DOING THIS???

Why?

- ~~MONEY~~
- ~~FAME~~
- ~~POWER~~

Growth



WHY AM I DOING THIS???



alwaysdns 10:33 AM

nobody presenting invented anything.

Attendees are at all levels. There is, literally, something for everyone.

And, fwiw, even if you crash and burn during a preso you can still 1) learn something from the experience and 2) give something (however small) to someone and 3) present differently the next time. Ask me how I know. hahaha

Pick Your Conference

- MacAdmins PSU 2024
 - A conference session is 75 minutes.
 - A full day workshop is 300 minutes divided into four 75-minute parts with breaks or lunch in between.
 - A half day workshop is 150 minutes divided into two 75-minute parts with a break in between.

Alternatives



Alternatives

Local Meetups

- Apple Admins of LA and OC: <http://www.meetup.com/Los-Angeles-Mac-Meetup/>
- Austin Apple Admins: <http://www.austinappleadmins.org>
- Boston Mac Admins: <http://www.meetup.com/bostonmacadmins/>
- Chicago Mac Admins: <http://www.chicagoappleadmins.org>
- Colorado iOS Admins: <http://coiosadmin.tumblr.com>
- Denver Mac Admins: <http://www.meetup.com/Denver-Mac-Admins/>
- London Apple Admins: <http://www.londonappleadmins.org.uk>
- MacAdmin Monthly: <http://www.macadminmonthly.org>
- [MacSysAdmin] Bier: <http://macsysadmin.ch>
- MacBrained: <http://macbrained.org>
- MacDMV (The DC Metro area): <http://www.macdmv.com>
- NW Apple Administrators (Portland): <http://www.meetup.com/NW-Apple-Administrators-Eng-Architects-Support-JAMF-Casper/>
- Perth Apple Admins: <http://www.meetup.com/Perth-Apple-Admins/>
- Philly Mac Admins: <http://www.meetup.com/Greater-Philadelphia-Area-Mac-Admins/>
- Providence Apple Admins: <http://www.meetup.com/providenceappleadmins/>
- Apple Admins of Seattle and the Great Northwest: <http://www.meetup.com/Seattle-Apple-Admins/>
- Sydney Mac Admins Meetup: <http://www.meetup.com/Sydney-Mac-Admins/>
- Twin Cities Mac Admins Group: Twin Cities Mac Admins



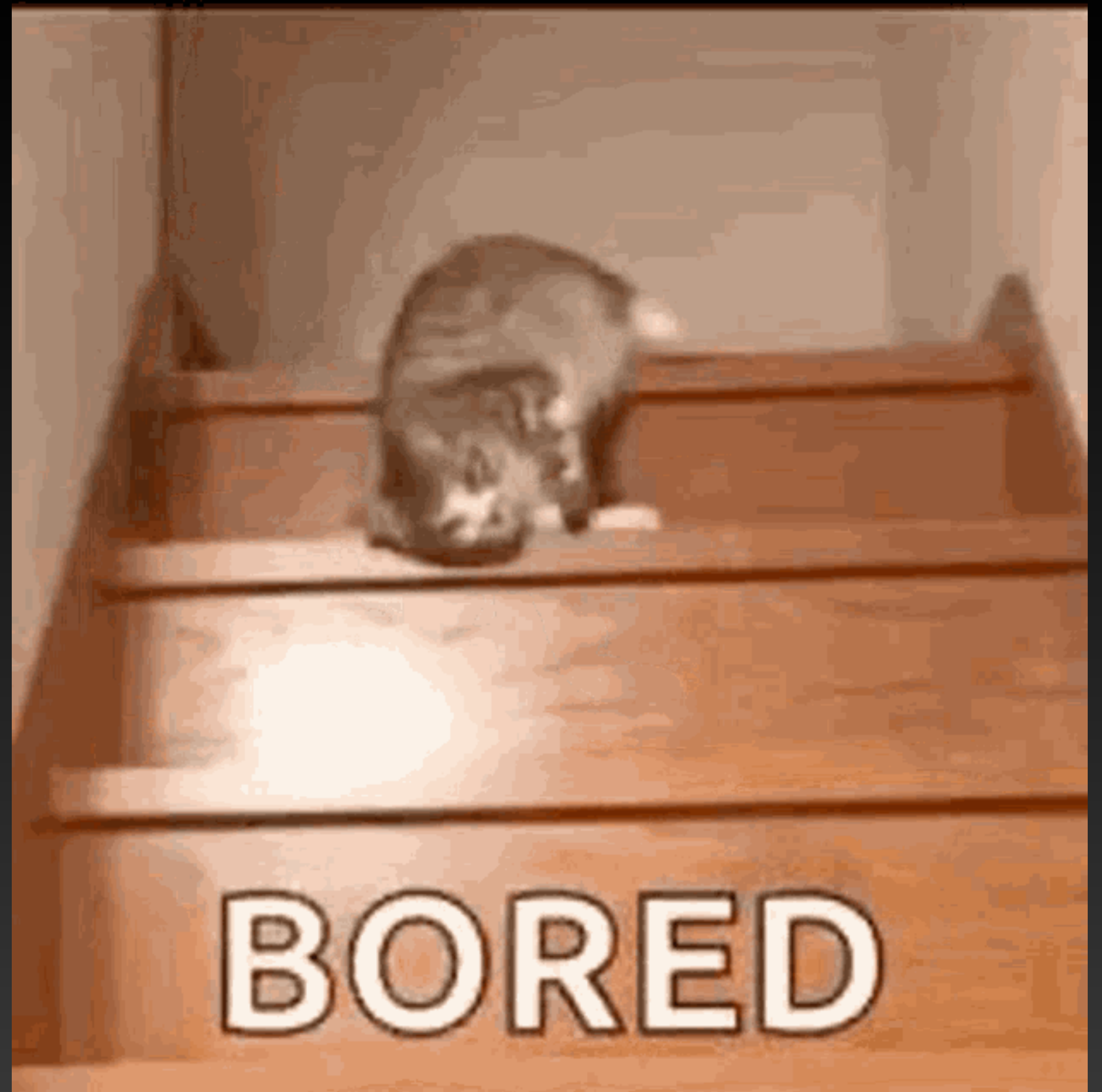
IT'S DANGEROUS TO GO
ALONE! TAKE THIS.



#psumac-mentors

Picking A Topic

If you're bored, your
audience will be too.



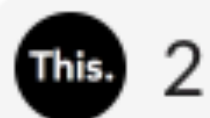
What are you passionate about?

