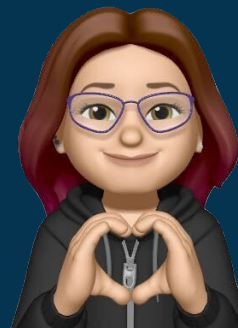
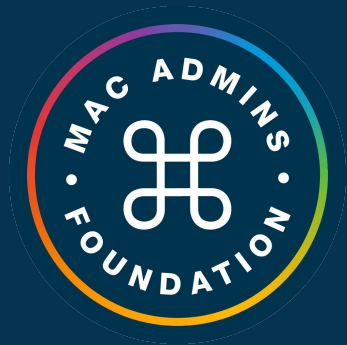
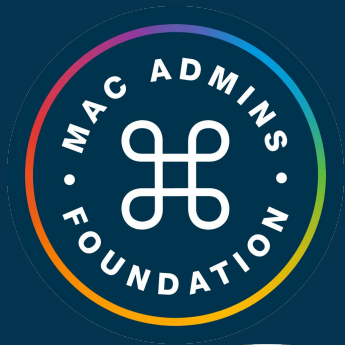


Who Are We?





What Do We Do?



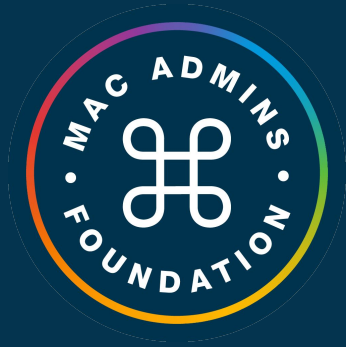
2023
MACADMINIS
CONFERENCE

Mac Admins
Open Source

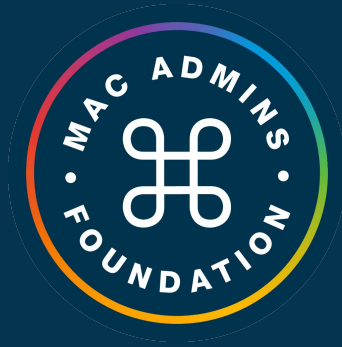
<https://macadmins.io/>



CERTIFIED IT
Professional

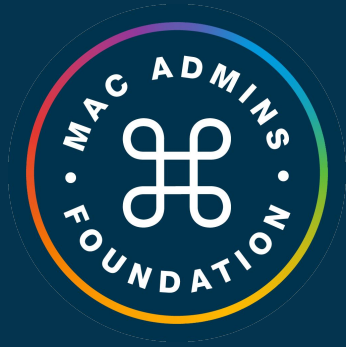


The Money Part



Goal: \$250,000.00

Received: \$256,604.02



What Went In?

