

# **OVER THE HILL OR JUST OVER TECH?**

STAYING VIABLE IN YOUR IT CAREER

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# TETRIS IS 30 YEARS OLD

BOB GARFIELD: Let me ask you one last thing. Tetris, how good are you at that game?

ALEXEY PAJITNOV: Not very good. You know, and first of all, I'm 54 already, and none of the people of that age could - could even compare with 14-, 15-, 16-year-old guys. I'm a little bit above average. I could reach level 12, time to time. I'm not absolutely bad, but nothing exceptional.

NPR On The Media: Game Changer

June 12, 2009

# **AGE MAY BE THE LAST SOCIALLY ACCEPTABLE FRONTIER OF ISMS. IT'S BLATANT, IT'S CELEBRATED, IT'S THE PUNCHLINE.**

On stage at the Startup Battlefield, one young founder presented a use case for her app by introducing a slide of a fictitious user. "This is so-and-so," she said, "She's 43 and needs a lot of assistance with..."

Stop Youngsplaining To Me!

[https://medium.com/@\\_cynar/stop-youngsplaining-to-me-cd43a89d3054](https://medium.com/@_cynar/stop-youngsplaining-to-me-cd43a89d3054)

# AGE BIAS IN IT: THE REALITY BEHIND THE RUMORS

When considering workers over the age of 50, employers take the following factors into account:

- The relevance, applicability and currency of their skills, which may or may not be up to par with those of younger employees.
- The level of compensation they expect, which is typically higher than the salaries younger people seek.
- Their behaviors and attitudes, which can become rigid and narrow-minded with age.
- Their energy level, which is presumed to be less than that of a 25-year-old.

Age Bias in IT: The Reality Behind the Rumors by Tam Harbert - Computerworld, September 1, 2011 06:00 ET

# 50 IS THE NEW 30

- Employers think the 50+ today is the same as the 50+ of 1970
- 50 really IS middle-age with longevity expanding
- Get in shape - show your now or future boss that you have the energy of a 30 year old
- The great Botox (hair color, etc) debate

# BENEFITS OF BEING OLDER

- Experience
- Loyalty
- Bigger view of the world
- Larger circles of influence
  
- [canadajobs.com](http://www.canadajobs.com) - Over 50 and Looking for Work? by Sara Parent  
<http://www.canadajobs.com/articles/viewarticle.cfm?ArticleID=1216>

# SHOW THEM THE GREEN, THEY'LL FORGET THE GREY

Application of the Plumbing (Information)  
Growing the Business (Corporate Asset)  
The customer needs to become educated as to what  
Leveraging the Application (Knowledge)  
How does the application of technology in  
application solutions best meet the needs of the  
business?  
<http://corcooilps.com/blog/6965/im-64-will-you-hire>  
technology meet a \*financial\* need? How  
\*differentiate the meranyway\* is to financing their  
element in growing their business. How does  
does it meet a \*business\* need?  
business needs as always, you might be paid in all the  
it provide strategic power in the  
What happens when implemented? What  
information reported to the business market  
marketplace? How does it help the company  
does it provide strategic power in the marketplace?  
meet new customers in new places and in  
How does it help the company meet new customers in  
does?  
new ways? and in new ways?



# WHAT TO DO NOW

- Stay relevant
- Never stagnate
- PMA
- Share Your Knowledge
- <http://jobtipsforgeeks.com/2013/01/31/ageism/>

# SO WHAT TO DO AFTER IT

- Management
- Architecture & Design
- Operations
- Start your own business
- Stay fresh

# RESOURCES

- <http://www.seniorjobbank.org>
- <http://www.forbes.com/sites/nextavenue/2013/10/22/the-best-employers-and-jobs-for-workers-over-50/>
- <http://www.aarp.org/work/on-the-job/info-06-2013/aarp-best-employers-winners-2013.html>

# SHARING TIME!

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