**You're not here to
reinvent the wheel**

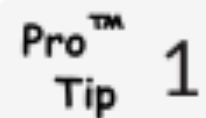


Erin Merchant 💰 Feb 13th, 2020 at 10:51 AM

Literally everything that comes out of my mouth is from learned experience of others. It's not so much about the fact that it wasn't your knowledge originally, it's how you share, present, and highlight its origin and evolution in your words that counts. Which means that you have valuable content to share (which please, is already clear from your contributions here).



2



1

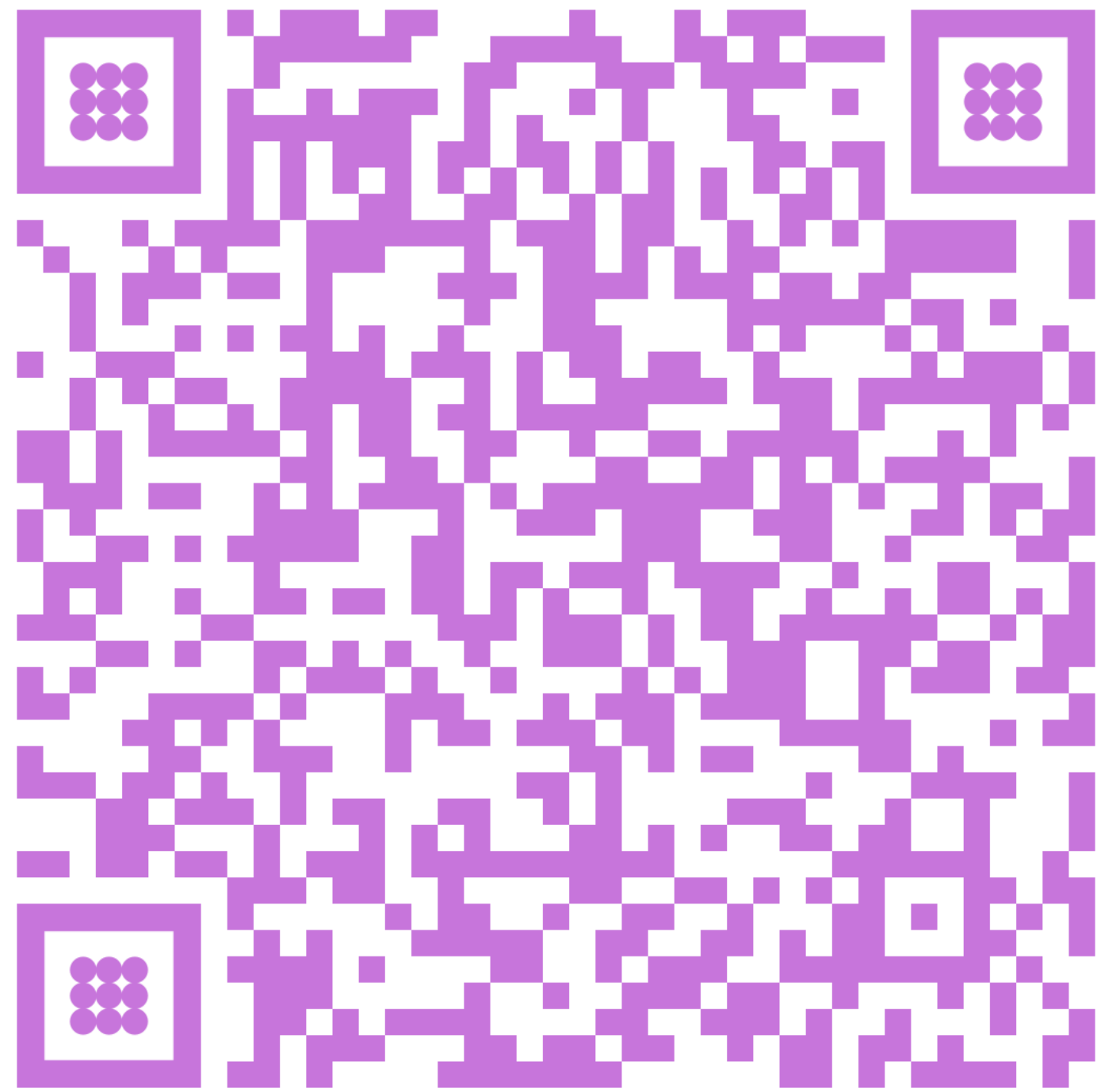


1



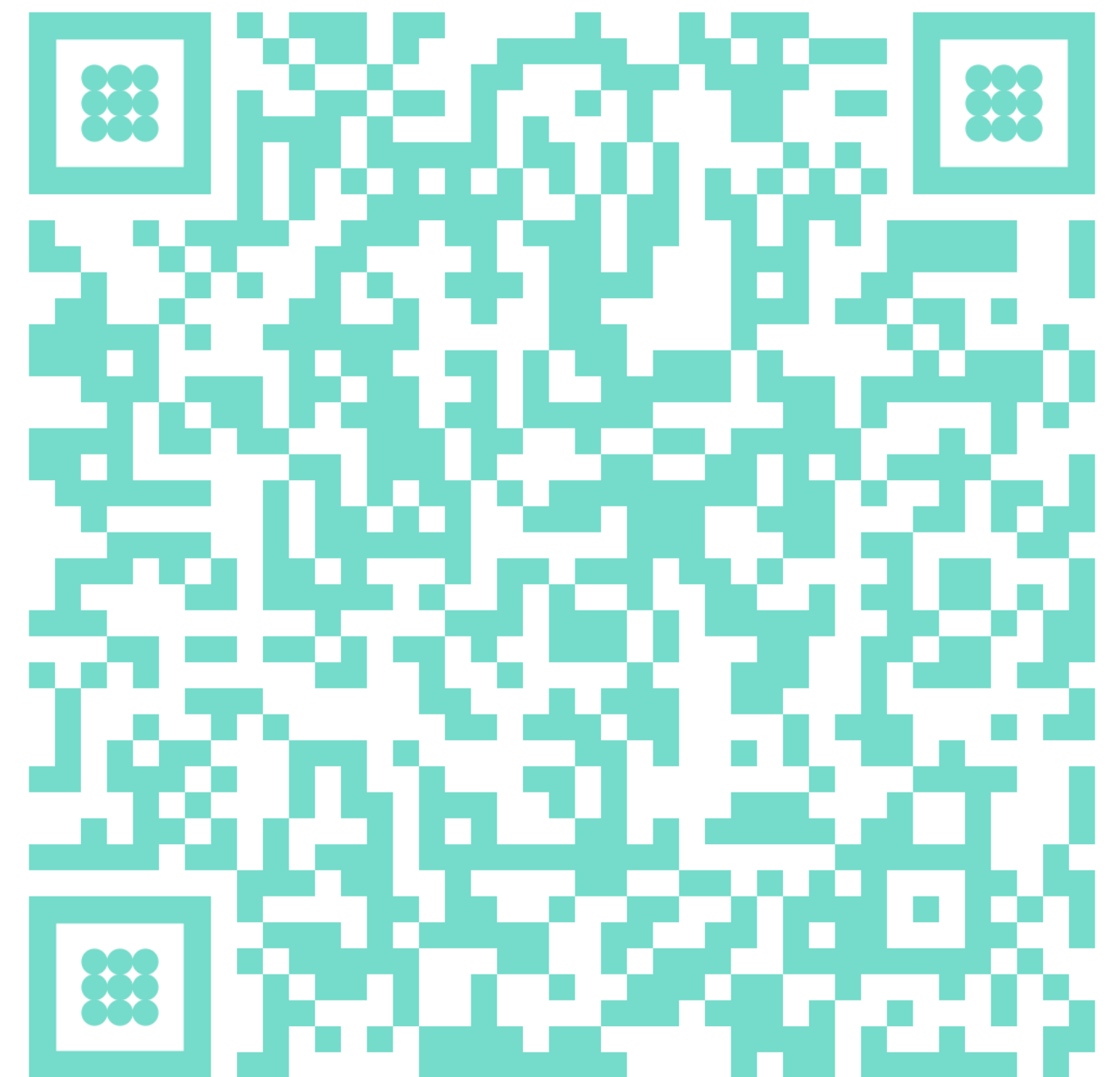
Technical vs Non Technical

OPEN TO ALL



Using Google's Tools: What They Do For You

Share



Damr

MORE VIDEOS



0:01 / 57:41 • Intro



YouTube





Damien Barrett 3:44 PM

Sometimes I feel like every Mac Tech conference I go to is the same. Extremely useful and practical presentations, but not much else. My favorites over the years have been the panels, or the one on ethical leadership by the guy from the Seminary school. Or the one Pam L. (alwaysdns) did on women-in-tech.



Damien Barrett 3:44 PM

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Writing Your Session

The Process

- Drafts

EVERY DESIGNER IN THIS WORLD



new.**psd**



newfinal.**psd**



newfinalfinal.**psd**



newfinalestfinal.**psd**



newfinalestfinal
forsure.**psd**



newfinals...this
...final.**psd**

The Process

- Drafts



7 days ago

Also, hey look at me, I'm actually starting to work on my PSU talk!



7 days ago

I started my outline tonight, does that count as working on mine? 🤔



7 days ago

pfft I finished my outline HOURS ago



Jennifer ⌘ 7 days ago

can I quote this thread in my "how to write a talk" session in the "what not to do" section? 😂



7 days ago

Absolutely, that's my gift to the community.



7 days ago

Change names to protect the innocent [@quovadimus](#)