Our Wonderful, Generous, Stunning, & Perfect* Sponsors



Our Wonderful, Generous, Stunning, & Perfect* Sponsors



Electrona

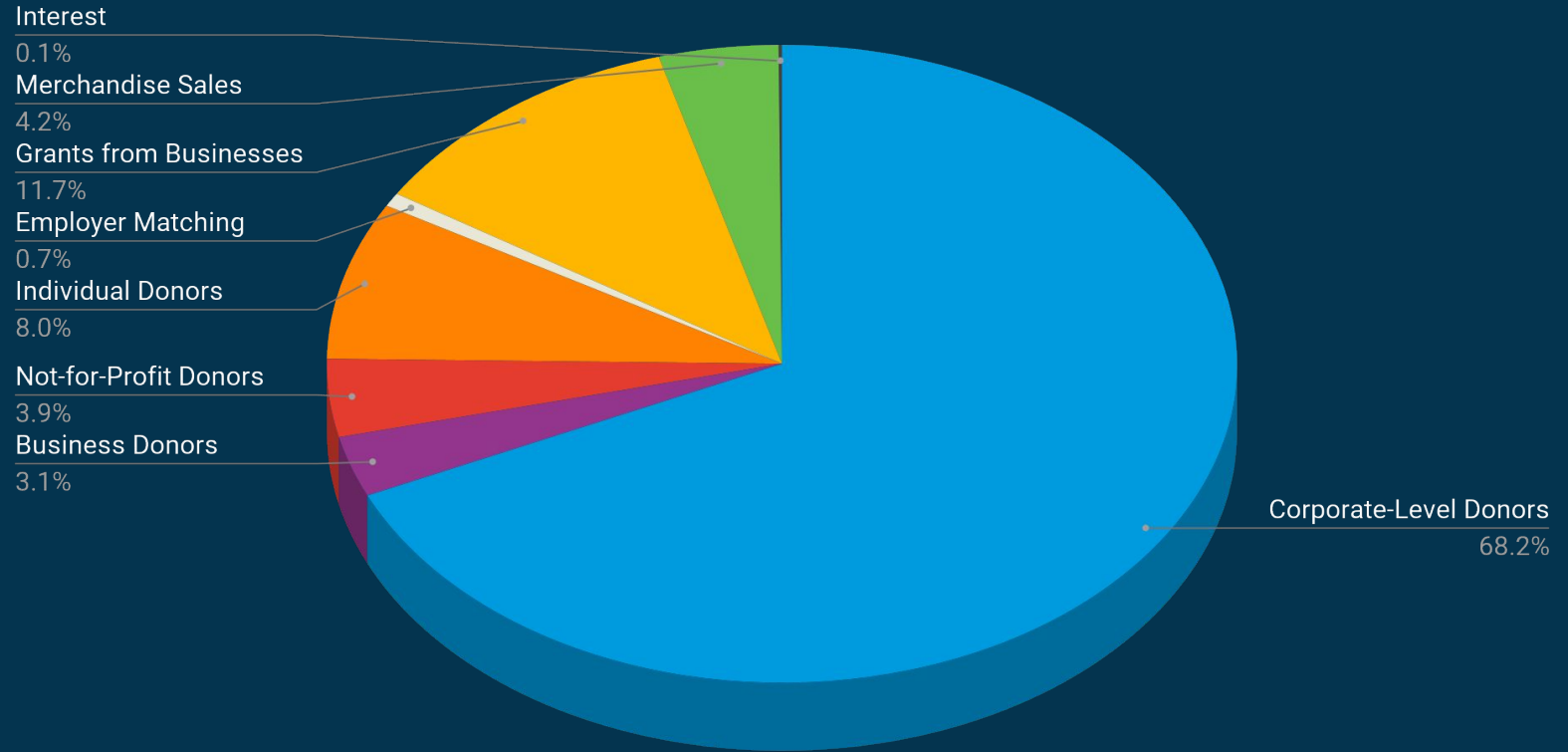


Where The Money Came From

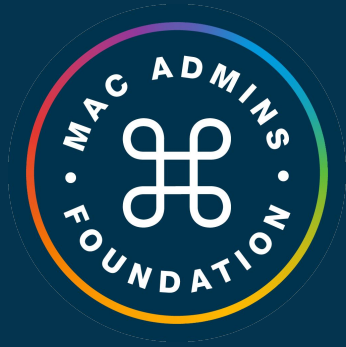


FY 2022

Corporate-Level Donors	\$175,056.00
Business Donors	\$7,900.00
Not-for-Profit Donors	\$10,127.00
Individual Donors	\$20,527.33
Employer Matching Donors	\$1,790.00
Grants from Businesses	\$30,000.00
Merchandise Sales	\$10,888.57
Interest	\$315.12



FY 2022



What Went Out?

Where The Money Went



Slack Renewal (2022)	\$34,706.52
Apple Certification Scholarships	\$30,000
General Admin Expenses (Accountants, Lawyers, Professional Help)	\$8,717.53
Mac Admins Open Source	\$913.00
Total	\$74,337.05

