

# APPLE WATCH

BUILD WEARABLE APPS TO BOOST STUDENT  
ENGAGEMENT

**Ben Brautigam**

Penn State  
@brautigam

**Justin Miller**

Penn State  
@justinmiller

**PROBLEM**

**WATCH**

**SWIFT**

“I wish I knew that existed.”

“search” isn’t  
working anymore

don't search...

**SUMMON**

right **tech**

right **time**





simple  
quick  
actionable



**DEMO**