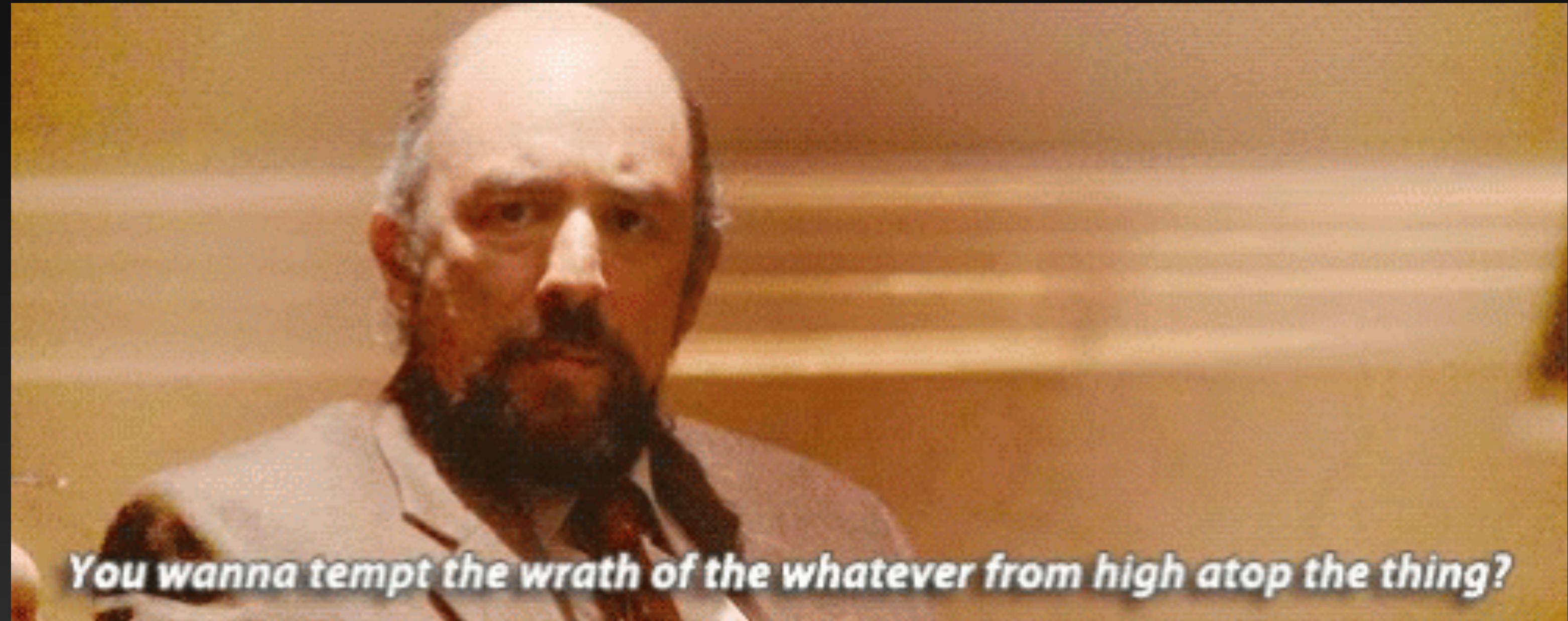
The Process

- Drafts
- Demos



The Process

- Drafts
- Demos



The Process

- Drafts
- Demos



The Process

- Drafts
- Demos
- Scripts
 - Written Text
 - Not `#!/bin/bash`

The Process

- Drafts
- Demos
- Scripts
 - Written Text
 - Not #!/bin/bash

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version="1.0">
<dict>
  <key>autohide</key>
  <true/>
  <key>last-message-trace-stamp</key>
  <real>583184648.65273499</real>
  <key>loc</key>
  <string>en_US</string>
  <key>mod-count</key>
  <integer>209</integer>
  <key>orientation</key>
  <string>left</string>
  <key>persistent-apps</key>
  <array>
    <dict>
      <key>GUID</key>
      <integer>2379672796</integer>
      <key>tile-data</key>
      <dict>
        <key>book</key>
        <data>
          Ym9va4QCAAAAAAQOMAAAAAAAAAAAAAAAAAAAAAAAAAAAA
          AAAAAAAAAAAAAAAAAAAAEAAQAADAwAAAAAIB0A
          AAABAQAAL1N5c3RlbS9BcHBsaWdhGlvbnMvU2lyaS5h
          cHAAAAAGAAAAAQEAFFN5c3RlbQAADAAAAAEBAABcHBs
          aWdhGlvbnMIAAAAAQEAAFNpcmkYXBwDAAAAAEGAAA4
          AAAASAAAFwAAAAIAAABAMAAEpXAAAAAAAACAAAAAQD
          AAZngYAAAAAAAgAAAAEAAJg0HAAAAAAAAAAAAAAQYA
```

This is the dock plist. Its rather long, as it has an array for each persistent app in the dock, but lets focus on just the top part

We are going to look at two keys,