FY 2022

General Admin Expenses

11.7%

MAOS

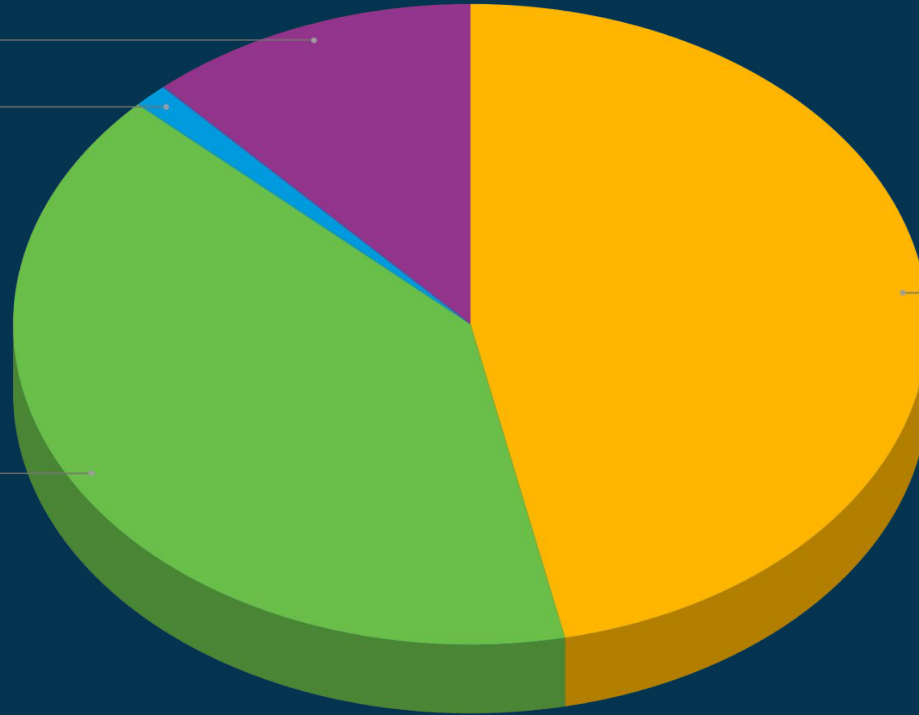
1.2%

Apple Cert Scholarships

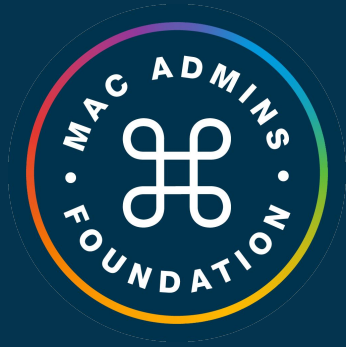
40.4%

Slack Renewal (2022)

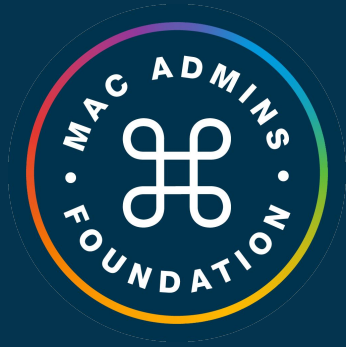
46.7%



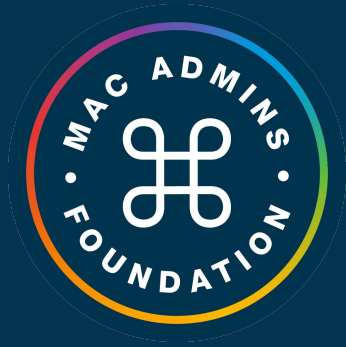
FY 2022



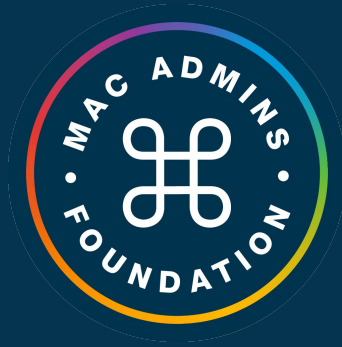
What Was Left?



Remainder: \$182,266.97



What about this year?



- Conference & Community Grant Program
- Financial support for
Mac Admins Open Source
- Slack renewal
- Administrative costs

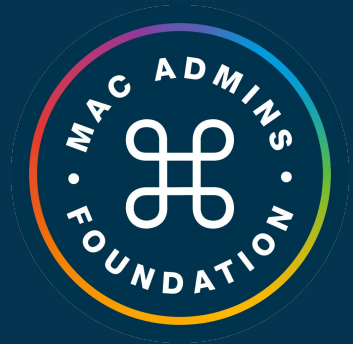
Community & Conference Program

- Inaugural Scholarship Selectees here this week at Mac Admins
- \$2,500 Grant per Selectee to cover travel, lodging, & expenses
- 5 Selectees from 3 continents (Africa, Australia, N. America)
- >100 Applicants from all over the world




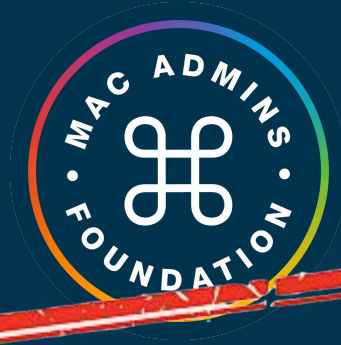
Mac Admins Open Source

- Provided financial assistance to establish a 501c3 to provide open source software support to the Mac Admins Community
- Worked with Nate Walck and colleagues
- Come see their session!