CLICK

autohide

CLICK

and orientation.

The Process

- Drafts
- Demos
- Scripts
- Practice



The Process

- Drafts
- Demos
- Scripts
- Practice
 - Friends
 - Strangers
 - Ducks



The Process

- Drafts
- Demos
- Scripts
- Practice
- Feedback

**Success is not final,
failure is not fatal:
it is the courage to
continue that counts.**

- W. Churchill

Content

VERY Basic Overview

Types of Learners

- Visual / Spatial
- Auditory
- Linguistic
- Logical / Mathematical
- Intrapersonal
- Interpersonal
- Kinesthetic



Visual



Auditory



Linguistic



Logical



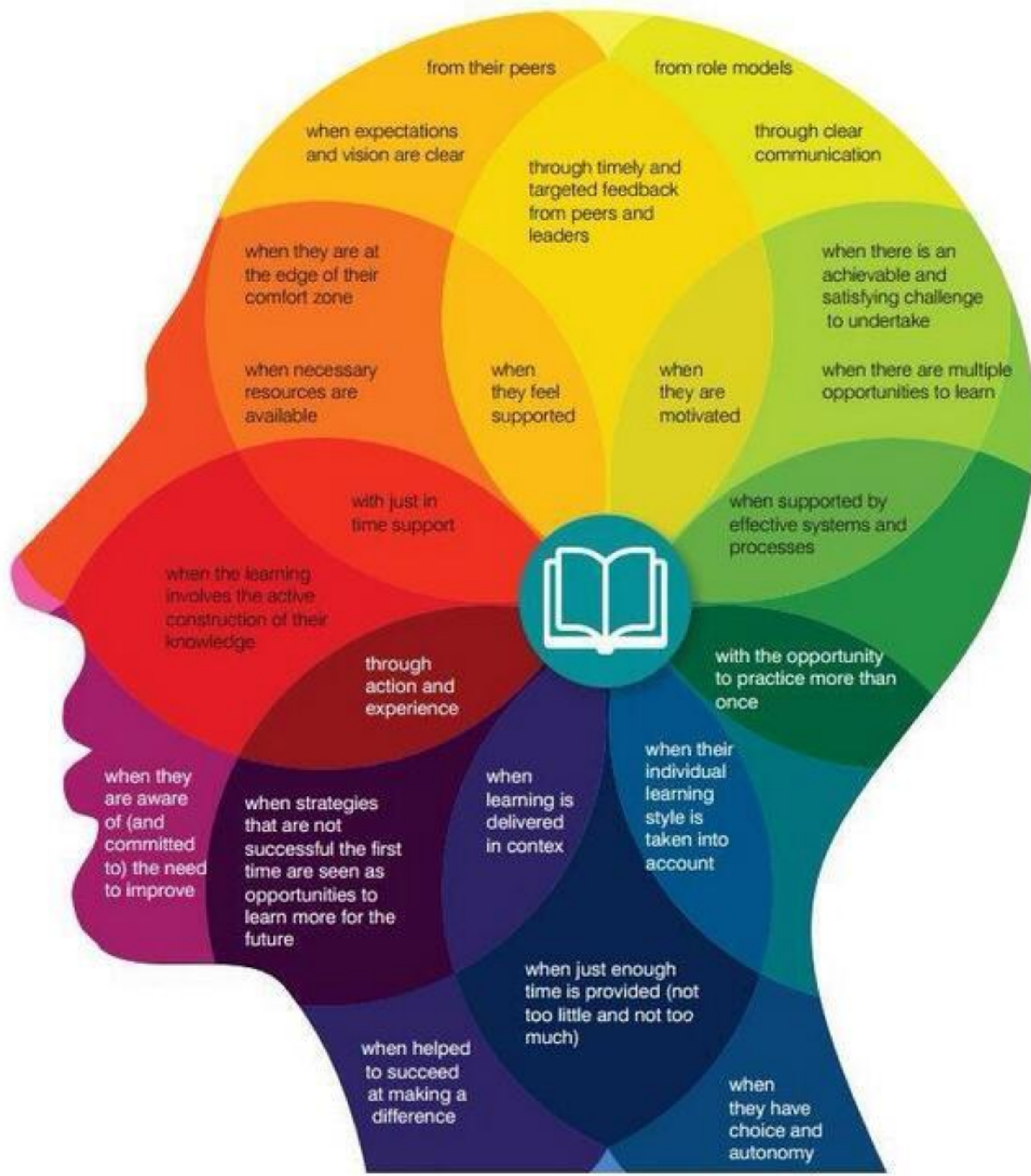
Intrapersonal



Interpersonal

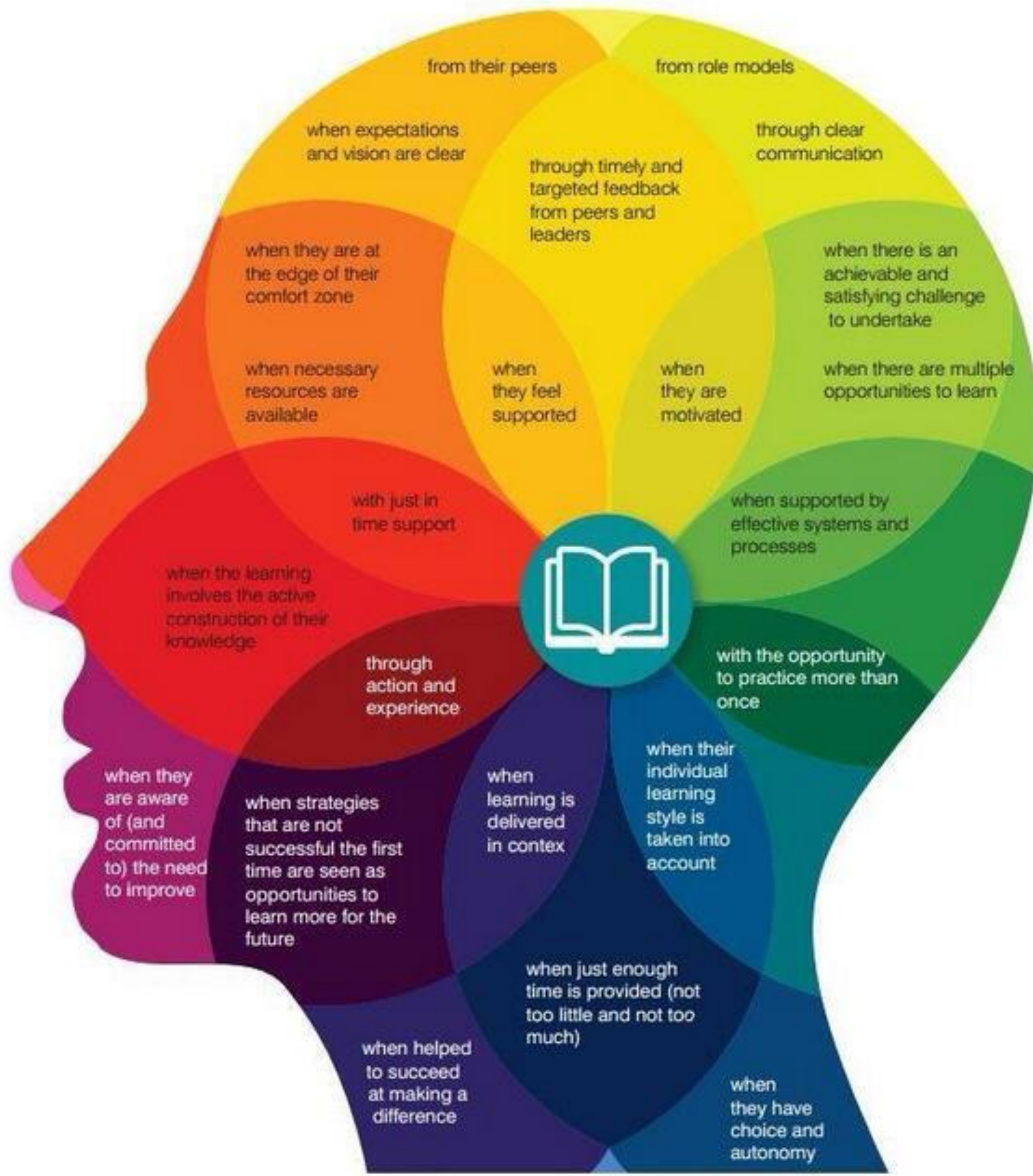


Kinesthetic



Possible Elements

- Infographics
- Text & Illustrations
- Lectures
- Multimedia
- Closed Captioning
- Discussion Boards



Possible Elements

- Flow Charts
- Gamification
- Time for Reflection
- Groups
- Hands-On Activities

After 2 weeks,

we tend to remember ...

I see and I forget.

I hear and I remember.

I do and I understand.

— Confucius



Source: Edgar Dale (1969)

Visuals

Writing a slide your audience can understand.

WRITING A SLIDE YOUR AUDIENCE CAN UNDERSTAND.

Writing a slide your audience can understand.

WRITING A SLIDE YOUR AUDIENCE CAN UNDERSTAND.

Writing a slide your audience can understand.

Writing a slide your audience can understand.

w r i t i n g a s l i d e y o u r a u d i e n c e c a n u n d e r s t a n d

Writing a slide your audience can understand.

Media

More than any time in recent history, America's destiny is not of our own choosing.
We did not seek, nor did we provoke, an assault on our freedoms and our way of life.

We did not expect, nor did we invite, a confrontation with evil.
Yet the true measure of a people's strength is how they rise to master that moment when it does arrive.

Forty-four people were killed a couple of hours ago at Kennison State University; three swimmers from the men's team were killed and two others are in critical condition, when after having heard the explosion from their practice facility they ran into the fire to help get people out.

Ran into the fire.

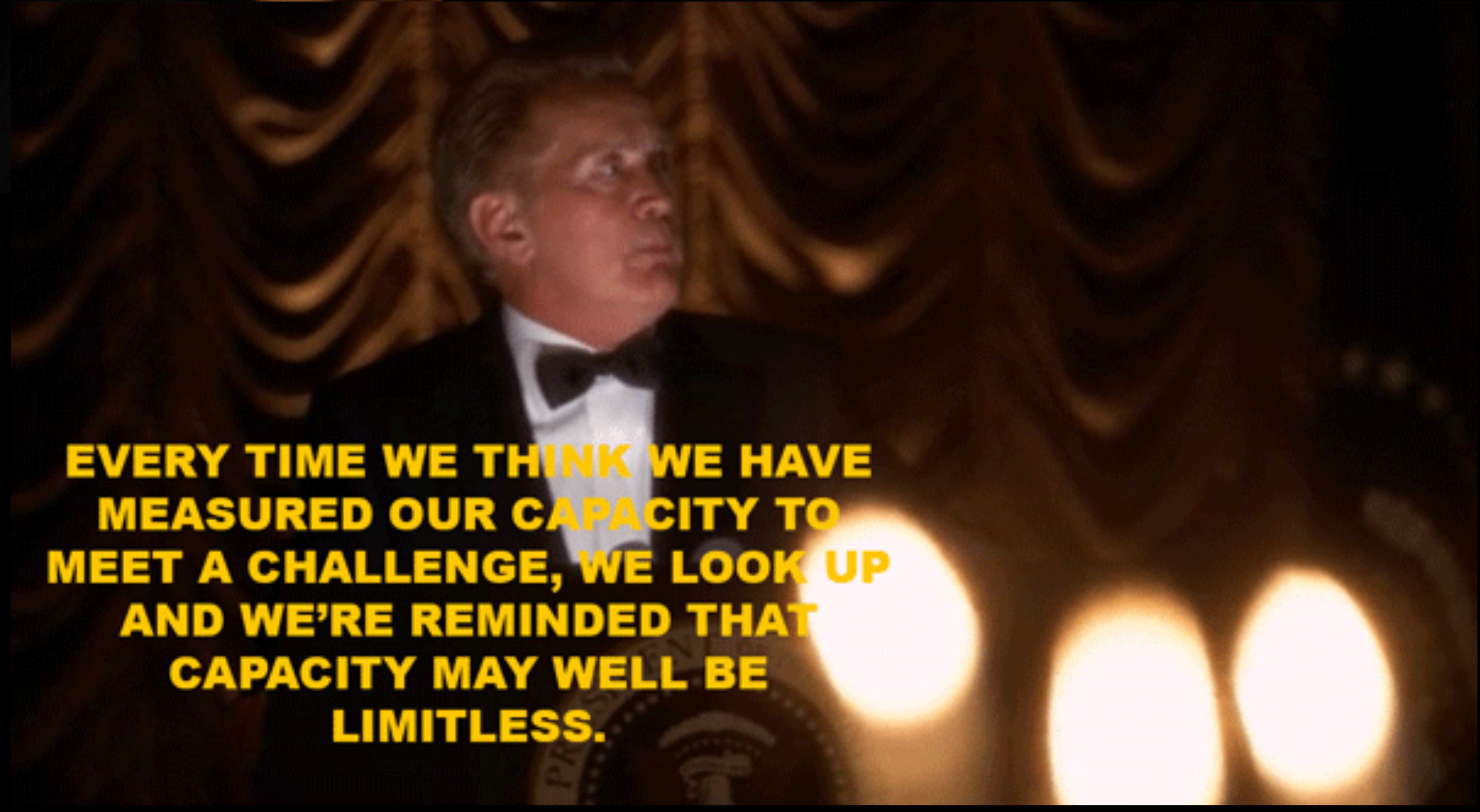
The streets of heaven are too crowded with angels tonight. They're our students and our teachers and our parents and our friends.

The streets of heaven are too crowded with angels, but every time we think we have measured our capacity to meet a challenge, we look up and we're reminded that that capacity may well be limitless.

**THEY RAN INTO
THE FIRE TO
HELP GET
PEOPLE OUT.
RAN *IN* TO
THE FIRE. THE
STREETS OF
HEAVEN ARE
TOO CROWDED
WITH ANGELS
TONIGHT.**



**EVERY TIME WE THINK WE HAVE
MEASURED OUR CAPACITY TO