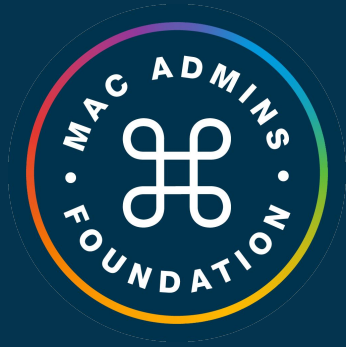
-  Slack renewal (2022):
\$34,706.52
- Slack renewal (2023): \$49,363.92
- Slack renewal (2024): \$56,884.92



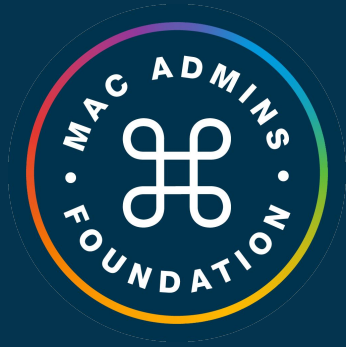
+



-  Slack renewal (2021):
\$24,706.52
-  Slack renewal (2023):
\$49,363.92
-  Slack renewal (2024):
\$56,884.92



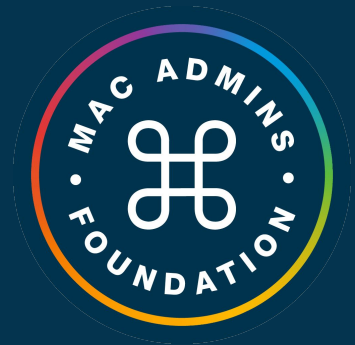
What do we need?
Your support.

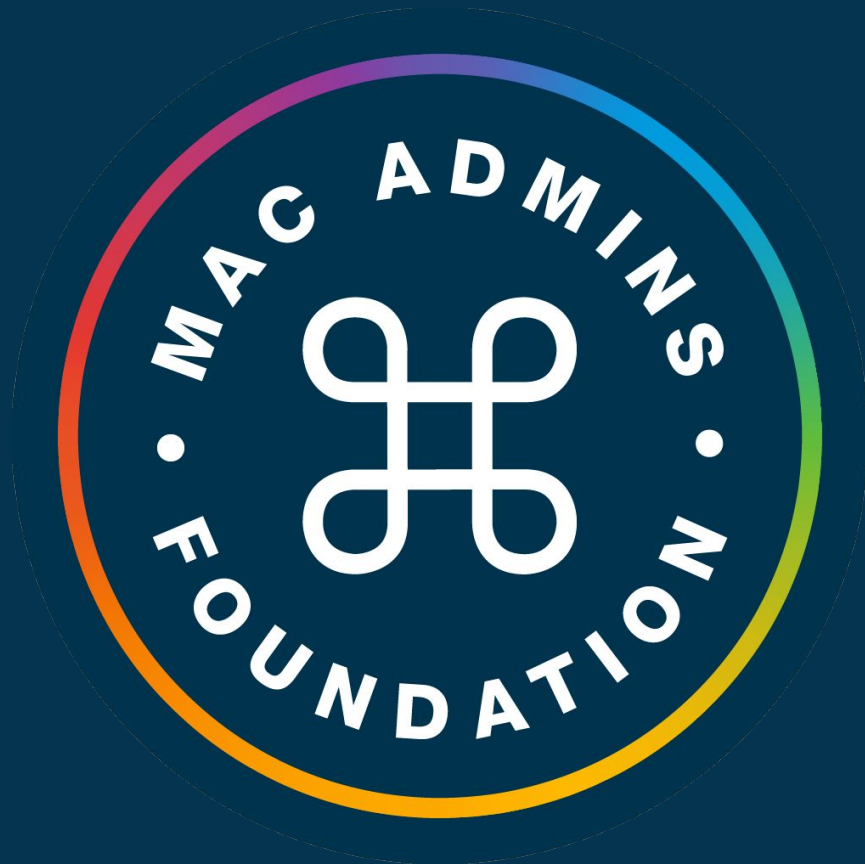


What does the Future Hold?

2023 & 2024 Plans

- Expand the Community & Conference Program to new conferences
- Expand our Working Committees to non-Board Member Volunteers
- Additional Process Planning & Organizational Maturity
- Develop the Volunteer Corps for the next 5 years and beyond





Deliverables:

- Scholarship and Grant Program (MacadUK, PSU, Apple certs)
- Slack ownership/renewal
- Partnership with Admins Open Source

Structural stuff:

- Addition of new board members
- Added support resources - Finance, Legal, insurance, tax exemption, official non-prof business license, taxes—ahhh!
- Brand & Usage Guidelines

Donors:

- Our very first sponsor was you, the community
- Started with 7 corporate sponsors
- Added 6 sponsors
- Announcing our two newest sponsors (taking us to 15): Addigy and MacPaw

What's the future hold?

- Expanded programs
- Operational and admin cost increase
- Future sponsorship partner development
- Fledgling committee structure

What do we need?

- We need community hands—we want you to lead and participate in committees
- Moar money!