MEET A CHALLENGE, WE LOOK UP
AND WE'RE REMINDED THAT
CAPACITY MAY WELL BE
LIMITLESS.**



A photograph of President John F. Kennedy standing at the White House podium. He is wearing a dark suit and a bow tie, looking upwards with a serious expression. The podium features the Seal of the President of the United States. Behind him is a large American flag and a gold, pleated curtain. The scene is dimly lit, with the focus on the President.

44 PEOPLE WERE KILLED
A COUPLE OF HOURS AGO

Delivery



Timing

- Practice

Timing

- Practice
- MacAdmins MCP

Minutes Left:

13

Timing

- Practice
- MacAdmins MCP

Minutes Left:

6

Timing

- Practice
- MacAdmins MCP

Minutes Left:

2

Timing

- Practice
- MacAdmins MCP

Seconds Left:

54

Timing

- Practice
- MacAdmins MCP
- Keynote Timer

Seconds Left:

54

Show Navigator

11:23:55 AM



Current: Slide 34 of 49

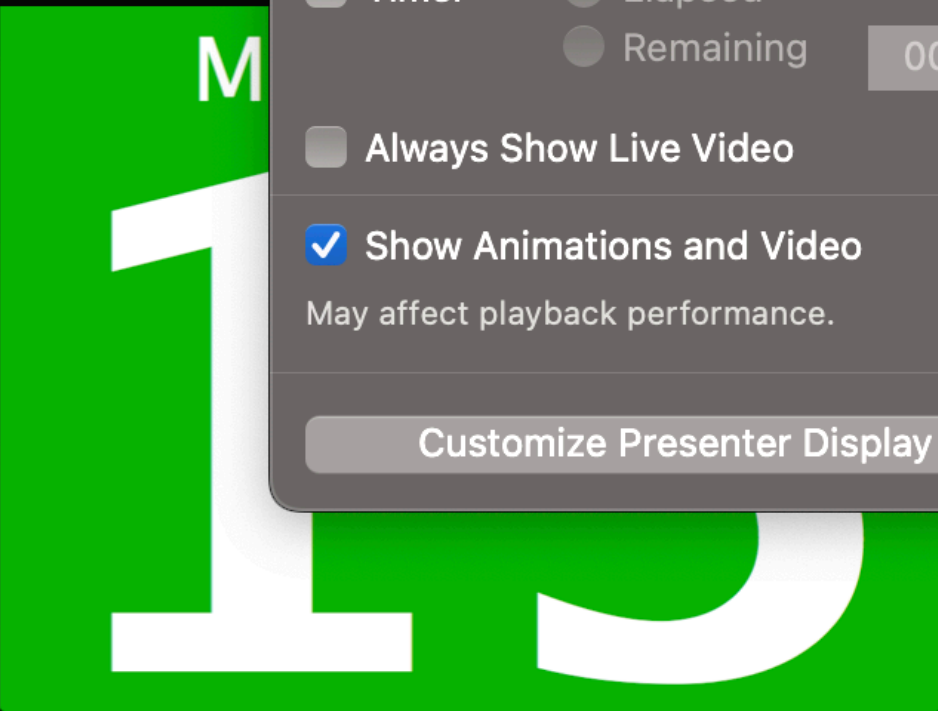
Timing

- MacAdmins MCP
- Keynote Timer

Builds Remaining

Timing

- MacAdmins MCP
- Keynote Timer



☒ Current Slide

☒ Next Slide

☒ Presenter Notes

☒ Ready to Advance Indicator

☒ Clock

☐ Timer

Elapsed

Remaining

00:00

☐ Always Show Live Video

☒ Show Animations and Video

May affect playback performance.

Customize Presenter Display

Presenter Notes

3:55 AM

Builds Remaining

Timing

- MacAdmins MCP
- Keynote Timer

?

⌵

✕

- ☒ Current Slide
- ☒ Next Slide
- ☒ Presenter Notes
- ☒ Ready to Advance Indicator
- ☒ Clock

☐ Timer

- ☒ Elapsed
- ☐ Remaining

00:00

- ☐ Always Show Live Video
- ☒ Show Animations and Video
May affect playback performance.

Customize Presenter Display

11:24:15 AM

00:00:07

Current: Slide 34 of 49

Builds Remaining: 3

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

13

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

6

Presenter Notes

11:29:44 AM

23:59:55

Current: Slide 34 of 51

Builds Remaining: 3

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

13

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:

6

A | A

Invert Colors

Presenter Notes

Edit

Timing

- Practice
- MacAdmins MCP
- Keynote Timer

11:29:44 AM

23:59:55

Current: Slide 34 of 51

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:
13

Buils Remaining: 3

Timing

- MacAdmins MCP
- Keynote Timer

Minutes Left:
6

A A Invert Colors

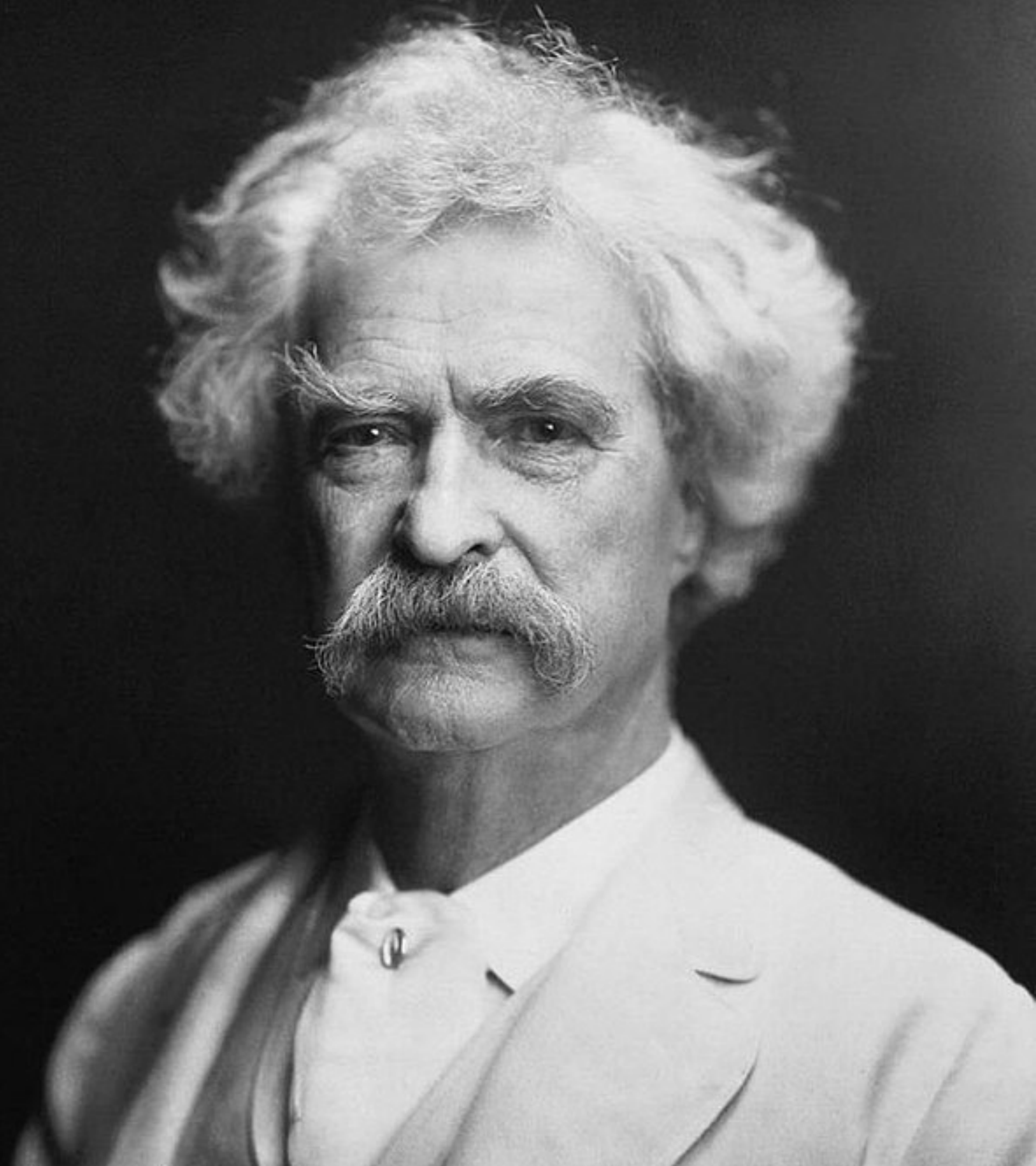
Presenter Notes

Edit

Dealing with Fear and Worries

**“There are two types
of speakers:
those that are
nervous and those
that are liars.”**

- Mark Twain



**NOT SURE IF I HAVE IMPOSTOR
SYNDROME**

**OR AM AN ACTUAL
IMPOSTER**

memegenerator.net

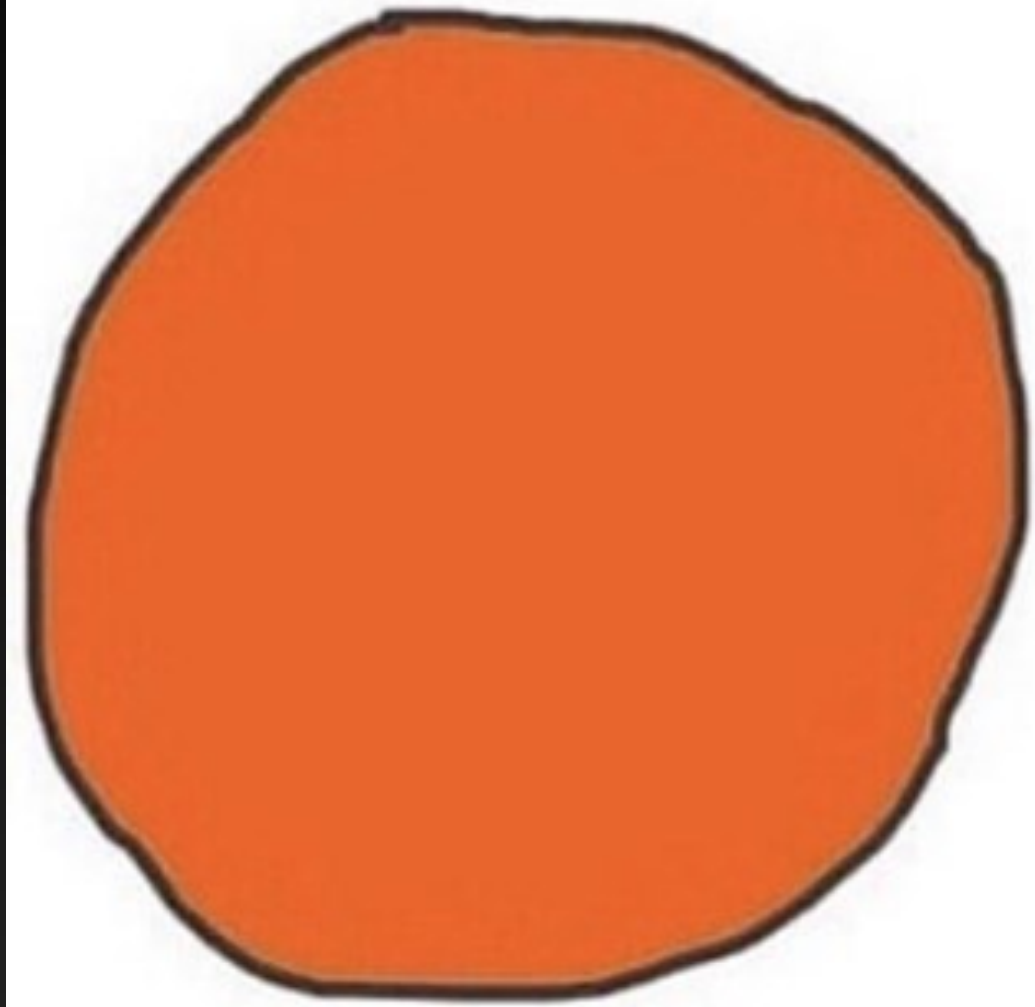


Chris 🏳️‍🌈
@chrispaget1

Every meeting when you suffer from
imposter syndrome



TYPES OF PEOPLE WHO CAN HAVE IMPOSTOR SYNDROME:



- ALL THE SMART, SUCCESSFUL
PEOPLE THAT YOU THINK
HAVE THEIR SHIT TOGETHER

All these people really seem to have it together,
and I still have no idea what's going on.





Eli Barraza

@EliLizzieLizbet

Embrace imposter syndrome.

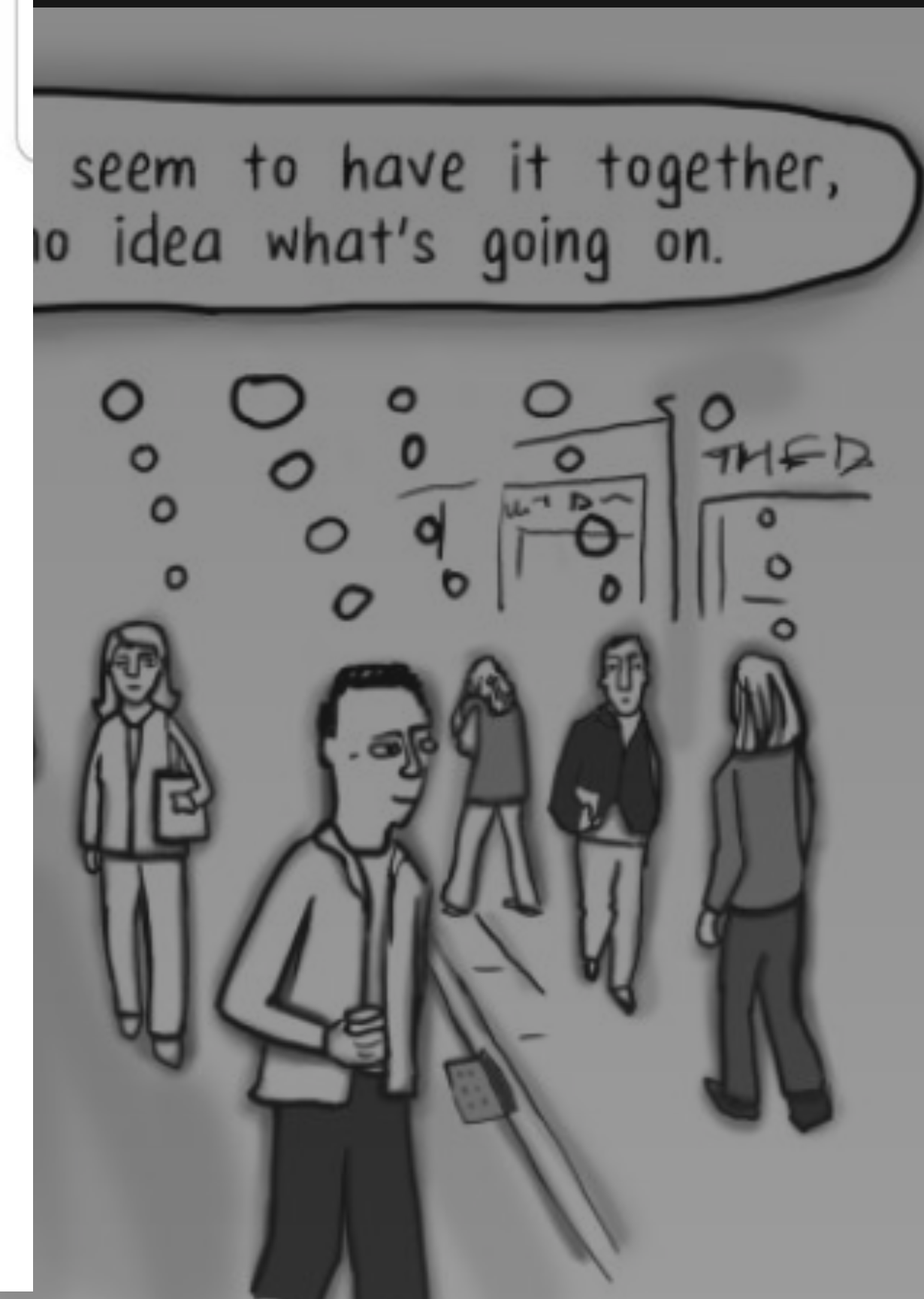
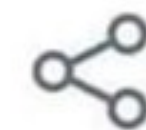
Revel in the fact you have fooled everyone.

You are a Trickster Goddess.

You are the Imposter Child for Deception and Clever Ruses.

11:40 PM · 16 Mar 19 · [Twitter for Android](#)

1,309 Retweets **3,177** Likes



Conquering Fear

- Separate Tasks
- Specific Goals
- Create a Timeline
- Celebrate Milestones



Conquering Fear

- Separate Tasks
- Specific Goals
- Create a Timeline
- Celebrate Milestones
- Ask for Help





DUDE, SUCKIN'
at something
IS THE FIRST STEP
to being sorta good
at something

**Everyone in the room is
excited to see you and
wants you to do well**

Wrap Up

HOW?

What now?

How?

- Call For Proposals (CFP)
 - Jan 31, 2023
 - Workshop Deadline March 1th
 - Session Deadline March 29th
- Conference Acceptance
 - April 2023
- Approvals

Where / When?

2023
MACADMIN'S
CONFERENCE

JULY

JUNE

MAC
DEV
OPS
YVR

2023



OCTOBER



OCTOBER



SEPTEMBER

MAY

MACAD.UK



MARCH

P.S.

so you WANT to
give a conference
presentation